



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0009961889 | File Number: CPR-128824 | Submit Date: 04/06/2012 | Call Sign: WGMB-TV | Facility ID: 12520 |

City: BATON ROUGE | State: LA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/06/2012 | Filing Status: Active

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.fox44.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning childrne's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids Crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyonen to explore. Aqua Kids is an FCC compliant program sponsored by Captain Kids, an organization dedicated to involving children in water activities of every description. Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of educational and entertainment programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour show features real-life people from various occupations sharing about their professions. Youth get the low-down on the ABC's of what their actual jobs entail.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8-8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a 30 minute weekly show produced by B & C Broadcasting Entertainment Studios Networks that profiles 5 semmingly -ordinary kids or teens who are impacting the lives of others. The best and the brightest . . .From athletes to entrepreneurs, philanthropists to superstars and now film critic and animator!!!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Outdoors With Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30-9 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Outdoorsman International founder Buck McNeely hosts the series. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. The program has been shot on location world wide in places like: New Zealand, Argentina, Namibia, Siberia, Brazil, Botswana, Mexico, South Africa, Alaska, Iceland, Costa Rica, Canada, Newfoundland, Zimbabwe, and the U.S.A. Celebrity guests from the world of sports, literature, politics, and entertainment have appeared on the program. Long term goals of the series include propagation of a Mass media communications Network in support of the sporting industry: to establish this series as a major force in the entertainment and education of young people and their families; to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration; to also teach people the key role sportsmen and women play in this country in overall game management and habitat programs.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.tv celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles--all brought to the viewers from the enthusiastic and caring eyes of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)      Response	
Program Title	3 Wide Life (multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30-1 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life is entertaining and informative TV show about the people who make the green flag drop week to week. The show examines life inside the garage, targeting the hard-core race fan. Three wide life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business and the people behind the teams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)      Response	
Program Title	The Edgemont (multi-cast)
Origination	Syndicated



Days/Times Program Regularly Scheduled	Sundays at 10:30-11 a.m., 11-11:30 a.m., 11:30 a.m.- 12 p.m., 12-12:30 p.m. amd 12:30-1 p.m.
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont Series is desgined to entertain it's youth audience and also to inform and eudcate these viewers about issues that arrive in school and at hme. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining relationships and romantic attachments to ethical and moral choices and family may face and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series: Edgemont also touches on significant social issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism, and sexual identity to divorce, teen pregnancy, bullying and alcohol and substance abuse.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	M@D*ABOUT Money
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday at 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills, and fitness that tie to state and national education standards. M@dAbout . . . explores being "green" and understanding how our actions impact the world. The M@dAbout. . . team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout . . . uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make qualify life decisions. The diverse and dynamic cast of young people who make up the M@dAbout. . .cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The M@dAbout . . . website that can be easlity accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a lisiting of the days and times shows are aired on broadcasting stations through the U.S.A. Advanced notice of programming will also be available to parents and consumers by the website.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen G. Mire
Address	10054 Garden Oaks Ave.
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	(225) 768-9148
Email Address	karen.mire@fox44.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified in 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under that were not "educational " or informational. None.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids Crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyoneen to explore. Aqua Kids is an FCC compliant program sponsored by Captain Kids, an organization dedicated to involving children in water activities of every description. Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of educational and entertainment programming.

Other Matters (2 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour show features real-life people from various occupations sharing about their professions. Youth get the low-down on the ABC's of what their actual jobs entail.

Other Matters (3 of 10)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8-8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a 30 minute weekly show produced by B & C Broadcasting Entertainment Studios Networks that profiles 5 semmingly -ordinary kids or teens who are impacting the lives of others. The best and the brightest . . .From athletes to entrepreneus, philanthropists to superstars and now film critic and animator!!!
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Other Matters (4 of 10)	Response
Program Title	Outdoorsman with Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30- 9 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outdoorsmam International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventues in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for natures and a celebration of the sporting lifestyle are important aspects of the format. Outdoorsman International founder Buck McNeely hosts the series. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. The program has been shot on location world wide in places like: New Zealand, Argenia, Nambia, Siberia, Brazil, Botswana, Mexico, South Africa, Alaska, Iceland, Costa Rica, Canada, Newfoundlanad, Zimbabwe, and the U.S.A. Celebrity guests from the world of sports, literature, politics, and entertainment have appeared on the program. Long term goals of the series include propaga tion of a Mass media communications Network in support of the sporting indus try: to establish this series as a major force in the entertainment and education of young people and their families; to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration; to also teach people the key role sportsmen and women play in this country in overall game management and habitat programs.

Other Matters (5 of 10)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.tv celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles--all brought to the viewers from the enthusiastic and caring eyes of children.

Other Matters (6 of 10)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10-10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life is entertaining and informative TV show about the people who make the green flad drop week to week. The show examines life inside the garage, targeting the hard-core race fan. Three wide life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business and the people behind the teams.

Other Matters (7 of 10)	Response
Program Title	Magi-Nation (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7-7:30 and 7:30-8 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination. In this new world, Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.

Other Matters (8 of 10)	Response
Program Title	3 Wide Life (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30-1 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life is entertaining and informative TV show about the people who make the green flag drop week to week. The show examines life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business and the people behind the teams.
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Other Matters (9 of 10)	Response
Program Title	Edgemont (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10:30-11, 11-11:30 a.m., 11:30 a.m.-12 p.m., 12-12:30 p.m., & 12:30-1 p.m.
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemoth Series is designed to entertain it's youth audience and also to inform and educate these viewers about issues that arrive in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments to ethical and moral choices and family relationships. The program illustrates the possible consequences of choices that these viewers may face and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits the topics portrayed in the series. Edgemont also touches on significant social issues and can complement classroom discussions on these topics. These issues range from considerations of divversity, racism, and sexual identity to divorce, teen pregnancy, bullying and alcohol and substance abuse.

Other Matters (10 of 10)	Response
Program Title	M@dAbout Money
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 a.m.-12 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills, and fitness that tie to state and national education standards. M@dAbout . . . explores being "green" and understanding how our actions impact the world. The M@dAbout. . . team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout . . . uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make qualify life decisions. The diverse and dynamic cast of young people who make up the M@dAbout. . .cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The M@dAbout . . .website that can be easlity accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a lisiting of the days and times shows are aired on broadcasting stations through the U.S.A. Advanced notice of programming will also be available to parents and consumers by the website.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>ComCorp of Baton Rouge License Corp.</b></p>

**Attachments**

No Attachments.