



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003763927** | File Number: **CPR-156137** | Submit Date: **07/07/2014** | Call Sign: **WPSD-TV** | Facility ID: **51991**  
City: **PADUCAH** | State: **KY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2014** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	www.wpsdlocal6.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(16)**

Digital Core Program (1 of 16)	Response
Program Title	Chica Show (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT (2/9 - 3/30/2013)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. Kelly, the shop's one employee, also doubles as Chica's nanny and the cast also includes Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she is unable to immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually deal with the problem through and adventure - a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Chica Show (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #ETCS209DH
Reason for Preemption	Sports

Digital Core Program (2 of 16)		Response
Program Title	Noodle and Doodle (carried on main channel 6.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #ENAD122DH
Reason for Preemption	Sports

Digital Core Program (3 of 16)	Response
Program Title	Justin Time (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #EJTM123DH
Reason for Preemption	Sports

#### Digital Core Program (4 of 16)

	Response
Program Title	Tree Fu Tom (carried on main channel 6.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a live action/animated series featuring a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to transform into an animated hero and fly around Treetopolis, the animated version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	

Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #ETFT125DH
Reason for Preemption	Sports

<b>Digital Core Program (5 of 16)</b>		<b>Response</b>
Program Title	Lazy Town (carried on main channel 6.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT	
Total times aired at regularly scheduled time	10	
Total times aired	12	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (carried on main channel 6.1)
List date and time rescheduled	5/31/2014 - 8:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	5/31/2014 - Episode #ELZT311DH
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (carried on main channel 6.1)
List date and time rescheduled	6/14/2014 - 8:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/2014 - Episode #ELZT301DH
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #ELZT312DH
Reason for Preemption	Sports

Program Title	Zou (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on books authored by Michel Gay. This program is targeted for children ages 2-5 with each episode exploring the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his best friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	

Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-07
Episode #	6/7/2014 - Episode #EZOU110DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	6/14/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	6/14/2014 - Episode #EZOU111DH
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	5/3/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	5/3/2014 - Episode #EZOU106DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	4/26/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	4/26/2014 - Episode #EZOU105DH
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Zou (carried on main channel 6.1)

List date and time rescheduled	5/31/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	5/31/2014 - Episode #EZOU109DH
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	4/5/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	4/5/2014 - Episode #EZOU101DH
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Zou (carried on main channel 6.1)
List date and time rescheduled	4/19/2014 - 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	4/19/2014 - Episode #EZOU103DH
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Pets.TV (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-05-19
Episode #	5/19/2014 - Episode #621A
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Pets.TV (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-06-08
Episode #	6/8/2014 - Episode #616A-R
Reason for Preemption	Sports

Digital Core Program (8 of 16)		Response
Program Title		The Adventures of Dudley the Dragon (carried on secondary digital channel 6.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Dudley, a dragon who recently woke up following centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids guide Dudley around the modern world and the trio make discoveries about environmentalism, friendship, and pro-social values. Other show characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a loveable caveman, and the Robins.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 16)</b>	<b>Response</b>
Program Title	Mustard Pancakes (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 16)</b>	
	<b>Response</b>
Program Title	Real Life 101 (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. and 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 16)</b>	
	<b>Response</b>
Program Title	Mouse In The House (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts and introduces them to science and math by exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how it happened.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 16)</b>	<b>Response</b>
Program Title	What Color Is Your Dog? (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Well-known Hollywood animal trainer and author Joel Silverman demonstrates how to train dogs and cats. Visual instructions provide an easy way to learn the art of training companion animals. In each episode, the "Animal Actors" segment features other animal trainers who discuss their experiences with dogs and cats - especially training needed for a film, television program, or commercial. A segment entitled "K9's of OC" is dedicated to helping owners overcome their most troubling issues with their pets. Mr. Silverman also demonstrates how to train cats, considered by many to be "untrainable" creatures. The skills learned in each half hour program also helps young people develop patience, kindness, responsibility, determination, and understanding all of which are important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (13 of 16)**

**Response**

Program Title	3 Wide Life (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE provides viewers an inside look a challenges met and lessons learned through competition in motor sports. The program looks at current NASCAR teams, crew members, business personnel, and drives who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication that is necessary to achieve goals. Some of the topics included are overcoming adversity, teamwork, career choices, technology issues, aspiring racing professionals, the history of racing, the business aspect of the sport, and how the racing community reaches out to improve the lives of others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 16)</b>	<b>Response</b>
Program Title	Animal Rescue Classics (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. and 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series showcases spectacular rescues of all types of animals and focuses on the dedicated individuals, professionals and ordinary persons who treat the various creatures of the animal kingdom both wild and domestic. All stories are authentic and contain actual video of rescues. Safety tips and information about various animals and their habitats is also included. The program's overarching theme is the development of good social responsibility and the promotion of strong personal and community values. The value of respect and compassion for all living creatures is present in the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 16)</b>	<b>Response</b>
Program Title	Swap TV (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. and 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two teenagers from different backgrounds "swap" lives for a weekend in this series. Opposite lives of the participating youngsters are explored as they learn about different cultures and family settings. Viewers are exposed to the special interests of the participants and the adjustments they make to different life situations. SWAP TV teaches tolerance of various races, creeds, and backgrounds while developing an appreciation for the way of life of others. Good social values and respect are promoted.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (16 of 16) Response</b>	
Program Title	Word Travels (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. and 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS is a series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. The program emphasizes the importance of learning about other cultures and peoples. Viewers explore how individuals in different nations and continents live their daily lives and examine the contrasts in customs and languages in each locale. The skills of writing stories about these destinations and what information is relevant to good story-telling are also demonstrated.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dwayne L. Stice
Address	P. O. Box 1197
City	Paducah
State	KY
Zip	42002-1197
Telephone Number	(270) 415-1900
Email Address	dstice@wpsdlocal6.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WPSD is including a segment on its Saturday morning newscast entitled "Hooked on Science." The segment features scientific experiments some of which are conducted live in the studio with students from local schools participating. Station personnel conduct tours of the broadcast facilities for school classes and civic groups. This gives a practical insight into television programming and operations. Station personnel have spoken to various school classes, camps, and youth groups on broadcasting and related careers. Station personnel also have participated in reading events in elementary schools. Staff meteorologists have made weather presentations to several school groups. The NBC network's "The More You Know" website to complement on-air public service announcements and provide in-depth referral information. Video of all children/youth oriented public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**Other Matters (16)**

<b>Other Matters (1 of 16)</b>	<b>Response</b>
Program Title	Chica Show (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. Kelly, the shop's one employee, also doubles as Chica's nanny and the cast also includes Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she is unable to immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually deal with the problem through and adventure - a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

<b>Other Matters (2 of 16)</b>	<b>Response</b>
Program Title	Noodle and Doodle (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.
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**Other Matters (3 of 16)**

**Response**

Program Title	Justin Time (carried on main channel 6.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.
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**Other Matters (4 of 16)**

**Response**

Program Title	Tree Fu Tom (carried on main channel 6.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a live action/animated series featuring a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to transform into an animated hero and fly around Treetopolis, the animated version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

<b>Other Matters (5 of 16)</b>	<b>Response</b>
Program Title	Lazy Town (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

<b>Other Matters (6 of 16)</b>	
	<b>Response</b>
Program Title	Zou (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on books authored by Michel Gay. This program is targeted for children ages 2-5 with each episode exploring the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his best friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

<b>Other Matters (7 of 16)</b>	
	<b>Response</b>
Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
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**Other Matters (8 of 16)      Response**

Program Title	The Adventures of Dudley the Dragon (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Dudley, a dragon who recently woke up following centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids guide Dudley around the modern world and the trio make discoveries about environmentalism, friendship, and pro-social values. Other show characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a loveable caveman, and the Robins.
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**Other Matters (9 of 16)      Response**

Program Title	Mustard Pancakes (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.
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**Other Matters (10 of 16)      Response**

Program Title	Real Life 101 (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. CT & 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

**Other Matters  
(11 of 16)**

**Response**

Program Title	Mouse in the House (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts and introduces them to science and math by exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how it happened.

**Other Matters  
(12 of 16)**

**Response**

Program Title	What Color Is Your Dog? (carried on secondary digital channel 6.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Well-known Hollywood animal trainer and author Joel Silverman demonstrates how to train dogs and cats. Visual instructions provide an easy way to learn the art of training companion animals. In each episode, the "Animal Actors" segment features other animal trainers who discuss their experiences with dogs and cats - especially training needed for a film, television program, or commercial. A segment entitled "K9's of OC" is dedicated to helping owners overcome their most troubling issues with their pets. Mr. Silverman also demonstrates how to train cats, considered by many to be "untrainable" creatures. The skills learned in each half hour program also helps young people develop patience, kindness, responsibility, determination, and understanding all of which are important life skills.

Other Matters (13 of 16)	Response
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Program Title	3 Wide Life (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE provides viewers an inside look a challenges met and lessons learned through competition in motor sports. The program looks at current NASCAR teams, crew members, business personnel, and drives who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication that is necessary to achieve goals. Some of the topics included are overcoming adversity, teamwork, career choices, technology issues, aspiring racing professionals, the history of racing, the business aspect of the sport, and how the racing community reaches out to improve the lives of others.

Other Matters (14 of 16)	Response
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Program Title	Animal Rescue Classics (carried on secondary digital channel 6.3)
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. & 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series showcases spectacular rescues of all types of animals and focuses on the dedicated individuals, professionals and ordinary persons who treat the various creatures of the animal kingdom both wild and domestic. All stories are authentic and contain actual video of rescues. Safety tips and information about various animals and their habitats is also included. The program's overarching theme is the development of good social responsibility and the promotion of strong personal and community values. The value of respect and compassion for all living creatures is present in the episodes.

**Other Matters (15 of 16)**

**Response**

Program Title	Swap TV (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. & 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two teenagers from different backgrounds "swap" lives for a weekend in this series. Opposite lives of the participating youngsters are explored as they learn about different cultures and family settings. Viewers are exposed to the special interests of the participants and the adjustments they make to different life situations. SWAP TV teaches tolerance of various races, creeds, and backgrounds while developing an appreciation for the way of life of others. Good social values and respect are promoted.

**Other Matters (16 of 16)**

**Response**

Program Title	Word Travels (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. & 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	26

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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS is a series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. The program emphasizes the importance of learning about other cultures and peoples. Viewers explore how individuals in different nations and continents live their daily lives and examine the contrasts in customs and languages in each locale. The skills of writing stories about these destinations and what information is relevant to good story-telling are also demonstrated.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WPSD-TV, LLC</b></p>

## Attachments

No Attachments.