



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-118920** | Submit Date: **04/06/2011** | Call Sign: **WKYT-TV** | Facility ID: **24914** |
City: **LEXINGTON** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Lexington
	Web Home Page Address	WWW.WKYT.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	7.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 am and 8:00-8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
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Program Title	SABRINA'S SECRET LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	SABRINA: THE ANIMATED SERIES
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 am and Saturdays, 7:00-7:30 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 am and Saturdays, 7:30-8:00 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00 am

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 am

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	HORSELAND - II
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 am

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 am

Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13-year-old boy named Connor, his robot Cubix, and the members of a special club known as Botties. The educational objectives of Cubix include the reinforcement of age-appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non-threatening imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance, and leadership skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	MAGI-NATION - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 am

Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAGI-NATION I focuses on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil. In an enticing new world filled with excitement, mystery, and danger, "Magi-Nation" helps kids learn to assess situations and logically set appropriate and responsible goals; aids kids in developing techniques associated with critical thinking and creativity in decision-making and problem solving; encourages kids to attain the independence and initiative to act on what is ethically right - even in the face of opposition; teaches kids to accept and appreciate unique abilities and insights into themselves and encourages kids to assimilate positive personal qualities, prosocial behaviors and life skills intended to better equip them to take responsible and functional roles within their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 am

Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13-year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. The educational objectives of Cubix include the reinforcement of age-appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non-threatening imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance and leadership skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	MAGI-NATION - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 am

Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAGI-NATION - II focuses on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil. In an enticing new world filled with excitement, mystery, and danger, "Magi-Nation" helps kids learn to assess situations and logically set appropriate and responsible goals; aids kids in developing techniques associated with critical thinking and creativity in decision-making and problem solving; encourages kids to attain the independence and initiative to act on what is ethically right - even in the face of opposition; teaches kids to accept and appreciate unique abilities and insights in themselves and encourages kids to assimilate to positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 20)		Response
Program Title		PETS TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays,7:00-7:30 am
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV celebrates the pets we love and the people who love them. The program includes PET NEWS, PET HEALTH, and PET LIFESTYLES. Children learn about animals, their habitats, and responsibility in caring for them. PET NEWS includes segments on the various types of pets from all around the world. The program stimulates student's critical and creative thinking, and develop their ability in responsibly caring for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	THE TRAVELING TRIO
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVELING TRIO is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning, and teaching viewers about our amazing world and all it has to offer. In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community, especially in regard to education and child welfare. The hosts with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)		Response
Program Title		AQUA KIDS
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays, 8:00-8:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but is aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER is a half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. It is the mission of this program to inspire viewers, to preserve the innate human instincts to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00-9:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 20)	Response
Program Title	ARIEL & ZOEY & ELI, TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30-10:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL & ZOEY & ELI, TOO series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Interviews are insightful and inform adolescents about educational choices when thinking of future careers. The importance of volunteering is discussed in a way that will inspire teenagers to make positive choices in giving back to their communities. Character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday, 7:30-8:00 am
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES is a half hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	BARBARA HOWARD
Address	2851 WINCHESTER ROAD
City	LEXINGTON
State	KY
Zip	40509
Telephone Number	859-299-0411
Email Address	barbara.howard@wkyt.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>NON BROADCAST EFFORTS FOR FIRST QUARTER OF 2011: FIRST ALERT WEATHER CLASS - An Internet program for schools in our coverage area. This program is a fun interactive way for the students to learn about the ins and outs of weather and meteorology. We cover all the basics of weather including tornadoes, hurricanes, and severe weather safety. Students have the chance to discuss weather extremes here in the United States and in Kentucky, along with getting a behind-the-scenes look at the First Alert Defender Center. The program is full of great graphics and should be easy for students to follow - no matter what the grade level. SCHOOLS AND YOUTH ORGANIZATIONS VISITED WKYT'S FACILITIES DURING FIRST QUARTER 2011: January 10 - Tiger Cub Group; January 18 - Tiger Cub Group; January 27 - Brownie Troop; February 8 - Tiger Cub Group; February 15 - Cub Scout Group; February 17 - Cub Scout Group; February 24 - Girl Scout Group; February 25 - Elkhorn Middle School Class; March 4 - Fayette County School Class; March 14 - Cub Scout Group; March 29 - Girl Scout Group; March 29 - Cub Scout Group SCHOOL AND YOUTH ORGANIZATIONS WERE VISITED BY OUR NEWS ANCHORS: AMBER PHILPOTT: January 25 - Emcee for the Big Brothers/Big Sisters Volunteer Dinner; March 2 - Reader at Lexington's Clay Mill Elementary School BARBARA BAILEY: March 11 - Judged Mr. Woodford County High School Contest. DAVE BAKER: January 28 - Hosted the Sweet 16 Draw Show. SAM DICK: March 25 - Speaker at the Arts/Career Fair at East Bernstadt Independent School. STACY ELLISON: February 4 - Speaker at Southern Middle School; February 15 - Reader at the Veterans Park Elementary School; February 23 - Reader at Picadome Elementary School. T.G. SHUCK: January 4 - Speaker at Mercer Elementary School; January 18 - Speaker at Squires Elementary School; January 25 - Speaker at Kingston Elementary School; February 1 - Speaker at Meadowthorpe Elementary School; February 8 - Speaker at Waco Elementary School; February 22 - Speaker at Brodhead Elementary School; March 22 - Speaker at Crossroads Elementary School. WKYT/CW MANAGEMENT AND STAFF ARE ENCOURAGED TO ACTIVELY PARTICIPATE IN LOCAL, REGIONAL, STATE AND NATIONAL ORGANIZATIONS; WHETHER CIVIC, SOCIAL, OR PROFESSIONAL. THE FOLLOWING IS A LIST OF PERSONNEL AND CHILDREN RELATED ORGANIZATIONS TO WHICH THEY BELONG AND SUPPORT: BARBARA BAILEY: Member of Big Brothers/Big Sisters of the Bluegrass; Member of Center for Women, Children and Families; Member of Central Kentucky Youth Salute; and Co-Chair for Fayette County Bowl for Kid's Sake. DAVE BAKER: Children's Charities of the Bluegrass. BILL BRYANT: Advisor for Williamsburg High School. SAM DICK: Blue Grass Council of the Boy Scouts. MIKE KANAREK: Vice President of Children's Charity Fund of the Bluegrass; Board Member of Child Development Centers of the Bluegrass. CHRIS MARTIN: Member of Big Brothers/Big Sisters. WAYNE MARTIN: Board Member of Child Advocacy Center of the Bluegrass; Board of Directors Governor's Scholars Program. SCHOLASTIC BALL REPORT: A Program highlighting local high school sports of Central Kentucky airing on WKYT: Saturdays, 11:30am - 12:00 pm - weekly throughout January, February, and March 2011. WKYT AND CW OFFER VALUABLE AIR TIME FOR THE KENTUCKY HIGH SCHOOL ATHLETIC ASSOCIATION BY PRODUCING AND AIRING THE FOLLOWING GAMES DURING FIRST QUARTER 2011: January 28, 6:00-7:30 pm - LCA Girls vs. Dunbar Girls; January 28, 7:30-9:00 pm - LCA Boys vs. Scott County Boys; February 13, 4:00-6:00 pm - Dunbar @ Henry Clay; February 20, 7:00-9:00 pm - Eastern @ Scott County; February 27, 4:00-6:00 pm - 43rd District Championship; March 12, 1:00-3:00 pm - 12th Regional Championship; March 12, 9:00-11:00 pm - Girls Basketball Championship; March 13, 1:00-5:00 pm - Girls High School Semi-Finals; March 19, 8:00-10:00 pm - Boys Basketball Championship; and March 19, 1:00-5:00 pm - Boys High School Semi-Finals.</p>
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Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 15)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 15)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 15)	Response
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Program Title	HORSELAND - II
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 15)	Response
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Program Title	MAGI-NATION - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAGI-NATION I focuses on the thrilling adventures of Tony, Edyn, and Strag and the other forces for good in their battle with evil. In an enticing new world filled with excitement, mystery, and danger, "Magi-Nation" helps kids learn to assess situations and logically set appropriate and responsible goals; aids kids in developing techniques associated with critical thinking and creativity in decision-making and problem solving; encourages kids to accept and appreciate unique abilities and insights in themselves and encourages kids to assimilate positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment.
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Other Matters (8 of 15)	Response
Program Title	MAGI-NATION - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAGI-NATION focuses on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil. In an enticing new world filled with excitement, mystery, and danger, MAGI-NATION helps kids learn to assess situations and logically set appropriate and responsible goals; aids kids in developing techniques associated with critical thinking and creativity in decision-making and problem solving; encourages kids to attain the independence and initiative to act on what is ethically right - even in the face of opposition; teaches kids to accept and appreciate unique abilities and insights in themselves and encourages kids to assimilate positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment.

Other Matters (9 of 15)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV celebrates the pets we love and the people who love them. The program includes PET NEWS, PET HEALTH, and PET LIFESTYLES. Children learn about animals, their habitats, and responsibility in caring for them. PET NEWS includes segments on the various types of pets from all over the world. The program stimulates student's critical and creative thinking, and develop their ability in responsibility caring for them.
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Other Matters (10 of 15)	Response
Program Title	ANGEL'S FRIENDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS is an adventure-filled educational series. Pretty Raf, a very young angel who has just turned 15 lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school....that will transform them into 100% Guardian Angels! They are sent to earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers. The social-emotional learning objectives of the series includes the reinforcement of age-appropriate of interpersonal skills and the development of self-confidence, courage and personal responsibility of making the right decisions. Actions such as speaking kindly to others, doing good for one's community and managing anger appropriately are integrated into the show's entertaining story lines.

Other Matters (11 of 15)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosytem of the earth

Other Matters (12 of 15)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER is a half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. It is the mission of this program to inspire viewers, to preserve the innate human instincts to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (13 of 15)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00-9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Other Matters (14 of 15)	
Program Title	ARIEL & ZOEY & ELI, TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30-10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL & ZOEY & ELI, TOO series is a children informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Interviews are insightful and inform adolescents about educational choices when thinking of future careers. The importance of volunteering is discussed in a way that will inspire teenagers to make positive choices in giving back to their communities. Character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility.
Other Matters (15 of 15)	
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday, 7:30-8:00 am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JACK HANNA'S ANIMAL ADVENTURES is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>GRAY TELEVISION LICENSEE, INC.</p>

Attachments

No Attachments.