



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-121244** | Submit Date: **07/05/2011** | Call Sign: **WPTV-TV** | Facility ID: **59443**

City: **WEST PALM BEACH** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/05/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	W. Palm Beach-Ft Pierce
	Web Home Page Address	www.wptv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Wild America (digital multicast)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays at 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12) Response	
Program Title	Animal Exploration with Jarod Miller (digital multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)		Response
Program Title		Wild America (digital multicast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays at 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The object of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 12)		Response
Program Title		Animal Exploration with Jarod Miller (digital multicast)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sundays at 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with Nature's creatures across the continents. Jack interviews professionalsabout each animal and habitat, teaching young viewers as he goes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures (digital)
List date and time rescheduled	06/04/2011 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 10:30AM
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Wild America (digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behaviorand viewers learn about various wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild America (digital)
List date and time rescheduled	06/04/2011 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 11:00AM
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	Animal exploration with Jarod Miller (digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Animal exploration with Jarod Miller (digital)
List date and time rescheduled	06/05/2011 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 11:30AM
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	Babar (digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young, orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (digital)
List date and time rescheduled	05/28/2011 9:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/2011 12:00PM
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	Willa's Wild Life (digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated series featuring a six-year old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and a lot of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their perspective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (digital)
List date and time rescheduled	05/28/2011 10:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/11 12:30PM
Reason for Preemption	Sports

Digital Core Program (12 of 12)	Response
Program Title	Pearlie (digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 1:00PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the children's books Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody but often gets into situations because her desire to help is larger than her capacity to deliver. The program focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (digital)
List date and time rescheduled	05/29/2011 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/2011 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (digital)
List date and time rescheduled	04/23/2011 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-16
Episode #	04/16/2011 1:00PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie (digital)
List date and time rescheduled	06/26/2011 12:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-25
Episode #	06/25/2011 1:00PM
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Bernadette O'Grady
Address	1100 Banyan Blvd.
City	West Palm Beach
State	FL
Zip	33401
Telephone Number	(561) 653-5690
Email Address	brogrady@wptv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On 4/16/2011, the NHL play-offs conference quarterfinals forced the pre-emption of Pearlie, show was rescheduled. On 5/28/2011, the NBC French Open Tennis coverage forced the pre-emption and rescheduling of Babar, Willa's Wild Life and Pearlie. On 6/4/2011 NBC's French Open Tennis coverage forced the pre-emption and rescheduling of Jack Hanna's Animal Adventures, Animal Exploration with Jarod Miller, and Wild America. On 6/25/2011, NBC's early round coverage of Wimbledon tennis forced the pre-emption and rescheduling of Pearlie.

Other Matters (8)

Other Matters (1 of 8)		Response
Program Title		Jack Hanna's Animal Adventures (digital)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 10:30AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In each episode the cameras follow Jack as he spends time with Nature's creatures across the continents. Jack interviews professionals about each animal and habitat, teaching young viewers as he goes.

Other Matters (2 of 8)		Response
Program Title		Wild America (digital)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 11:00AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The object of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.

Other Matters (3 of 8)		Response
Program Title		Animal Adventures with Jarod Miller (digital)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 11:30AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.
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Other Matters (4 of 8)	Response
Program Title	Babar (digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young, orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest.

Other Matters (5 of 8)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals - an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and a lot of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.

Other Matters (6 of 8)	Response
Program Title	Pearlie (digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 1:00PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the children's books Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. The program focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.

Other Matters (7 of 8)	Response
Program Title	Animal Exploration with Jarod Miller (repeat from digital on digital multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 11:00AM and 12:00PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's program hosted by Jarod Miller concentrates on animals both exotic and domestic. Each week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The program inspires children to be a positive role model in their community about preserving the environment and behaving in an environmentally responsible way. The objective of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.

Other Matters (8 of 8)	Response
Program Title	Wild America (repeat from digital on digital multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 11:30AM

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to create awareness and understanding of animals and their interaction with their particular environment. Specific experts provide educational information related to animal behavior and viewers learn about various wildlife.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WPTV Television Station, Scripps Media Inc.</p>

Attachments

No Attachments.