



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003189248** | File Number: **CPR-140973** | Submit Date: **04/09/2013** | Call Sign: **WDRB** | Facility ID: **28476** | City:
LOUISVILLE | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Louisville
	Web Home Page Address	www.wdrb.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	Jack Hanna's Animal Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SA @ 7:00am (1/5 - 1/19), SA @ 10:30 (1/26 - 3/30)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program's objective is to enhance learning about animal behaviors such as feeding habits, ecosystem roles and escape from predators. The program also teaches viewers about endangered species. In each episode the camera follows Mr. Hanna as he spends time with natures creatures across the continents. This program is recommended by the National Education Association.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SA @7:30am (1/5 - 1/19), SA @ 11:00am (1/26 - 3/30)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA @8:00am (1/5 - 1/19), SA @ 9:30am (1/26 - 3/30)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THE YOUNG ICONS offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 11)		Response
Program Title		Eco Company
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA @ 8:30am (1/5 - 1/19), SA @ 10:00am (1/26 - 3/30)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU @ 7:00am (1/6 - 1/20), SA @9:00am (1/26 - 3/30)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This programs objective is to introduce teens to the decision making process involved in finding the right career. The program provides information about education, training, and income expectations that come with various career choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU @ 7:30am (1/6 - 1/20), SA @ 11:30am (1/26 - 3/30)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)		Response
Program Title		Curiosity Quest Goes Green
Origination		Network
Days/Times Program Regularly Scheduled		SA @ 10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 11)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 11)	Response
--------------------------------	----------

Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)		Response
Program Title		Heads Up
Origination		Network
Days/Times Program Regularly Scheduled		SA @ 11:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Harry Beam
Address	624 W. Muhammad Ali Blvd.
City	Louisville
State	KY
Zip	40203
Telephone Number	(502)-584-6441
Email Address	hbeam@fox41.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Station did not broadcast an analog signal during this quarter. The licensee's response to Question 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that it fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically intended for children ages twelve and under. 1/26/13: Real Life 101 moved to new home, SA @ 9:00am 1/26/13: Young Icons moved to new home, SA @ 9:30am 1/26/13: Eco Company moved to new home, SA @ 10:00am 1/26/13: Jack Hanna's Animal Adv. moved to new home, SA @ 10:30am 1/26/13: Aqua Kids moved to new home, SA @ 11:00am 1/26/13: Animal Exploration moved to new home, SA @ 11:30am

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA @ 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program's objective is to enhance learning about animal behaviors such as feeding habits, ecosystem roles and escape from predators. The program also teaches viewers about endangered species. In each episode the camera follows Mr. Hanna as he spends time with natures creatures across the continents. This program is recommended by the National Education Association.

Other Matters (2 of 11)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA @ 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Other Matters (3 of 11)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA @ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable.

Other Matters (4 of 11)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives.

Other Matters (5 of 11)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU @ 7:00
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This programs objective is to introduce teens to the decision making process involved in finding the right career. The program provides information about education, training, and income expectations that come with various career choices.

Other Matters (6 of 11)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU @ 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an enviromentally responsible universe.

Other Matters (7 of 11)	Response
Program Title	Curiosity Quest Goes Green (DT2)
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (8 of 11)	Response
Program Title	Critter Gitters (DT2)
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.

Other Matters (9 of 11)	Response
Program Title	Curiosity Quest (DT2)

Origination	Network
Days/Times Program Regularly Scheduled	SA @ 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (10 of 11)	Response
Program Title	Heads Up! (DT2)
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

Other Matters (11 of 11)	Response
Program Title	Young America Outdoors (DT2)
Origination	Network
Days/Times Program Regularly Scheduled	SA @ 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Independence Television Company</p>

Attachments

No Attachments.