

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0004970935** File Number: **CPR-149028** Submit Date: **01/07/2014** Call Sign: **WEAR-TV** Facility ID: **71363** 

City: **PENSACOLA** State: **FL** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/07/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Mobile-Pensacola    |
|              | Web Home Page Address | www.weartv.com      |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(11)

| Digital Core<br>Program (1 of<br>11)   | Response   |
|--|--|
| Program Title  | Jack Hanna's Wild Countdown  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 08:00AM-08:30AM CT   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptions animals have made, or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals who have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of<br>11) | Response                         |
|--------------------------------------|----------------------------------|
| Program Title                        | Ocean Mysteries with Jeff Corwin |
| Origination                          | Syndicated                       |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 08:30AM-09:00AM CT  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other exprets, Jeff Corwin trave the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to be understand their biology. As Jeff continues his journey through each episode the viewer is able to connewith these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the station's main digital program stream |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3 of 11)             | Response                     |
|---|------------------------------|
| Program Title                                 | Born to Explore              |
| Origination                                   | Syndicated                   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 09:00AM-09:30AM CT |
| Total times aired at regularly scheduled time | 13                           |

| Total times aired  |  |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the sam This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 11)                           | Response                     |
|--|------------------------------|
| Program Title  | Sea Rescue                   |
| Origination  | Syndicated                   |
| Days/Times Program<br>Regularly Scheduled                | Saturdays 09:30AM-10:00AM CT |
| Total times aired at regularly scheduled time            | 13                           |
| Total times aired  |                              |
| Number of Preemptions                                    | 0                            |
| Number of Preemptions<br>for other than Breaking<br>News |                              |
| Number of Preemptions<br>Rescheduled                     |                              |
| Length of Program  | 30 mins                      |
| Age of Target Child<br>Audience                          | 13 years to 16 years         |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits that rescue and rehabilitation programs provide to animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's main digital stream. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 11)   | Response   |
|--|--|
| Program Title  | The Wildlife Docs  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 10:00AM-10:30AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Origination  | Syndicated   |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30AM-11:00AM CT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and a packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's bears. These adventures will bring the viewer a rare experience with endangered species, some dead others dashing in the stunning natural ecosystem they call home. This program aired on the station's redigital program stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (7 of<br>11) | Response       |
|--------------------------------------|----------------|
| Program Title                        | Teen Kids News |
| Origination                          | Syndicated     |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00AM-11:30AM CT   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled time   | 8  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 5  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 5  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### **Digital Preemption Programs #1**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | 11/03/13, 11:00AM |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-02        |
| Episode #  | 11/02/13 / #1108  |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

#### **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | 12/01/13, 11:00AM |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-30        |
| Episode #  | 11/30/13 / #1112  |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #3**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | 10/13/13, 11:00AM |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-10-12        |
| Episode #  | 10/12/13 / #1105  |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #4**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | 12/08/13, 11:00AM |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-12-07        |
| Episode #  | 12/07/13 / #1113  |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #5**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | 11/10/13, 11:00AM |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-11-09        |

| Episode #             | 11/09/13 / #1109 |
|-----------------------|------------------|
| Reason for Preemption | Sports           |

| Digital Core<br>Program (8<br>of 11)   | Response  |
|--|---|
| Program Title  | Gina D's Kids Club  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:00AM-07:30AM CT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 6   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on digital subchannel WEAR-TV 3.2 |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (9 of<br>11)   | Response   |
|--|--|
| Program Title  | Ariel & Zooey, Eli Too   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30AM-08:00AM and 08:00AM-08:30AM CT (two separate episodes each Saturday)through 1 /09/1   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 54   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel is their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on digital subchannel WEAR-TV 3.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (10 of |                  |
|--------------------------------|------------------|
| 11)                            | Response         |
| Program Title                  | Mustard Pancakes |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:30AM-09:00AM and 09:00AM-09:30AM CT (two separate episodes each Saturday) through 11/09/  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program aired on digital subchannel WI TV 3.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (11<br>of 11)           | Response                                     |
|---|--|
| Program Title                                   | Mouse in the House                           |
| Origination                                     | Network                                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 9:30AM-10:00AM CT through 11/09/13 |
| Total times aired at regularly scheduled time   | 6  |

| Total times aired  |  |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism be conducting science experiments in an integrated and entertaining way. It is produced using a combination 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program aired on digital subchannel WEAR-TV 3.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | Wild America  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled:   | Saturdays 05:00AM-05:30AM   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of<br>Preemptions   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital program stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?   | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

#### Date and Time Aired

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response            |
|--|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)? | Yes                 |
| Name of children's programming liaison   | Joe Landon Smith    |
| Address  | 4990 Mobile Highway |
| City   | Pensacola           |
| State  | FL                  |
| Zip  | 32506               |
| Telephone<br>Number  | 850-456-3333        |
| Email Address  | joesmith@sbgtv.com  |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Some of the non-"core" educational/informational material aired by WEAR-TV is in the form of Public Service Announcements targeted to children. The following is a list of some, but not all, of those PSAs aired during programming targeted to children: COMMUNITIES CARING AT CHRISTMAS "Sue and Sandy" :30 WEAR-TV Public Service Director Sue Straughn created the "Communities Caring at Christmas" program 28 years ago, whereby the station collects donated toys and also seeks companies and individuals to contribute money to help buy toys, then distributes these toys to underpriviledged children in our community at Cristmas time. This PSA features Sue and local auto dealership owner Sandy Sansing, a long-time major contributor to the program, soliciting viewers to "share in the joy of Christmas" by donating toys to those less fortunate. \*BOYSTOWN NATIONAL HOTLINE "Let it Out" :20 Targets teens and encourages them to call the hotline or visit their website to talk about all the things that are causing them anxiety, instead of "keeping it in". \*ARBOR DAY FOUNDATION "It's Your Nature...Explore!" :30 Encourages children to get outside and experience positive connections with nature. \*AD COUNCIL - Flu Awareness and Prevention :30 Animated spot encouraging kids and teens to learn the facts about the flu, stay away from school so as not to spread it to others, obey all doctor recommendations, and get vaccinated each year. \*AD COUNCIL - BULLYING PREVENTION "Bad Trivia" :30 3 of 4 children will witness bullying this year. Encourages children to not be a bystander and to help stop bullying by reporting it. NATIONAL FOUNDATION FOR INFECTIOUS DISEASES "Freddie the Flu Detective" :30 Animated spot showing the symptoms of flu, and also showing how to prevent spreading the flu. MARINE CORPS - TOYS FOR TOTS "Christmas Morning" :30 Depicts underpriviledged children receiving toys under the tree on Christmas morning, with uniformed Marines leaving the neighborhood. Encourages support for their Christmas "Toys for Tots" program. AD COUNCIL - States Attorneys General and NHTSA "5 seconds" :30 Targets teen drivers. Shows a teen driver texting and almost hitting pedestrians in a crosswalk. The message given is "5 seconds looking away from your driving to check a text is enough to get someone killed ... NO ONE should text and drive". \*LEAP TRAIL "Kids and Teens" :30 WEAR-TV produced this PSA in conjunction with Leadership Pensacola encouraging kids and teens to "get out, get fit, get involved" by coming to the new LEAP Trail, an inclusive activity space with a hard surface trail, circuit training workout stations, and a playground accessible for children of all physical abilities.

### Other Matters (8)

| Other Matters (1 of 8)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 08:00AM-08:30AM CT  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptions animals have made, or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals who have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the station's main digital program stream. |
|  |   |
| Other Matters (2 of 8)   | Response  |
| Program Title  | Ocean Mysteries with Jeff Corwin  |
| Origination  | Syndicated  |

| Other Matters<br>(2 of 8)                              | Response                         |
|--|----------------------------------|
| Program Title  | Ocean Mysteries with Jeff Corwin |
| Origination  | Syndicated                       |
| Days/Times Program Regularly Scheduled                 | Saturdays 08:30AM-09:00AM CT     |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                               |
| Length of<br>Program                                   | 30 mins                          |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years             |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Supported by a team of Georgia Aquarium biologists, veterinarians and other exprets, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the station's main digital program stream.

| Other Matters (3 of 8)   | Response  |
|--|---|
| Program Title  | Born to Explore   |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays 09:00AM-09:30AM CT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same. This program will air on the station's main digital program stream. |

| Other Matters (4 of 8)   | Response   |
|--|--|
| Program Title  | Sea Rescue   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 09:30AM-10:00AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits that rescue and rehabilitation programs provide to animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the station's main digital stream. |

| Program Title  | The Wildlife Docs   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 10:00AM-10:30AM CT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's main digital program stream. |

| Other<br>Matters (6 of<br>8)   | Response   |
|--|--|
| Program Title  | Expedition Wild  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 10:30AM-11:00AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program will air on the station's main digital program stream. |

| Other Matters (7 of 8) | Response       |  |  |
|------------------------|----------------|--|--|
| Program Title          | Teen Kids News |  |  |

| Origination  | Syndicated  |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00AM-11:30AM CT  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital program stream. |

| Other Matters (8 of 8)   | Response  |
|--|---|
| Program Title  | Ariel & Zooey, Eli Too  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:00AM-07:30AM, 07:30AM-08:00AM, 08:00AM-08:30AM, 08:30AM-09:00AM, 09:00AM-09: 30AM and 09:   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 78  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on digital subchannel WEAR-TV 3.2 |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WEAR Licensee, LLC **Attachments** 

No Attachments.