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## Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-164819** | Submit Date: **01/12/2015** | Call Sign: **WALB** | Facility ID: **70713** | City:

ALBANY State: GA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/12/2015 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Albany GA
	Web Home Page Address	www.walb.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Awesome Adventures/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/9:00am 10/4/2014-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Whaddyado/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am 10/4/2014-12/28/2014

Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	12/6/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/6/2014/ #113
Reason for Preemption	Sports

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	11/8/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/8/2014/ #109
Reason for Preemption	Sports

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	11/29/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/29/2014/ #112
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	10/18/2014 @ 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/18/2014/ #106
Reason for Preemption	Sports

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	10/4/2014 @ 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/4/2014/ #104
Reason for Preemption	Sports

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	10/25/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/25/2014/ #107
Reason for Preemption	Sports

## **Digital Preemption Programs #7**

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	11/22/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/22/2014/ #111
Reason for Preemption	Sports

Questions	Response
Title of Program	Whaddyado/ Channel 10.1
List date and time rescheduled	12/20/2014 @8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/20/2014/ #115
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Astroblast/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:00am 10/4/-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the zany adventures of a crew of space animals that manage the Astroblast Space Station, the coolest hangout in outer space. The team of animals who run it - Comet, Halley, Radar, Sputnik, Jet and Sal - are the friendliest animals in the galaxy.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	The Chica Show/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bunji and Stitches into animated characters in another universe, who are strugglin with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Tree Fu Tom/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:00am 10/4-12/28/2014

Total times aired at regularly scheduled	13
time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that wibring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Lazytown/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:30am 10/4-12/28/2014
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Lazytown/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/20/2014/ #LZT313
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Poppy Cat/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:00pm 10/4-12/28-2014
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Does the Licensee identify the
program by displaying throughout the
program the symbol E/I?

Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/1/2014/ #PCT103
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	10/4/2014/ #PCT118
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/15/2014/ #PCT105
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	10/11/2014/ #PCT124
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/20/2014/ #PCT108
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/29/2014/ #PCT118
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Noodle & Doodle/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:30pm 10/4-12/28/2014
Total times aired at regularly scheduled time	2
Total times aired	10
Number of Preemptions	11
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	11/22/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/22/2014/ #NAD113
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	10/18/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/18/2014/ #NAD104
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	11/29/2014 @9:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/29/2014/ #NAD125
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	10/11/2014/ #NAD108
Reason for Preemption	Sports

## **Digital Preemption Programs #5**

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	12/6/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/6/2014/ #NAD121
Reason for Preemption	Sports

## **Digital Preemption Programs #6**

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	10/25/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/25/2014/ #NAD102
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1

List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/15/2014/ #NAD112
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	11/8/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/8/2014/ #NAD101
Reason for Preemption	Sports

#### **Digital Preemption Programs #9**

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	10/4/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/4/2014/ #NAD107
Reason for Preemption	Sports

#### **Digital Preemption Programs #10**

Questions	Response
Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/1/2014/ #NAD124
Reason for Preemption	Sports

Questions	Response
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Title of Program	Noodle & Doodle/ Channel 10.1
List date and time rescheduled	12/20/2014 @9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/20/2014/ #NAD116
Reason for Preemption	Sports

Digital Core Program (9 of 14)	Response
Program Title	Awesome Adventure/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:00am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is Awesome Adventure is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal to make the learning fun.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (10 of 14)	Response
Program Title	Whaddyado/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is are educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

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displaying	
hroughout the	
orogram the	
symbol E/I?	

Digital Core Program (11 of 14)	Response
Program Title	ECO Company/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10:00am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (12 of 14)	Response
Program Title	Dog Tales/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10:30am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (13 of 14)	Response
Program Title	Dragonfly/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:00am 10/4-12/28/2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics an science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigat science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Wild About Animals/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am 10/4-12/28/2014

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour animal E/I magazine show hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Each episode will consist of different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming	
(1 of 2)	Response
Program Title	Awesome Adventure/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday/ 12:00pm 10/05/2014
Total times aired at regularly scheduled time:	1
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Whaddyado/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday/ 12:30pm 10/05/2014
Total times aired at regularly scheduled time:	1

Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic reenactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
4400110110	Response

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Carolyn Butts
Address	1709 Stuart Avenue
City	Albany
State	GA
Zip	31707
Telephone Number	(229)446- 4023
Email Address	carolyn. butts@walb.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Awesome Adventures/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (2 of 14)	Response
Program Title	Whaddyado/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Program Title	Astroblast/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the zany adventures of a crew of space animals that manage the Astroblast Space Station, the coolest hangout in outer space. The team of animals who run it - Comet, Halley, Radar, Sputnik, Jet and Sal - are the friendliest animals in the galaxy.

Other Matters (4 of 14)	Response
Program Title	Chica Show/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (5 of 14)	Response
Program Title	Tree Fu Tom/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal.

Other Matters (6 of 14)	Response
Program Title	Lazytown/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:30am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living.

Other Matters (7 of 14)	Response
Program Title	Poppy Cat/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:00pm 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (8 of 14)	Response
Program Title	Noodle & Doodle/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:30pm 01/03-03/29/2015

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (9 of 14)	Response
Program Title	Awesome Adventure/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures, is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (10 of 14)	Response
Program Title	Whaddyado/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (11 of 14)	Response
Program Title	ECO Company/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (12 of 14)	Response
Program Title	Dog Tales/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10:30am 01/03-03/29/2015

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative

Programming.

Other Matters (13 of 14)	Response
Program Title	Dragonfly/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:00am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (14 of 14)	Response
Program Title	Wild About Animals/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am 01/03-03/29/2015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series is produced for children 16 and under. Each episode will consist of 4 different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see every day.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WALB License Subsidiary, LLC **Attachments** 

No Attachments.