

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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 City:

 SALT LAKE CITY
 State:
 UT
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 UT
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 State:
 Very programming Report
 Status:
 Received
 Status Date:
 Other

 07/10/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Salt Lake City	
		Web Home Page Address	http://www.fox13	now.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Title of Program Awesome Adventures	Questions	Response
	Title of Program	Awesome Adventures

List date and time rescheduled	4/14/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/12 # 134
Reason for Preemption	Sports

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	4/28/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 # 136
Reason for Preemption	Sports

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	5/12/12/ 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 # 138
Reason for Preemption	Sports

Digital Core Program (2 of 11)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	10
Total times aired	13

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	4/28/12 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 # 136
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	4/14/12 9:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/12 # 134
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	5/12/12/ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 # 138
Reason for Preemption	Sports

Digital Core Program (3 of 11)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of **Target Child** Audience

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objective of

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meets the

Core

definition of

and

13 years to 16 years

Describe the Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and interesting to teens. The program's energetic and appealing journalist/hosts present stories that promote an action-oriented approach to informational environmental issues by 1) providing examples of creative solutions, developed by teenagers, that address local environmental problems. 2) delivering information that promotes and encourages ethical stewardship the program of natural resources and the environment. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Programming.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Preemption Programs #1

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	4/29/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 # 318
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	5/20/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/12 # 310
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company

List date and time rescheduled	4/15/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/12 # 316
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	5/13/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 # 320
Reason for Preemption	Sports

Digital Core Program (4 of 11)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness and provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by	Yes

displaying throughout the program the symbol E

/l?

Questions	Response
Title of Program	Career Day
List date and time rescheduled	4/15/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/12 # 213
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Career Day
List date and time rescheduled	5/20/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/12 #222
Reason for Preemption	Sports

Questions	Response
Title of Program	Career Day

List date and time rescheduled	4/29/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 # 219
Reason for Preemption	Sports

Questions	Response
Title of Program	Career Day
List date and time rescheduled	5/13/12 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 # 221
Reason for Preemption	Sports

Digital Core Program (5 of 11)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:00am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it	"Jack Hanna's Into the Wild" is suitable for both the secondary classroom and general audience with content addressing several acedemic outcomes designated by both state and national life science standards. Jack brings the the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active intrest in preserving wildlife. Combining data-oriented scientifinc information with concern for the conservation stautus of wildlife and the environment enforces the value and inpact of the program. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is
meets the definition of Core	identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Programming.

Questions	Response
Title of Program	Jack Hanna's Into The Wild
List date and time rescheduled	6/23/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-24
Episode #	6/24/12 # 510
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into The Wild
List date and time rescheduled	5/5/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-06
Episode #	5/6/12 # 511
Reason for Preemption	Sports

Digital Core Program (6 of 11) Response Program Title MLB Player Poll

Origination	Network
Days/Times Program Regularly	Saturdays at 1:00pm
Scheduled Total times aired at regularly scheduled	9
time Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings or this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	5/19/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/12 # MLBPP107
Reason for Preemption	Sports

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	5/12/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 # MLBPP106
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	4/28/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 # MLBPP104
Reason for Preemption	Sports

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	4/14/12 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/12 # MLBPP102
Reason for Preemption	Sports

Digital Core Program (7 of 11)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorfu neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (8 of	
11)	Response

Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Eac quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. All airings of this program for second quarter 2012 meet the FCC's definition for "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system. All airings of this program for first quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. All airings of this program for second quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

G

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Zachary Kane
Address	5020 West Amelia Earhart Drive
City	Salt Lake City
State	UT
Zip	84116
Telephone Number	801-536-1304
Email Address	zachary.kane@fox13now.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station terminated analog operations on June 12, 2009. Therefore, Question 4 describes the programming on the station's primary digital stream. Licensee's response to Question 7 also treats the station's main digital programming stream as a replacement for the former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic,but rather, the goal is to make the learning fun. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (2 of 11)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (3 of 11)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and interesting to teens. The program's energetic and appealing journalist/hosts present stories that promote an action-oriented approach to environmental issues by 1) providing examples of creative solutions, developed by teenagers, that address local environmental problems. 2) delivering information that promotes and encourages ethical stewardship of natural resources and the environment. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Programming.

Other Matters (4 of 11)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30pm on 13.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness and provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (5 of 11)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:00am on 13.1
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into the Wild" is suitable for both the secondary classroom and general audience with content addressing several acedemic outcomes designated by both state and national life science standards. Jack brings the the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active intrest in preserving wildlife. Combining data-oriented scientifinc information with concern for the conservation stautus of wildlife and the environment enforces the value and inpact of the program. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (6 of	Perpense
11)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times	Saturdays at 1:00pm on 13.1
Program Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of Program	30 mins
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into
educational	opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding
and informational	the techniques that successful players use. The show will also glean insight into players' preferences in
objective of	areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," o
the program	"What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/P
and how it	For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an
meets the definition of	opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically usi
Core	traditional charts and graphs in a manner designed to help teenagers process similar information they wi
Programming.	encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each
	episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB
	Productions, with continued guidance and advice from NASPE (National Association for Sport and Physi
	Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young
	adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:0 pm The program is 30 minutes in length and is identified as an educational and informational show
	throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings
	this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Other	
Matters (7 of	
11)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times	Saturdays at 8:30am on 13.2
Program	
Regularly Scheduled	
Total times	13
aired at	
regularly	
scheduled	

time Length of 30 mins Program

scheduled

Age of Target Child Audience from 9 years to 14 years

Describe the "Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while educational stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super informational sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful objective of neighborhood characters. Action and stimulating story lines combined with compelling situations along with the program kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To and how it add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida meets the Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program. definition of Core Programming.

Other Matters (8 of 11)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am on 13.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (9 of 11)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Progra Regularly Schedule	
Total times aired at regularly scheduled time	
Length of Program	30 mins

Length of Program30 minsAge of Target Child
Audience from9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

from

"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (11)	(10 of	Response
Program Title		Head's Up!
Origination		Network
Days/Times Program Regul Scheduled	larly	Saturdays at 9:30am on 13.2
Total times aire regularly sched time		13
Length of Prog	ram	30 mins
Age of Target (Audience from	Child	9 years to 12 years
Describe the educational and informational objective of the program and he meets the defin of Core Programming.	e ow it	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (11 of 11)	Respo	onse
Program Title	Youn	g America Outdoors
Origination	Netwo	ork
Days/Times Program Regularly Scheduled	Satur	days at 10:00am and 10:30am on 13.2
Total times aired at regularly scheduled time	26	
Length of Program	30 mi	ns
Age of Target Child Audience from	13 ye	ars to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. All scheduled airings of this program for third quarter 2012 meet the FCC's definition for a "regularly scheduled" program.

Question

requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I certify that this application includes all required and relevant attachments.	Community

Attachments No Attachments.