



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021355177** | File Number: **CPR-130385** | Submit Date: **04/11/2012** | Call Sign: **WLNY-TV** | Facility ID: **73206**

City: **RIVERHEAD** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/11/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | New York |
| | Web Home Page Address | www.wlnytv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|---|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon 9:30-10AM 1/2-3/26 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable, from the familiar to the astounding. The program educates young viewers about endangered species and provides information on how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|------------------------|
| Program Title | The Real Winning Edge |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue 9:30-10AM 1/3-3/27 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a weekly half-hour television series that meets the educational and informational requirements for children ages 13 to 16. It highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. The series features guests from sports and entertainment who are viewed as good role models for this age group. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | | Response |
|--|--|---|
| Program Title | | Dog Tales |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Wed 9:30-10AM 1/4-3/28 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Dog Tales is a series geared to inform and educate children about the world of dogs. It serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog -- training, health, nutrition, behavior and grooming. All types of dogs, from purebreds to mutts, are showcased. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (4 of 6) | | Response |
|--|--|--------------------------|
| Program Title | | Animal Rescue |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Thurs 9:30-10AM 1/5-3/29 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 13-16 years of age by teaching them safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 6) | Response |
|--|------------------------|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fri 9:30-10AM 1/6-3/30 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters has designed the series to educate and inform children 13 to 16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7-7:30AM 1/7-3/31 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a kid-to-kid newscast that provides information and news to students in a way that is educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Janet Greeley |
| Address | 270 South Service Road - Suite 55 |
| City | Melville |
| State | NY |
| Zip | 11747 |
| Telephone Number | (631) 777-8855 |
| Email Address | WLNYTV@aol.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WLNY-TV continues to air its own locally-produced selection, "Caring For Kids", including such topics as child abduction/safety, fire safety tips, healthy eating tips, internet safety and study habits. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon 9:30-10AM 4/2-6/25 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable, from the familiar to the astounding. The program educates young viewers about endangered species and provides information on how to support wildlife conservation. |

| Other Matters (2 of 6) | Response |
|--|---|
| Program Title | The Real Winning Edge |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue 9:30-10AM 4/3-6/26 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a weekly half-hour television series that meets the educational and informational requirements for children ages 13 to 16. it highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. The series features guests from sports and entertainment who are viewed as good role models for this age group. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |

| Other Matters (3 of 6) | Response |
|---|------------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed 9:30-10AM 4/4-6/27 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a series geared to inform and educate children about the world of dogs. It serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog -- training, health, nutrition, behavior and grooming. All types of dogs, from pure breeds to mutts, are showcased. |
|--|---|

| Other Matters (4 of 6) | Response |
|--|--|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thurs 9:30-10AM 4/5-6/28 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 13 to 16 years of age by teaching them safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |

| Other Matters (5 of 6) | Response |
|--|---|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fri 9:30-10AM 4/6-6/29 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters has designed the series to educate and inform children 13 to 16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. |

| Other Matters (6 of 6) | Response |
|---|-----------------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7-7:30AM 4/7-6/30 |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a kid-to-kid newscast that provides information and news to students in a way that is educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. |

Certification

| Question | Response |
|--|----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WLNYEAT, LLC</p> |

Attachments

No Attachments.