

Children's Television Programming Report

FRN:
0002538445
File Number:
CPR-153572
Submit Date:
04/09/2014
Call Sign:
WMTW
Facility ID:
73288
City:

POLAND SPRING
State:
ME
State:
ME
State:

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	ABC	
		Nielsen DMA	Portland-Auburn	ME
		Web Home Page Address	www.wmtw.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			4.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Ye programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	JACK HANNA'S WILD COUNTDOW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,'smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. MAIN DIGITAL CHANNEL.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	OCEAN MYSTERIES W/JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. MAIN DIGITAL CHANNEL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:00-10:30 AM ET

Total imes aired12Number of Preemptions0Number of Preemptions for other than Breaking News000Statistic Preemptions for other than Breaking News000Length of Program30 minsAge of Target Child Audience13 years to 16 yearsDescribe the weekly half-hour series, Richard uncover scaling audience to the places and people for uncultures and its geographical wonders come alive eas the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, the world's cultures and its geographical wonders come alive eas the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, the world's cultures and its geographical wonders come alive eas the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, the world's cultures and its geographical wonders come alive eas the youngest president in Explorers Club history. Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, the world's cultures and its geographical wonders come alive eas the youngest president uncover samzing facts to hourse and market the servers. In Boro to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bining the viewers will travels the world without leaving their homes. MAIN DIGITAL CHANNEL.Does the Licensee Identify the program by displaying In roughoutYesDoes the Il roughout Horogam by He program by He program by He program	Total times aired at regularly scheduled time	13
PreemptionsNumber of Preemptions for other than BreakingNumber of News0Number of Preemptions Rescheduled0Length of Program30 mins2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.		12
Preemptions brother than BreakingImage: constraint of the series of		0
Preemptions RescheduledImage: SecheduledLength of Program30 minsAge of Target Child Audience13 years to 16 yearsDescribe the educational objective of the program mets the definition of Core Program by displaying throughout the symbol EDeveloped and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed or 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and mammade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount KIlimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. MAIN DIGITAL CHANNEL.Does the Licensee identify the program by displaying throughout the program by explores by symbol EYes	Preemptions for other than Breaking	
ProgramAge of Target Child13 years to 16 yearsDescribe the educational and how it meets the definition of Core 	Preemptions	0
Target Child AudienceDeveloped and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. MAIN DIGITAL CHANNEL.Does the Licensee identify the program by displaying throughout the program the symbol EYes	-	30 mins
educational and informational objective of the program definition of Core Programming.as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. MAIN DIGITAL CHANNEL.Does the Licensee identify the program by displaying throughout the program the symbol EYes	Target Child	13 years to 16 years
Licensee identify the program by displaying throughout the program the symbol E	educational and informational objective of the program and how it meets the definition of Core	as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River,
	Licensee identify the program by displaying throughout the program the symbol E	Yes
Digital Core	Digital Core	

Digital Core Program (4 of 10)	Response
Program Title	SEA RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:30-11:00 AM ET

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered special. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. MAIN DIGITAL CHANNEL.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	WILDLIFE DOCS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:30-12:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears-bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining It is designed to appeal to the audience on its own level. The focus of the program is your people, always letting them tell their stories in their own words. MAIN DIGITAL CHANNEL

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 10) Response Program Title JACK HANNA'S ANIMAL ADVENTURES Origination Syndicated MONDAY-FRIDAY 1:30-2:00 PM ET **Days/Times Program Regularly Scheduled** Total times aired at 65 regularly scheduled time Total times aired Number of Preemptions 0 Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled Length of Program 30 mins Age of Target Child 13 years to 16 years Audience Describe the educational In each episode the cameras follow Jack as he spends time with nature's creatures across the and informational continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a objective of the program and how it meets the way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL definition of Core Programming. Does the Licensee Yes identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (9 of 10)	Response
Program Title	MADE IN HOLLYWOOD-TEEN EDTION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the scenes filmmaking, special effect techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. MULTI-CAST DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	GLORIA SHALLCROSS
	Address	99 DANVILLE CORNER RD.
	City	Auburn
	State	ME
	Zip	04210
	Telephone Number	207-514-1321
	Email Address	gshallcross@hearst. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	IN RESPONSE TO QUESTIONS 7B, 7C, STATION BROADCASTS IN DIGITAL STREAM ONLY. SEE ATTACHED EXHIBIT FOR FORM 398.

Other Matters (10)

Other Matters (1 of 10)	Response	
Program Title	JACK HANNA'S WILD COUNTDOWN	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY'S 9:00-9:30 AM ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,'smartest birds'Jack will answer all of these questions and more. A Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. MAIN DIGITAL CHANNEL.	
Other Matters (a	2 Response	
Program Title	OCEAN MYSTERIES W/JEFF CORWIN	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY'S 9:30-10:00 AM ET	
Total times aired at regularly scheduled time	d 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. MAIN DIGITAL CHANNEL.

r rogramming.	
Other Matters (3 of 10)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. MAIN DIGITAL CHANNEL.
Other Matters (4 of 10)	Response

(4 of 10)	Response
Program Title	SEA RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered special. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. MAIN DIGITAL CHANNEL.

Other Matters (10)	5 of Response
Program Title	WILDLIFE DOCS
Origination	Syndicated
Days/Times Program Regula Scheduled	SATURDAY'S 11:00-11:30 AM ET arly
Total times aired regularly schedu time	
Length of Progra	am 30 mins
Age of Target C Audience from	child 13 years to 16 years
Describe the educational and informational objective of the program and ho meets the definit of Core Programming.	surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment
Other Matters (6 of 10)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:30-12;00 PM ET
Total times aired at regularly	13

scheduled time

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears-bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. MAIN DIGITAL CHANNEL

Other Matters (7 of 10)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. MAIN DIGITAL CHANNEL

Other Matters (8 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1:30-2:00 PM ET
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL

Other Matters (9 of 10)	Response
Program Title	MADE IN HOLLYWOOD-TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the scenes filmmaking, special effect techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. MULTI-CAST DIGITAL CHANNEL
Other Matters (10 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
	In each episode the cameras follow Jack as he spends time with nature's creatures across the

responsible universe. MULTI-CAST DIGITAL CHANNEL

definition of Core Programming.

on	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	HEARST
	the Authorization(s) specified above.	PROPERTIE
		INC.

Attachments No Attachments.