



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015021157** | File Number: **CPR-122285** | Submit Date: **07/08/2011** | Call Sign: **WBUI** | Facility ID: **16363** | City:
DECATUR | State: **IL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Champaign-Spgfld-Decatur
	Web Home Page Address	www.centralillinoiswcw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(5)

Digital Core Program (1 of 5)		Response
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 12p (04/02/11 - 06/25/11)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 5)		Response
Program Title	Heroes Among Us	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 10a (04/03/11 - 06/26/11)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US is a real life series featuring inspiring true stories of heroism from individuals in the everyday world. These are individuals from every aspect of society and could be people who have overcome overwhelming odds to survive, someone who has rescued other people from danger, or a philanthropist who has created a new charity. Each episode features positive values about community, social responsibility and the need for charity to fellow humans. It features how people of all ages, including young children can contribute to giving back to society. The program also illustrates proper safety procedures for a variety of emergencies and how one can both prevent and rescue oneself and others from dangerous situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Laurie McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030a (04/03/11 - 06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored. TYPE OF GOVERNMENT: Episodes introduce how a country is governed and what sorts of interesting or unusual laws govern the subject destination. INTERVIEWS WITH POLITICAL LEADERS: As a world-renowned travel journalist, Laura McKenzie has the distinct privilege of interviewing major political leaders, including, but not limited to Prince Albert of Monaco and the Prince and Princess Margarita of Romania. TRANSPORTATION: Laura explores the practical use of current modes of transport in each episode. In addition, unusual, historic, and/or native forms of transportation are highlighted from the rickshaws of Beijing to the cable cars of New Orleans, Louisiana. INDIGENOUS FOOD AND DRINK: Episodes detail the foods and drinks native to the area often including cooking demos and tours of specialty food markets. ARCHITECTURE: The architectural design of major structures and homes is shown and described, including the history of the buildings: when they were constructed, by whom, and for what reason. NATIONAL LANGUAGE AND OTHER LANGUAGES SPOKEN: Episodes include information on the native languages to an area. Some personal interviews in the native language are featured with English translation.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	
	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12p (04/03/11 - 06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 730am (04/02/11 - 06/22/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act.To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, prosocial behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers' core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Kaufmann
Address	3003 Old Rochester Road
City	Springfield
State	IL
Zip	62703
Telephone Number	217-523-8855
Email Address	jkaufmann@foxillinois.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Heroes Among Us (Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10a (07/03/11 - 09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEROES AMONG US is a real life series featuring inspiring true stories of heroism from individuals in the everyday world. These are individuals from every aspect of society and could be people who have overcome overwhelming odds to survive, someone who has rescued other people from danger, or a philanthropist who has created a new charity. Each episode features positive values about community, social responsibility and the need for charity to fellow humans. It features how people of all ages, including young children can contribute to giving back to society. The program also illustrates proper safety procedures for a variety of emergencies and how one can both prevent and rescue oneself and others from dangerous situations.

Other Matters (2 of 5)	Response
Program Title	Laurie McKenzie Traveler (Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1030a (07/03/11 - 09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored. TYPE OF GOVERNMENT: Episodes introduce how a country is governed and what sorts of interesting or unusual laws govern the subject destination. INTERVIEWS WITH POLITICAL LEADERS: As a world-renowned travel journalist, Laura McKenzie has the distinct privilege of interviewing major political leaders, including, but not limited to Prince Albert of Monaco and the Prince and Princess Margarita of Romania. TRANSPORTATION: Laura explores the practical use of current modes of transport in each episode. In addition, unusual, historic, and/or native forms of transportation are highlighted from the rickshaws of Beijing to the cable cars of New Orleans, Louisiana. INDIGENOUS FOOD AND DRINK: Episodes detail the foods and drinks native to the area often including cooking demos and tours of specialty food markets. ARCHITECTURE: The architectural design of major structures and homes is shown and described, including the history of the buildings: when they were constructed, by whom, and for what reason. NATIONAL LANGUAGE AND OTHER LANGUAGES SPOKEN: Episodes include information on the native languages to an area. Some personal interviews in the native language are featured with English translation.
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Other Matters (3 of 5)	Response
Program Title	Animal Rescue (Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12p (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (4 of 5)	Response
Program Title	Dragonfly TV (Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12p (07/03/11 - 09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Other Matters (5 of 5)	
Program Title	Magi Nation (Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 730am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act.To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, prosocial behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers' core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>GOCOM Media of Illinois</p>

Attachments

No Attachments.