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# Children's Television Programming Report

FRN: **0004970646** | File Number: **CPR-167059** | Submit Date: **04/07/2015** | Call Sign: **KVCW** | Facility ID: **10195** | City:  
**LAS VEGAS** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | CW                   |
|              | Nielsen DMA           | Las Vegas            |
|              | Web Home Page Address | www.thecwlasvegas.tv |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 8.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(19)

| Digital Core<br>Program (1 of 19)   | Response   |
|---|--|
| Program Title   | Think Big  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Monday, 7:00a, 1/5 - 3/30/15   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the main digital stream. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (2 of 19)            | Response                       |
|--|--------------------------------|
| Program Title                                | Jack Hanna's Animal Adventures |
| Origination                                  | Syndicated                     |
| Days/Times<br>Program Regularly<br>Scheduled | Tuesday, 7:00a, 1/6 - 3/31/15  |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renowned animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program viewers learn as cameras follow Jack Hanna as he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program<br/>(3 of 19)</b>          | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | Dog Tales                      |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Wednesday, 7:00a 1/7 - 3/25/15 |
| Total times aired at regularly scheduled time      | 12                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions Rescheduled                  |                                |
| Length of Program                                  | 30 mins                        |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety and care. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 19)                     | Response                       |
|--|--------------------------------|
| Program Title                                      | Sports Stars of Tomorrow       |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Thursday, 7:00a, 1/1 - 3/26/15 |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions Rescheduled                  |                                |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 13 years to 16 years           |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 19)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Eco Company                  |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Friday, 7:00a, 1/2 - 3/27/15 |
| Total times aired at regularly scheduled time      | 13                           |
| Total times aired                                  |                              |
| Number of Preemptions                              | 0                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  |                              |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by teens and uses peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(6 of 19)  |  | Response   |
|--|--|--|
| Program Title  |  | Calling Dr. Pol  |
| Origination  |  | Network  |
| Days/Times Program Regularly Scheduled   |  | Saturday, 7:00a, 7:30a, 8:00a, 1/3 - 3/28  |
| Total times aired at regularly scheduled time  |  | 39   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all". This series is designed to educate and inform viewers age 13-16 and the entire family to share experiences with Dr. Pol, his family and veterinary staff as they care for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the main digital stream. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core<br>Program (7 of 19)  | Response   |
|--|--|
| Program Title  | Dog Whisperer with Cesar Milan: Family Edition   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 8:30a, 9:00a, 9:30a, 10:00a, 1/3 - 3/28/15   |
| Total times aired at regularly scheduled time  | 52   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers age 13-16 and the entire family will become educated about canine training and creating a healthy environment for dogs. Milan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Milan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of 19) | Response        |
|-----------------------------------|-----------------|
| Program Title                     | Expedition Wild |
| Origination                       | Network         |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturday, 10:30a, 11:00a, 1/3 - 3/28/15  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 19)         |  | Response                        |
|--|--|---------------------------------|
| Program Title                          |  | Rock the Park                   |
| Origination                            |  | Network                         |
| Days/Times Program Regularly Scheduled |  | Saturday, 11:30a, 1/3 - 3/28/15 |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(10 of 19)                 |  | Response                     |
|--|--|------------------------------|
| Program Title                                      |  | On the Spot                  |
| Origination  |  | Syndicated                   |
| Days/Times Program Regularly Scheduled             |  | Monday, 7:00a, 1/5 - 3/30/15 |
| Total times aired at regularly scheduled time      |  | 13                           |
| Total times aired                                  |  |                              |
| Number of Preemptions                              |  | 0                            |
| Number of Preemptions for other than Breaking News |  |                              |
| Number of Preemptions Rescheduled                  |  |                              |
| Length of Program                                  |  | 30 mins                      |
| Age of Target Child Audience                       |  | 13 years to 16 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 19)  |  | Response  |
|--|--|---|
| Program Title  |  | Live Life and Win   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Tuesday, 7:00a, 1/6 - 3/31/15   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (12 of 19)        |  | Response                        |
|--|--|---------------------------------|
| Program Title                          |  | Real Life 101                   |
| Origination                            |  | Syndicated                      |
| Days/Times Program Regularly Scheduled |  | Wednesday, 7:00a, 1/7 - 3/25/15 |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (13 of 19)                    |                                |
|--|--------------------------------|
|  | Response                       |
| Program Title                                      | Dragonfly TV                   |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Thursday, 7:00a, 1/1 - 3/26/15 |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions Rescheduled                  |                                |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program<br/>(14 of 19)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Career Day   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Friday, 7:00a, 1/2 - 3/27/15   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the secondary digital stream, channel 33.2. |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (15 of 19)  | Response   |
|--|--|
| Program Title  | Wild America   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 7:00a, 1/4 - 3/29/15   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



| Digital Core Program (16 of 19) Response   |  |
|--|--|
| Program Title  | Animal Exploration With Jarod Miller   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 7:30a, 1/4 - 3/29/15   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their own backyards. This program aired on the secondary digital stream, channel 33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (17 of 19) Response      |                                     |
|---|-------------------------------------|
| Program Title                                 | Animal Atlas                        |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Sunday, 7:00a, 7:30a, 1/4 - 3/29/15 |
| Total times aired at regularly scheduled time | 26                                  |
| Total times aired                             |                                     |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program aired on the tertiary digital stream, channel 33.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(18 of 19)   | Response  |
|--|---|
| Program Title  | Zoo Clues   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday, 8:00a, 8:30a, 1/4 - 3/29/15   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program searches for the answers to questions about animals not normally asked, such as: Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat? Each episode covers a dozen or more amazing animal questions. Investigating the answers takes the viewer on a fast-paced, entertaining, and educational tour of the animal kingdom. This program aired on the tertiary digital stream, channel 33.3. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program<br>(19 of 19)   | Response   |
|--|--|
| Program Title  | On the Spot  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sunday, 9:00a, 9:30a, 1/4 - 3/29/15  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the tertiary digital stream, channel 33.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | 3 Wide Life   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Saturday, 12:00a, 1/3 - 3/28/15   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories; providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream, channel 33.2. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | N/A      |

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Audra Swain  |
| Address   | 3830 S. Jones Blvd.  |
| City  | Las Vegas  |
| State   | NV   |
| Zip   | 89103  |
| Telephone Number  | 702-382-2121   |
| Email Address   |  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | In addition to airing Public Service Announcements, KVCW was involved in the following public service activities: KVCW aired the City Beat program at various times throughout the quarter. City Beat is a local city-produced program featuring governmental and community related events such as city council meetings, recreational activities, parades and multicultural events. |

Other Matters (19)

| Other Matters (1 of 19)   | Response  |
|---|---|
| Program Title   | Think Big   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Monday, 7:00a, 4/6 - 6/29/15  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the main digital stream. |

| Other Matters (2 of 19)   | Response   |
|---|--|
| Program Title   | Jack Hanna's Animal Adventures   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Tuesday, 7:00a, 4/7 - 6/30/15  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Renowned animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program viewers learn as cameras follow Jack Hanna as he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program will air on the main digital stream. |

| Other Matters (3 of 19) | Response   |
|-------------------------|------------|
| Program Title           | Dog Tales  |
| Origination             | Syndicated |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Wednesday, 7:00a, 4/1 - 6/24/15  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety and care. This program will air on the main digital stream. |

| Other Matters (4 of 19)  | Response   |
|--|--|
| Program Title  | Sports Stars of Tomorrow   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursday, 7:00a, 4/2 - 6/25/15   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program will air on the main digital stream. |

| Other Matters (5 of 19) | Response    |
|-------------------------|-------------|
| Program Title           | Eco Company |
| Origination             | Syndicated  |



|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Friday, 7:00a, 4/3 - 6/26/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by teens and uses peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the main digital stream. |

| Other Matters (6 of 19)  | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 7:00a, 7:30a, 8:00a, 4/4 - 6/27/15  |
| Total times aired at regularly scheduled time  | 39  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all". This series is designed to educate and inform viewers age 13-16 and the entire family to share experiences with Dr. Pol, his family and veterinary staff as they care for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the main digital stream. |

| Other Matters (7 of 19) | Response                                       |
|-------------------------|--|
| Program Title           | Dog Whisperer with Cesar Milan: Family Edition |
| Origination             | Network  |

|   |   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday, 8:30a, 9:00a, 9:30a, 10:00a, 4/4 - 6/27/15  |
| Total times aired at<br>regularly scheduled<br>time   | 52  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers age 13-16 and the entire family will become educated about canine training and creating a healthy environment for dogs. Milan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Milan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the main digital stream. |

| Other<br>Matters (8 of<br>19)  | Response  |
|--|---|
| Program Title  | Expedition Wild   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 10:30a, 11:00a, 4/4 - 6/27/15   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the main digital stream. |

| Other Matters (9 of 19) | Response      |
|-------------------------|---------------|
| Program Title           | Rock the Park |
| Origination             | Network       |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturday, 11:30a, 4/4 - 6/27/15  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the main digital stream. |

| Other Matters (10 of 19)   | Response   |
|--|--|
| Program Title  | On the Spot  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday, 7:00a, 4/6 - 6/29/15   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (11 of 19)   | Response   |
|--|--|
| Program Title  | Live Life and Win  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Tuesday, 7:00a, 4/7 - 6/30/15  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (12 of 19)   | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Wednesday, 7:00a, 4/1 - 6/24/15   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (13 of 19)   | Response   |
|--|--|
| Program Title  | Dragonfly TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursday, 7:00a, 4/2 - 6/25/15   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (14 of 19) | Response   |
|--------------------------|------------|
| Program Title            | Career Day |
| Origination              | Syndicated |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Friday, 7:00a, 4/3 - 6/26/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (15 of 19)   | Response  |
|--|---|
| Program Title  | Wild America  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 7:00a, 4/5 - 6/28/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (16 of 19)               | Response                             |
|--|--------------------------------------|
| Program Title                          | Animal Exploration with Jarod Miller |
| Origination                            | Syndicated                           |
| Days/Times Program Regularly Scheduled | Sunday, 7:30a, 4/5 - 6/28/15         |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their own backyards. This program will air on the secondary digital stream, channel 33.2. |

| Other Matters (17 of 19)   | Response  |
|--|---|
| Program Title  | Animal Atlas  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday, 7:00a, 7:30a, 4/5 - 6/28/15   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program will air on the tertiary digital stream, channel 33.3. |

| Other Matters (18 of 19)                      | Response                            |
|---|-------------------------------------|
| Program Title                                 | Zoo Clues                           |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Sunday, 8:00a, 8:30a, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time | 26                                  |
| Length of Program                             | 30 mins                             |
| Age of Target Child Audience from             | 13 years to 16 years                |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program searches for the answers to questions about animals not normally asked, such as: Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat? Each episode covers a dozen or more amazing animal questions. Investigating the answers takes the viewer on a fast-paced, entertaining, and educational tour of the animal kingdom. This program will air on the tertiary digital stream, channel 33.3. |
|--|--|

| Other Matters (19 of 19)   | Response  |
|--|---|
| Program Title  | On the Spot   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday, 9:00a, 9:30a, 4/5 - 6/28/15   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the tertiary digital stream, channel 33.3. |

Certification

| Question   | Response                       |
|--|--------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                                |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                                |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Channel 33, Inc.</b></p> |



**Attachments**

No Attachments.