

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003828696** File Number: **CPR-127423** Submit Date: **01/10/2012** Call Sign: **WBBJ-TV** Facility ID: **65204** 

City: **JACKSON** State: **TN** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Jackson TN          |
|              | Web Home Page Address | www.wbbjtv.com      |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(13)

| Digital Core Program (1 of   | _   |
|--|---|
| 13)  | Response  |
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays/9-9:30 AM CT  |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different top ten each week, in a variety of categories. What are the top ten "fastest animals in Africa", tallest insects, biggest eaters, smartest birds??? Jack answers all these questions and more, and gives further insights and interesting facts about the animals, allowing the viewers the opportunity to be entertained while learning more about the fascinating animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (2 of 13)         | Response                         |
|---|----------------------------------|
| Program Title                             | Ocean Mysteries with Jeff Corwin |
| Origination                               | Syndicated                       |
| Days/Times Program<br>Regularly Scheduled | Saturdays/9:30-10:00 AM CT       |

| Total times aired at regularly scheduled time  | 14  |
|--|---|
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: Ocean Mysteries offers a fresh approach to the quest for aquatic understanding, by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies thuman experience. Jeff Corwin shows how animals share the same behaviors, challenges an triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about the fascinating life, teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 13)                     | Response                    |
|--|-----------------------------|
| Program Title                                      | Born to Explore             |
| Origination  | Syndicated                  |
| Days/Times Program Regularly Scheduled             | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time      | 14                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News |                             |
| Number of Preemptions<br>Rescheduled               | 1                           |
| Length of Program                                  | 30 mins                     |
| Age of Target Child<br>Audience                    | 13 years to 16 years        |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on globetrotting adventures. Richard uncovers amazing facts of nature and manmade treasures as he takes the role of the ultimate social studies teacher, bringing viewers to the places and people who form our cultures. Viewers travel the world without leaving their homes. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(4 of 13)  | Response  |
|--|---|
| Program Title  | Culture Click   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays/10:30-11:00 AM CT   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: Culture Click explores the reasons behind cultural events that permeate our everyday lives. Host, Nzinga Blake opens each episode from her virtual reality set, with a list of what's trending on search engines that week. Those topics serve as a jumping off point for a deep dive into the current culture. Using the power and speed of the internet, and user generated questions, experts in pop culture add insight and historical perspective on each topic. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 13)         | Response                 |
|--|--------------------------|
| Program Title                          | Teen Kids News           |
| Origination                            | Syndicated               |
| Days/Times Program Regularly Scheduled | Saturdays/11-11:30 AM CT |

| Total times aired at regularly scheduled time  | 10  |
|--|---|
| Total times aired  | 14  |
| Number of Preemptions  | 4   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 4   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Main Digital: Teen Kids News delivers relevant news to kids, hosted by kids. Topics include current events, explained from a youth's perspective. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes   |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Teen Kids News     |
| List date and time rescheduled   | November 27 1:00pm |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | November 26        |
| Reason for Preemption  | Sports             |

#### **Digital Preemption Programs #2**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Teen Kids News   |
| List date and time rescheduled   | October 9 1:00pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | October 8        |
| Reason for Preemption  | Sports           |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Teen Kids News     |
| List date and time rescheduled   | November 13 1:00pm |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |

| Date Preempted        |             |
|-----------------------|-------------|
| Episode #             | November 12 |
| Reason for Preemption | Sports      |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Teen Kids News    |
| List date and time rescheduled   | December 4 1:00pm |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | December 3        |
| Reason for Preemption  | Sports            |

|  | '  |
|--|--|
| Digital Core<br>Program (6 of 13)  | Response   |
| Program Title  | Everyday Health  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/11:30AM-12:00 PM CT  |
| Total times aired at regularly scheduled time  | 10   |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 4  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 4  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: Everyday Health hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people viewers meet are referred to as agents of change, special individuals who make big changes in peoples lives, one step at a time. This series raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It's an inspirational program about people who confront challenges by taking control. The program reports on amazing teens and other selfless Americans who will inspire the viewers to take action in their own lives. |

| Does the          | Yes |
|-------------------|-----|
| Licensee identify |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Everyday Health  |
| List date and time rescheduled   | October 9 1:30pm |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | October 8        |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #2**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Everyday Health    |
| List date and time rescheduled   | November 13 1:30pm |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | November 12        |
| Reason for Preemption  | Sports             |

## **Digital Preemption Programs #3**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | Everyday Health    |
| List date and time rescheduled   | November 27 1:30pm |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | November 26        |
| Reason for Preemption  | Sports             |

| Questions        | Response        |
|------------------|-----------------|
| Title of Program | Everyday Health |

| List date and time rescheduled   | December 4 1:30pm |
|--|-------------------|
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | December 3        |
| Reason for Preemption  | Sports            |

| Digital Core Program (7 of 13)   | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesdays 3:00pm  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes viewers "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Hosts Jillian, Carley and Luis explore new professions every week in the exciting world of work |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of<br>13) | Response   |
|--------------------------------------|------------|
| Program Title                        | Swap TV    |
| Origination                          | Syndicated |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Thursdays 3:00pm   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: "SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (9 of 13)            | Response       |
|--|----------------|
| Program Title                                | DragonflyTV    |
| Origination                                  | Syndicated     |
| Days/Times<br>Program Regularly<br>Scheduled | Fridays 3:00pm |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: "Dragonfly TV" is a weekly half-hour science television series for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 13)  | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:00am   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Teen Kids News delivers relevant news to kids, hosted by kids. Topics include current events, explained froma youth's perspective. |

| Does the Licensee identify the program by displaying |
|--|
| throughout the program the symbol E/I?               |

Yes

| Digital Core Program (11 of 13)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Animal Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30am   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Animal Adventures teaches about animal habits and habitats, encouraging youth to be good stewards of the creatures with which we share the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 13)                    | Response             |
|--|----------------------|
| Program Title                                      | Animal Exploration   |
| Origination  | Syndicated           |
| Days/Times Program<br>Regularly Scheduled          | Saturdays 12:00pm    |
| Total times aired at regularly scheduled time      | 12                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled            |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child<br>Audience                    | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Viewers travel to the nearest and farthest corners of the globe as well as to you local zoo, exploring the human-animal interaction in the face of an ever-changing world. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (13 of 13)  | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 12:00pm  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes viewers "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Hosts Jillian, Carley and Luis explore new professions every week in the exciting world of work |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions        | Response      |
|------------------|---------------|
| Title of Program | Real Life 101 |

| List date and time rescheduled   | 12/25/11 1:00pm  |
|--|------------------|
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   | 2011-12-25       |
| Episode #  | 12/25/11 12:00pm |
| Reason for Preemption  | Public Interest  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response       |
|---|----------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes            |
| Name of children's programming liaison  | Wayne Thing    |
| Address   | 346 Muse St.   |
| City  | Jackson        |
| State   | TN             |
| Zip   | 38301          |
| Telephone Number  | 731.424.4515   |
| Email Address   | wthing@wbbjtv. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                |

#### Other Matters (12)

| Other Matters (1 of 12)  | Response   |
|--|--|
| Program Title  | Jack Hanna's Wild Countdown  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. |

| Other Matters (2 of 12)  | Response   |
|--|--|
| Program Title  | Ocean Mysteries  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 9:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff Corwin will take viewers around the globe to explore Earth's least understood resource, our Oceans. Produced in a classic hosted television style, Corwin will join with experts to uncover the hidden secrets of our oceans. |

| Other Matters (3 of 12)                         | Response          |
|---|-------------------|
| Program Title                                   | Born to Explore   |
| Origination                                     | Syndicated        |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 10:00am |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcand or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes. |

| Other Matters (4 of 12)  | Response   |
|--|--|
| Program Title  | Culture Click  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays 10:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: This half-hour series explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week - those topics will serve as a jumping-off point for a deep-dive into the culture that shapes us. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family. |

| Other Matters (5 of 12)                       | Response          |
|---|-------------------|
| Program Title                                 | Everyday Health   |
| Origination                                   | Syndicated        |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 11:00am |
| Total times aired at regularly scheduled time | 13                |
| Length of Program                             | 30 mins           |

| Age of Target Child<br>Audience from   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital: This half-hour series explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week - those topics will serve as a jumping-off point for a deep-dive into the culture that shapes us. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family. |

| Other Matters (6 of 12)  | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 10 years to 16 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Main Digital: Teen Kids News delivers relevant news to kids, hosted by kids. Topics include current events, explained from a youth's perspective. |

| Other<br>Matters (7 of<br>12)                   | Response           |
|---|--------------------|
| Program Title                                   | Doodlebops I       |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 9:00am   |
| Total times aired at regularly scheduled time   | 13                 |
| Length of Program                               | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Secondary Digital: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (8 of<br>12)  | Response   |
|--|--|
| Program Title  | Doodlebops II  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (9 of<br>12)          | Response           |
|--|--------------------|
| Program Title                          | Busytown Mysteries |
| Origination                            | Network            |
| Days/Times Program Regularly Scheduled | Saturdays 10:00am  |

| Total times  | 13                 |  |
|--------------|--------------------|--|
| aired at     |                    |  |
| regularly    |                    |  |
| scheduled    |                    |  |
| time         |                    |  |
| ength of     | 30 mins            |  |
| Program      |                    |  |
|              |                    |  |
| Age of       | 3 years to 7 years |  |
| Target Child |                    |  |
| Audience     |                    |  |
| from         |                    |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Secondary Digital: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (10                                      |  |
|---|--|
| of 12)  | Response   |
| Program Title   | Busytown Mysteries   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13   |
| Length of<br>Program                                      | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                | 3 years to 7 years   |
| Describe the  | Secondary Digital: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytov |

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Secondary Digital: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (11<br>of 12)   | Response  |
|--|---|
| Program Title  | Danger Rangers  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital: Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other         |                     |
|---------------|---------------------|
| Matters (12   |                     |
| of 12)        | Response            |
| •             |                     |
| Program Title | Horseland           |
| <b>.</b>      |                     |
| Origination   | Network             |
| Days/Times    | Saturdays 11:30am   |
| Program       | Calaraayo Tirooani  |
| Regularly     |                     |
| Scheduled     |                     |
| Ochcadica     |                     |
| Total times   | 13                  |
| aired at      |                     |
| regularly     |                     |
| scheduled     |                     |
| time          |                     |
|               |                     |
| Length of     | 30 mins             |
| Program       |                     |
|               |                     |
| Age of        | 9 years to 11 years |
| Target Child  |                     |
| Audience      |                     |
| from          |                     |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Secondary Digital: HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Tennessee Broadcasting Partners **Attachments** 

No Attachments.