



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003593860** | File Number: **CPR-118763** | Submit Date: **04/11/2014** | Call Sign: **KXAS-TV** | Facility ID: **49330** |

City: **FORT WORTH** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/11/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	http://www.nbcdfw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	THE MAGIC SCHOOL BUS [main digital channel]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/10:00am CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS [main digital channel]
List date and time rescheduled	1/2/11 @ 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1-1-11/MSB110
Reason for Preemption	Other

Digital Core Program (2 of 18)		Response
Program Title		BABAR [main digital channel]
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat 10:30am CT
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR [main digital channel]
List date and time rescheduled	1/2/11 @ 12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1-1-11/BAR201
Reason for Preemption	Other

Digital Core Program (3 of 18)	Response
Program Title	WILLA'S WILD LIFE [main digital channel]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:00am CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa" is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets--an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE [main digital channel]
List date and time rescheduled	1/2/11 @ 1PM ct
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1-1-11/WIL013
Reason for Preemption	Other

Digital Core Program (4 of 18)	Response
Program Title	PEARLIE [main digital channel]
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11:30AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE [main digital channel]
List date and time rescheduled	1/2/11 @ 1:30AM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1-1-11/PEA111
Reason for Preemption	Other

Digital Core Program (5 of 18)	Response
Program Title	TURBO DOGS [main digital channel]
Origination	Network

Days/Times Program Regularly Scheduled	SUN 10AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)		Response
Program Title	SHELLDON [main digital channel]	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN 10:30AM	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18) Response	
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON 10AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)		Response
Program Title		Planet X (Digital Multicast Only--Universal Sports)
Origination		Syndicated
Days/Times Program Regularly Scheduled		TUES 10AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 18) Response	
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUES 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planet X (Digital Multicast Only--Universal Sports)

List date and time rescheduled	1/6/11 @10:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1-4-11/4SH09617
Reason for Preemption	Sports

Digital Core Program (11 of 18) Response	
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED 10AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18) Response	
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Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)		Response
Program Title	THE TRAVELING TRIO (Digital Multicast Only-NBC Plus)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT/9:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new show for kids who love to learn about this great big world we live in. Come along with Olivia, Ingram and Everett as they visit countries that you may have never even heard of. When you're done watching this show, you'll not only know how to say the name of the country but how to say some words in the local language. You'll learn where in the world each place is and all about the cool things to see there. You may even learn some history.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	ANGEL'S FRIENDS (Digital Multicast Only-NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 18)	Response
Program Title	ARIEL & ZOEY & ELI, TOO (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL & ZOEY & ELI, TOO introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. Music, art, and history is the theme as musicians, artists and others at the top of their field share their life lessons with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	AQUA KIDS ADVENTURES 2 (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:30AM CT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an informative program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)		Response
Program Title		BETA RECORDS TV [BRTV] (Digital Multicast Only---NBC Plus)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 11:00AM CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Hosts interview up-and-coming musical artists about their inspirations--emphasizing their education and showing teens how they can make their own voices heard. The show shows the value of being committed to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (18 of 18) Response	
Program Title	IN THE ZONE PRESENTS (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 11:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THE ZONE PRESENTS emphasizes the value of sportmanship and teamwork in the accomplishment of goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	FIVE TALK STREET [main digital channel]
Origination	Local
Days/Times Program Regularly Scheduled:	Sunday 1/16 @ 11:30am/Saturday 1/22 @ 12:30pm/Saturday 2/19 @ 12:30pm/Saturday 3/26 @ 12:30pm
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Four [4] different episodes of this locally produced magazine style show that interviews community leaders were broadcast during the 1st quarter of 2011. It informs the viewer of current happenings and encourages them to participate.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	NBC5 SPOTLIGHT [main digital channel]
Origination	Local
Days/Times Program Regularly Scheduled:	SATURDAY 2/5 @ 12:30PM/SUNDAY 2/27 @ 11:30AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two [2] different episodes of this locally produced program were broadcast during the 1st quarter of 2011. The program spotlights local people in a positive community role. It demonstrates pride and encourages interaction at the civic level.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	BLACK COLLEGE QUIZ BOWL[main digital channel]
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAY 1/16/10 @ 1:00PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	120 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Both educational and informational--this Jeopardy-style program acknowledges contributions of Black Americans in an entertaining quiz show format. High levels of excitement and enthusiasm are generated by competing college and university students from around the country, as they showcase their knowledge of history. Emphasis pride, awareness and the importance of education.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brian L. Hocker
Address	3900 Barnett Street
City	Fort Worth
State	TX
Zip	76103
Telephone Number	817-429-5555
Email Address	brian.hocker@nbcuni.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>(A) Attachment "A" (See Public File) - The station regularly airs 30-second PSAs specifically designed for children 16-years-old and under. Topics include, among other things: drug use prevention, fire safety for kids, the importance of eating healthy meals and ending gang violence. (B) Attachment "B" (See Public File) - The station regularly airs news segments that focus on children-safety issues, medical advances, and other relevant issues. (C) Attachment "C" (See Public File) - Station employees had direct interaction with children of the community, on behalf of the station. Examples include presentations to school groups and station tours. (D) Attachment "D" (See Public File) - Network "Core" Programming Episodic Information--Digital. (E) Attachment "E" (See Public File) - Additional Network Children's Programming. (F) Attachment "F" (See Public File) - Network Public Service Schedule. The NBC Television Network regularly schedules PSA's targeted to children 16 and under. These PSA's are broadcast by KXAS. (G) Attachment "G" (See Public File) - NBC Network Non-Broadcast Efforts (H) Attachment "H" (See Public File) - NBC Network On-Air Promotional Efforts (I) In 2006 the station began offering additional children's educational programming during core hours as part of its NBC Weather Plus programming on a digital multicast channel. In January 2009 NBC Weather Plus became known as NBC Plus and continued to offer FCC compliant Children's educational programming. A new lineup will go into effect 4/2/10. On air announcements will be made and listing services advised of all changes. This programming is described in the Digital Core Programming section. (J) On September 5, 2008, the Station began offering additional children's educational programming during core hours as part of its NBC Universal Sports programming on a digital multicast channel. This programming is described in the Digital Core Programming section. (K) Due to NBC special Holiday programming on 1/1/11, the children's line-up was preempted. All of the missed programs were rescheduled and viewers notified in advance. This is outlined above in the Digital Programming Section. (L) Note that no information is included in the Analog sections of the Form 398. NBC5/KXAS main channel is 100% digital and there are no analog broadcasts. Main channel programming is identified in the above sections. (M) Note that the age target for QUBO programming on the NBC main digital channel is now identified as 6-10 years old. This represents a small shift to an older age range (from the previous target of 4-8 years) based on a recent review of the individual programs in the block and a recommendation by NBCUniversal's children's programming consultant. All of the programs are currently rated TV-Y7, and the consultant concluded that certain programs in the block are skewing older. (N) 4/11/2014: Originally filed Q1 2011 Form 398 on 4/6/2011, confirmation #118763. Original file confirmation available at station. (O) 4/11/2014: Corrected program description for Turbo Dogs (Section 10, program 5) (P) 4/11/2014: Corrected typo for Planet X makegood time period (Section 10, Program 10). (Q) 4/11/2014: Corrected typo for total times aired at regularly scheduled time, 13 episodes of The Traveling Trio ran in Q1 2011 (Section 10, Program 13).</p>
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Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	THE MAGIC SCHOOL BUS [main digital channel]
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (2 of 18)	Response
Program Title	BABAR [main digital channel]
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
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Other Matters (3 of 18)	Response
Program Title	WILLA'S WILD LIFE [main digital channel]
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa" is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets--an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (4 of 18)	Response
Program Title	PEARLIE [main digital channel]
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (5 of 18)	Response
Program Title	TURBO DOGS [main digital channel]
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends--Dash, GT, Clutch, Stinkbert, Strut and Mags--who have their own distinch characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
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Other Matters (6 of 18)	Response
Program Title	SHELLDON [main digital channel]

Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (7 of 18)	Response
Program Title	AQUA KIDS ADVENTURES 2 (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an informative program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in proteting the future of their community and the world.

Other Matters (8 of 18)	Response
Program Title	ANGEL'S FRIENDS (Digital Multicast Only-NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 9:30AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (9 of 18)	Response
Program Title	ARIEL & ZOEY & ELI, TOO (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL & ZOEY & ELI, TOO introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness. Music, art, and history is the theme as musicians, artists and others at the top of their field share their life lessons with the audience.

Other Matters (10 of 18)	Response
Program Title	AQUA KIDS ADVENTURES 2 (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an informative program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in proteting the future of their community and the world.

Other Matters (11 of 18)	Response
Program Title	BETA RECORDS TV [BRTV] (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 11AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts interview up-and-coming musical artists about their inspirations--emphasizing their education and showing teens how they can make their own voices heard. The show shows the value of being committed to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.

Other Matters (12 of 18)	Response
Program Title	IN THE ZONE PRESENTS (Digital Multicast Only---NBC Plus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/ 11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THE ZONE PRESENTS emphasizes the value of sportmanship and teamwork in the accomplishment of goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.

Other Matters (13 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON 10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.
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Other Matters (14 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON 10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Other Matters (15 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUE 10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Other Matters (16 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUE 10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Other Matters (17 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED 10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Other Matters (18 of 18)	Response
Program Title	Planet X (Digital Multicast Only--Universal Sports)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED 10:30AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PLANET X provides young viewers a television show that is sports and fitness based. Each episode mixes action and extreme sports content within a balanced and well produced program that features inspiring sports and fitness themes, angles and stories, informational and educational elements on sports training tips from athletes, information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Station Venture Operations, LP</p>

Attachments

No Attachments.