



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-143412** | Submit Date: **07/08/2013** | Call Sign: **WOIO** | Facility ID: **39746** | City:
SHAKER HEIGHTS | State: **OH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2013 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|-----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Cleveland |
| | Web Home Page Address | http://www.19actionnews.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(17)

| Digital Core Program (1 of 17) | Response |
|--|---|
| Program Title | THE DOODLEBOPS - I (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00-7:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>THE DOODLEBOPS is a live-action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops band, their jazzy neighbor Mazz, and their bus driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I aired on WOIO's main digital channel throughout the 2nd quarter 2013.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 17) | Response |
|--|--|
| Program Title | THE DOODLEBOPS - II (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30-8:00AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>THE DOODLEBOPS is a live-action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops band, their jazzy neighbor Mazz, and their bus driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II aired on WOIO's main digital channel throughout the 2nd quarter 2013.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 17) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WOIO's main digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 17)

Response

| | |
|---------------|---|
| Program Title | BUSYTOWN MYSTERIES - II (main digital channel 10.1) |
|---------------|---|

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WOIO's main digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 17)

Response

| | |
|---------------|--|
| Program Title | LIBERTY'S KIDS - I (main digital channel 10.1) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday, 11:00-11:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - I aired on WOIO's main digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (6 of 17)

Response

| | |
|---------------|---|
| Program Title | LIBERTY'S KIDS - II (main digital channel 10.1) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday, 11:30AM-12:00PM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - II aired on WOIO's main digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (7 of 17)

Response

| | |
|---------------|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (8 of 17)

Response

| | |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM (4/6-6/29/13) |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 17) | Response |
|---|--|
| Program Title | CHILDREN TALK (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:00-9:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CHILDREN TALK is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of CHILDREN TALK provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. CHILDREN TALK aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 17) | Response |
|--|--|
| Program Title | WORKFORCE (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10:00AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher, and everything in between. WORKFORCE aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 17) | |
|--|--|
| | Response |
| Program Title | TRAVEL THRU HISTORY (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00-10:30AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. TRAVEL THRU HISTORY aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 17) | Response |
|--|--|
| Program Title | SAFARI (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM (4/6-6/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology, and species conservation/preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face-to-face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitats so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. SAFARI aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 17) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:00-8:30AM (4/7-6/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (14 of 17)

Response

| | |
|---------------|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9:00AM (4/7-6/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (15 of 17)

Response

| | |
|--|---|
| Program Title | COOKIN' WITH CUTTY (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:00-9:30AM (4/7-6/30/13) |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | COOKIN' WITH CUTTY promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian islands, COOKIN' WITH CUTTY informs and educates children, parents and families through the easiest learning method on earth - FUN! COOKIN' WITH CUTTY aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 17) | Response |
|--|--|
| Program Title | KIDS COOKING FOR KIDS (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:30-10:00AM (4/7-6/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety, and a healthy lifestyle. KIDS COOKING FOR KIDS aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (17 of 17)

Response

| | |
|--|--|
| Program Title | MAD ABOUT (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:00-10:30AM (4/7-6/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13 to 16. Episodes use a creative mixture of humor, improv, animation, and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT aired on WOIO's secondary digital channel throughout the 2nd quarter 2013. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Lisa McManus |
| Address | 1717 East 12th Street |
| City | Cleveland |
| State | OH |
| Zip | 44114 |
| Telephone Number | 216-367-7105 |
| Email Address | Lmcmanus@raycommedia.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | NOTE: Because WOIO-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. |

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|---|
| Program Title | THE DOODLEBOPS - I (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00-7:30AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live-action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops band, their jazzy neighbor Mazz, and their bus driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I will air on WOIO's main digital channel in the 3rd quarter 2013. |

| Other Matters (2 of 17) | Response |
|---|---|
| Program Title | THE DOODLEBOPS - II (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30-8:00AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live-action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops band, their jazzy neighbor Mazz, and their bus driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II will air on WOIO's main digital channel in the 3rd quarter 2013. |
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Other Matters (3 of 17)

Response

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| Program Title | BUSYTOWN MYSTERIES - I (main digital channel 10.1) |
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|-------------|---------|
| Origination | Network |
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|--|-------------------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM (7/1-9/30/13) |
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| Total times aired at regularly scheduled time | 13 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 3 years to 7 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I will air on WOIO's main digital channel in the 3rd quarter 2013. |
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Other Matters (4 of 17)

Response

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|---------------|---|
| Program Title | BUSYTOWN MYSTERIES - II (main digital channel 10.1) |
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|-------------|---------|
| Origination | Network |
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|--|-------------------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM (7/1-9/30/13) |
|--|-------------------------------------|

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WOIO's main digital channel in the 3rd quarter 2013. |

| Other Matters (5 of 17) | Response |
|--|--|
| Program Title | LIBERTY'S KIDS - I (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:00-11:30AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - I will air on WOIO's main digital channel in the 3rd quarter 2013. |

| Other Matters (6 of 17) | |
|--|---|
| | Response |
| Program Title | LIBERTY'S KIDS - II (main digital channel 10.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30AM-12:00PM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - II will air on WOIO's main digital channel in the 3rd quarter 2013. |

| Other Matters (7 of 17) | |
|---|--|
| | Response |
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the 3rd quarter 2013. |
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Other Matters (8 of 17)

Response

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|---------------|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV") |
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| | |
|-------------|---------|
| Origination | Network |
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|--|-------------------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM (7/1-9/30/13) |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 7 years to 13 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 3rd quarter 2013. |
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Other Matters (9 of 17)

Response

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|---------------|--|
| Program Title | CHILDREN TALK (digital channel 10.2 on WOIO-DT2 "Me-TV") |
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|-------------|---------|
| Origination | Network |
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|--|-------------------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 9:00-9:30AM (7/1-9/30/13) |
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| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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Age of Target 9 years to 12 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. CHILDREN TALK is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. CHILDREN TALK will air on WOIO's secondary digital channel in the 3rd quarter 2013.

Other Matters (10 of 17)

Response

Program Title WORKFORCE (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Saturday, 9:30-10:00AM (7/1-9/30/13)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. WORKFORCE will air on WOIO's secondary digital channel in the 3rd quarter 2013.

Other Matters (11 of 17)

Response

Program Title TRAVEL THRU HISTORY (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Saturday, 10:00-10:30AM (7/1-9/30/13)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. TRAVEL THRU HISTORY will air on WOIO's secondary digital channel in the 3rd quarter 2013.

| Other Matters (12 of 17) | Response |
|--|---|
| Program Title | SAFARI (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. SAFARI will air on WOIO's secondary digital channel in the 3rd quarter 2013. |

| Other Matters (13 of 17) | Response |
|--|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:00-8:30AM (7/1-9/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the 3rd quarter 2013. |
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Other Matters (14 of 17)

Response

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|---------------|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV") |
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| Origination | Network |
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|--|-----------------------------------|
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9:00AM (7/1-9/30/13) |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|---------------------|
| Age of Target Child Audience from | 7 years to 13 years |
|-----------------------------------|---------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 3rd quarter 2013. |
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Other Matters (15 of 17)

Response

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|---------------|---|
| Program Title | COOKIN' WITH CUTTY (digital channel 10.2 on WOIO-DT2 "Me-TV") |
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|-------------|---------|
| Origination | Network |
|-------------|---------|

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|--|-----------------------------------|
| Days/Times Program Regularly Scheduled | Sunday, 9:00-9:30AM (7/1-9/30/13) |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

Age of Target 9 years to 12 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. COOKIN' WITH CUTTY promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN! COOKIN' WITH CUTTY will air on WOIO's secondary digital channel in the 3rd quarter 2013.

Other Matters (16 of 17)

Response

Program Title KIDS COOKING FOR KIDS (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Sunday, 9:30-10:00AM (7/1-9/30/13)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mike and Will are twin brothers who love to eat. Their weekly TV show, KIDS COOKING FOR KIDS, is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. KIDS COOKING FOR KIDS will air on WOIO's secondary digital channel in the 3rd quarter 2013.

Other Matters (17 of 17)

Response

Program Title MAD ABOUT (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Sunday, 10:00-10:30A (7/1-9/30/13)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13-16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man-on-the-street" interviews, and viewer-created questions about life's issues. MAD ABOUT will air on WOIO's secondary digital channel in the 3rd quarter 2013.

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WOIO License Subsidiary, LLC</p> |

Attachments

No Attachments.