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Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-166264** | Submit Date: **04/03/2015** | Call Sign: **KARE** | Facility ID: **23079** | City:
MINNEAPOLIS | State: **MN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/03/2015 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Minneapolis-St.Paul
	Web Home Page Address	www.kare11.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Astroblast (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	The Chica Show (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
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Program Title	Tree Fu Tom (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills, Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (11.1)
List date and time rescheduled	Saturday, 1/31/15, 7:30 am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/31/15, #ETFT106DH
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Lazytown (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am (See #17)
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus, who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help, frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 1/31/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/31/15, #ELZT126DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 2/28/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/28/15, #ELZT135DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 2/21/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/21/15, #ELZT130DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 2/7/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/7/15, #ELZT127DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 1/10/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/10/15, #ELZT120DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 1/17/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/17/15, #ELZT123DH
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Poppy Cat (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am (See #17)
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears, says hello and provides misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat (11.1)
List date and time rescheduled	Sunday, 6:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday, 2/22/15, #EPCT208DH
Reason for Preemption	Other

Digital Core Program (6 of 13)	Response
Program Title	Noodle & Doodle (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during a transitional segment of the episode. Overall, Noodle and Doodle, demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Noodle & Doodle (11.1)
List date and time rescheduled	Sunday, 2/22/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday, 2/22/15, #ENAD126DH
Reason for Preemption	Other

Digital Core Program (7 of 13)		Response
Program Title		Animal Rescue (11.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 10:00 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 13)		Response
Program Title		Biz Kids (11.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 10:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Missing (11.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 12:00 pm
Total times aired at regularly scheduled time		13
Total times aired		9
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Missing is a weekly half-hour series focusing attention on the plight of missing children. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title		Think Big (11.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 12:30 pm
Total times aired at regularly scheduled time		13
Total times aired		9
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 13)		Response
Program Title		Food for Thought
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:00 am (See #17)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	180 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes aired each Saturday morning, beginning the weekend of 1/24/15.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laurie Boyce
Address	8811 Olson Memorial Highway
City	Golden Valley
State	MN
Zip	55427
Telephone Number	763-797-7355
Email Address	lboyce@kare11.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>QUESTION 10, Program #3 Tree Fu Tom was preempted on Saturday, 1/31/15, due to NBC's coverage Barclay's Premier League Soccer airing in the regularly scheduled time period for this program on these days. KARE-TV rescheduled this program for this date on Saturday, 1/31/15 at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #4 Lazytown was preempted on Saturdays, 1/10/15, 1/17/15, 1/31/15, 2/7/15, 2/21/15 and 2/28/15, due to NBC's coverage Barclay's Premier League Soccer airing in the regularly scheduled time period for this program on these days. KARE-TV rescheduled this program for these dates at 7:30 am on Saturdays, 1/10/15, 1/17/15, 2/7/15, 2/21/15, and 2/28/15; and at 7:00 am on Saturday, 1/31/15. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #5 Poppy Cat was scheduled to air normally on Sunday, 2/22/15, at 7:00 am. Due to a sudden recording problem on NBC's overnight programming that Sunday morning, our technical hub moved Poppy Cat to 6:30 am. ***** QUESTION 10, Program #5 Noodle & Doodle was scheduled to air normally on Sunday, 2/22/15, at 7:30 am. Due to a sudden recording problem on NBC's overnight programming that Sunday morning, our technical hub moved Poppy Cat to 7:00 am. ***** QUESTION 10, Program #13 Food for Thought (six episodes each weekend) began airing on our newly created 11.3 channel, effective the weekend of 1/24/15. ***** NBCUniversal's The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: *HEALTH - fighting childhood obesity, encouraging nutrition and physical fitness *ENVIRONMENT - encouraging everyday actions that reduce environmental impact *EDUCATION - recruiting new teachers and promoting their long-lasting impact *DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information *DIVERSITY - embracing differences and promoting inclusion, tolerance and respect Also featured on site is The More You Know Learning series' Growing Up Online, a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.</p>
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Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Astroblast (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the Smoothie Shack, the space station café. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.

Other Matters (2 of 13)	Response
Program Title	The Chica Show (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
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Other Matters (3 of 13)	Response
Program Title	Lazytown (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus, who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help, frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (4 of 13)	Response
Program Title	Earth to Luna (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.

Other Matters (5 of 13)	Response
Program Title	Poppy Cat (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears, says hello and provides misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.

Other Matters (6 of 13)	Response
Program Title	Tree Fu Tom (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills, Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.

Other Matters (7 of 13)	Response
Program Title	Animal Rescue (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show will air on our digital channel 11.2.

Other Matters (8 of 13)	Response
Program Title	Biz Kids (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show will air on our digital channel 11.2.
Other Matters (9 of 13)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show will air on our digital channel 11.2.
Other Matters (10 of 13)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show will air on our digital channel 11.2.
Other Matters (11 of 13)	Response
Program Title	Missing (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show will air on our digital channel 11.2.
Other Matters (12 of 13)	Response
Program Title	Think Big (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show will air on our digital channel 11.2.

Other Matters (13 of 13)	Response
Program Title	Food for Thought (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00 am (See #17)
Total times aired at regularly scheduled time	13
Length of Program	180 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes will air each Saturday morning.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Multimedia Holdings Corporation</p>

Attachments

No Attachments.