



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0003943834 | File Number: CPR-127184 | Submit Date: 01/10/2012 | Call Sign: WYYW-CD | Facility ID: 17742 |

City: EVANSVILLE | State: IN

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/10/2012 |

Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ME-TV               |
|              | Nielsen DMA           | Evansville IN       |
|              | Web Home Page Address | WWW.WTSN36.COM      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  |  | Response  |
|--|--|---|
| Program Title  |  | ANIMAL EXPLORATION WITH JAROD MILLER  |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | WEDNESDAY AT 2:30   |
| Total times aired at regularly scheduled time  |  | 9   |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Explore the wonders of the world with Jarod Miller. This adventure is one for the books. With extreme expeditions in search of wild animals one needs to expect the unexpected. Jarod Miller will not disappoint! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (2 of 7)  |  | Response   |
|--|--|--|
| Program Title  |  | ECO COMPANY  |
| Origination  |  | Network  |
| Days/Times Program Regularly Scheduled   |  | TUESDAY AT 2:30  |
| Total times aired at regularly scheduled time  |  | 9  |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 7)  | Response  |
|--|---|
| Program Title  | PLANET X  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | MONDAY WEDNESDAY THURSDAY FRIDAY AT 11:30 AND SUNDAY AT 1:00  |
| Total times aired at regularly scheduled time  | 24  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Established in 1995, Planet X is an extreme sports pioneer. Planet X planted the extreme sports seed as the first branded 'X' on national sports television. Over the years and with hundreds of episodes produced, the show has covered all aspects of the extreme sports world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 7)                      | Response         |
|--|------------------|
| Program Title                                      | REAL LIFE 101    |
| Origination  | Network          |
| Days/Times Program Regularly Scheduled             | THURSDAY AT 2:30 |
| Total times aired at regularly scheduled time      | 9                |
| Total times aired                                  |                  |
| Number of Preemptions                              | 0                |
| Number of Preemptions for other than Breaking News |                  |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the teen hosts of Real Life 101 introduces you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards Real Life 101 is sure to bring you a halfhour of thought-provoking eyeopening fun and entertainment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (5 of 7)  | Response   |
|--|--|
| Program Title  | WHADDYADO  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | MONDAY AT 2:30   |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 7) | Response                |
|-------------------------------|-------------------------|
| Program Title                 | GREEN SCREEN ADVENTURES |
| Origination                   | Network                 |

|   |   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAY 7:00, 7:30, AND 8:00 AND SUNDAY 7:00   |
| Total times aired at<br>regularly scheduled<br>time   | 36  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 7 years to 13 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (7 of<br>7)                    | Response                  |
|--|---------------------------|
| Program Title  | MAD ABOUT                 |
| Origination  | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY AT 9:00 AND 9:30 |
| Total times<br>aired at<br>regularly<br>scheduled time | 12                        |
| Total times<br>aired                                   |                           |
| Number of<br>Preemptions                               | 0                         |



|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

## Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   |  |
| Name of children's programming liaison  | JENNIFER STEWART   |
| Address   | 300 SE RIVERSIDE DRIVE   |
| City  | EVANSVILLE   |
| State   | IN   |
| Zip   | 47713  |
| Telephone Number  | 812-759-8191   |
| Email Address   | JSTEWART@WTSN36.COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | AS OF NOVEMBER 14TH 2011<br>WTSN-LD AND WYYW-LP<br>SWITCHED AFFILIATES FROM<br>AMERICA ONE TO ME-TV. IN<br>ACCORDANCE WITH THE FCC<br>ATTORNEY BOTH CHILDRENS<br>PROGRAMS FROM 2011 4TH<br>QUARTER ARE LISTED ON ONE<br>FORM |

Other Matters (2)

| Other Matters (1 of 2)  |   | Response   |
|---|---|--|
| Program Title   |   | GREEN SCREEN ADVENTURES                          |
| Origination   |   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  |   | SATURDAY AT 7:00 THROUGH 8:30 AND SUNDAY AT 7:00 |
| Total times aired at<br>regularly scheduled<br>time   | 72  |  |
| Length of Program   | 30 mins   |  |
| Age of Target Child<br>Audience from  | 7 years to 13 years   |  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |  |

| Other Matters (2 of 2)  |  | Response         |
|---|--|------------------|
| Program Title   |  | MAD ABOUT        |
| Origination   |  | Network          |
| Days/Times<br>Program Regularly<br>Scheduled  |  | SATURDAY AT 9:00 |
| Total times<br>aired at<br>regularly<br>scheduled time  | 24   |                  |
| Length of<br>Program  | 30 mins  |                  |
| Age of Target<br>Child<br>Audience from   | 13 years to 16 years   |                  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of<br>Core<br>Programming. | M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |                  |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>EVANSVILLE<br/>LOW POWER<br/>PARTNERSHIP</b></p> |

**Attachments**

No Attachments.