



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-122140** | Submit Date: **03/03/2015** | Call Sign: **WCAU** | Facility ID: **63153** | City: **PHILADELPHIA** | State: **PA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **03/03/2015** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2011**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
<b>Station Type</b>	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.nbcphiladelphia.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

Digital Core Program (1 of 18)	Response
Program Title	Aqua Kids Adventures II(WCAU 10.2 Philadelphia Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Aqua Kids" provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their "hands-on" collaboration with science researchers and educators. The messages delivered by "Aqua Kids" are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 Philadelphia Nonstop)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Ariel &amp; Zoey &amp; Eli, Too" (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
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Program Title	BETA Records TV(WCAU 10.2 Philadelphia Nonstop)WVIT 30.2 NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Beta Records TV" is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 18)**

**Response**

Program Title	Angel's Friends (WCAU 10.2 Philadelphia Nonstop)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday/7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming in areas of particular concern to young teens, including social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens. Making choices in life is an ongoing subject because this is a challenge faced by all children in this age group. Contemporary issues such as bullying, establishing trust, and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 18)**

**Response**

Program Title	In the Zone Presents (WCAU 10.2 Philadelphia Nonstop)
Origination	Syndicated



Days/Times Program Regularly Scheduled	Saturday/9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"In The Zone" is a show hosted by NBA legend Magic Johnson. Boys and girls between the ages of 13 and 16 years old who are interested in playing basketball will be drawn to each episode in order to learn new skills and strategies to perfect their own game of basketball. The program is helpful for those who are just starting out and want to be, or by necessity, need to be self-taught, or for those who already play and want to learn more. This show is full of important lessons and role-modeling for adolescents. A number of topics are discussed, such as the need for discipline, hard work, sacrifice, respect for others, believing in yourself and showing positive sportsmanship. Both boys and girls are shown playing basketball. Although there are many professional adult guests, the young players do much of the training. Each episode focuses on a different skill and features professionals, such as high school coaches, college coaches, NBA coaches and NBA stars. The skills are taught in a very specific way, allowing viewers to see the techniques that they can then practice.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 18)**

**Response**

Program Title	Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their "hands-on" collaboration with science researchers and educators. The messages delivered by "Aqua Kids" are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(7 of 18)**

**Response**

Program Title	Planet X (WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 11:00-11:30am

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X (WCAU 10.3 Universal Sports)
List date and time rescheduled	4/21/11, 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18/11, #4SH08282
Reason for Preemption	Sports

Digital Core Program (8 of 18)	Response
Program Title	Planet X (WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 11:30-12N

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X (WCAU 10.3 Universal Sports)
List date and time rescheduled	4/21/11, 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18/11, #4SH08283
Reason for Preemption	Sports

Digital Core Program (9 of 18)	Response
Program Title	Planet X (WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tue. 11:00-11:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(10 of 18)**

**Response**

Program Title	Planet X (WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tue. 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 18)</b>	<b>Response</b>
Program Title	Planet X ((WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (12 of 18)</b>	<b>Response</b>
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Program Title	Planet X (WCAU 10.3 Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 18)</b>	<b>Response</b>
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Program Title	Turbo Dogs (WCAU 10.1 NBC)
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 1:00-1:30pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs (WCAU 10.1 NBC)
List date and time rescheduled	6/26/11, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/25/11, #TDO114
Reason for Preemption	Sports



### Digital Preemption Programs #2

Questions	Response
Title of Program	Turbo Dogs (WCAU 10.1 NBC)
List date and time rescheduled	6/12/11, 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28/11, #TDO116
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Turbo Dogs (WCAU 10.1 NBC)
List date and time rescheduled	4/23/11, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/16/11, #TDO122
Reason for Preemption	Public Interest

### Digital Core Program (14 of 18)

	Response
Program Title	Sheldon (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30-11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON, a school aged yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and verated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman ( a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (WCAU 10.1 NBC)
List date and time rescheduled	6/4/11, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/4/11, #SHL012R1
Reason for Preemption	Sports

Digital Core Program (15 of 18)	Response
Program Title	Magic School Bus (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00-11:30AM

Total times aired at regularly scheduled time	12
Total times aired	1
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Magic School Bus (WCAU 10.1 NBC)
List date and time rescheduled	6/12/11, 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/4/11, #MSB301

Reason for Preemption	Sports
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Digital Core Program (16 of 18)	Response
Program Title	Babar (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30-12N
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babars story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (WCAU 10.1 NBC)
List date and time rescheduled	6/12/11, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	6/4/11, #BAR112R5
Reason for Preemption	Sports

<b>Digital Core Program (17 of 18)</b>	
	<b>Response</b>
Program Title	Willa's Wild Life (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12N-12:30pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Willa's Wild Life (WCAU 10.1 NBC)
List date and time rescheduled	5/28/11 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28/11, #WIL006R2
Reason for Preemption	Sports

Digital Core Program (18 of 18)	Response
Program Title	Pearlie (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (WCAU 10.1 NBC)
List date and time rescheduled	5/28/11, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/28/11, #PEA110
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Ronni Attenello
Address	10 Monument Road
City	Bala Cynwyd
State	PA
Zip	19004
Telephone Number	610-668-5793
Email Address	Elizabeth.Kelley@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. This report was originally timely filed on 7/8/11 and amended on 3/3/15 to correct digital Ch to 34, City of License to Philadelphia and correct the number of preemptions to main stream reports.

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Willa's Wild Life (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12N-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Pearlie (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30-1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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**Other Matters (3 of 13)**

**Response**

Program Title	Babar (WCAU 10.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/11:30-12N
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.
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**Other Matters (4 of 13)**

**Response**

Program Title	Planet X (WCAU 10.3 Universal Sports)
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Origination	Network
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Days/Times Program Regularly Scheduled	Mon, Tue, Wed/11:00AM and 11:30AM
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Total times aired at regularly scheduled time	78
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X is a program that mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles, and stories; informational and educational elements on sports training tips from athletes; information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective; regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!
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Other Matters (5 of 13)	Response
Program Title	Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an informative program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This version is geared for ages 8 - 12.

Other Matters (6 of 13)	Response
Program Title	Angel's Friends (WCAU 10.2 Philadelphia Nonstop)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say NO, the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (7 of 13)	Response
Program Title	In the Zone Presents ((WCAU 10.2 Philadelphia Nonstop)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday/9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In The Zone Presents emphasizes the value of sportsmanship and teamwork in the accomplishment of life goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.

Other Matters (8 of 13)	Response
Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 Philadelphia Nonstop)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Ariel and Zoey, Eli Too series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.

Other Matters (9 of 13)	Response
Program Title	BETA Records TV (WCAU 10.2 Philadelphia Nonstop)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts interview up-and-coming musical artists about their inspirations, emphasizing their education - showing teens how they can make their own voices heard. The show shows the value of being committing to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.

Other Matters (10 of 13)	Response
Program Title	Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday/8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an informative program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This version is geared for ages 8 - 12.

**Other Matters (11 of 13)**

	Response
Program Title	Shelldon (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON, a school aged yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and verated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman ( a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.
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**Other Matters (12 of 13)**

	Response
Program Title	The Magic School Bus (WCAU 10.1 NBC)
Origination	Network

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Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
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**Other Matters  
(13 of 13)**

**Response**

Program Title	Turbo Dogs (WCAU 10.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NBC Telemundo License Co.</b></p>

## Attachments

No Attachments.