

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005870498** File Number: **CPR-125153** Submit Date: **10/10/2011** Call Sign: **KADO-CD** Facility ID: **38497** 

City: SHREVEPORT State: LA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 10/10/2011

Filing Status: Active

## Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Shreveport
	Web Home Page Address	

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Adventures In Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Monday 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Nanna's Cottage
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 400p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Laura McKenzie's Travelers
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 630p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura MacKenzie visits destinations around the world in this award-winning, children's compliant (E/I) program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Dr. Wonders Worshop
Origination	Network

Days/Times Program Regularly Scheduled	Wednesday 400p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Sugar Creek Gang
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 630p

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us celebrates the life affirming stories of everyday people doing extraordinary things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Dooley & Pals
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 400p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 430p
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. Recognizing the immense impact of television on today's youth, Challenger Films seeks to inspire youth to seek a life of integrity and character. The Real Winning Edge profiles young achievers who are peer role models. These role models are introduced by well known celebrities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 400p
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.

identify the program by
displaying throughout the
program the symbol E/I?

Digital Core Program (11 of 12)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjo watching, while promoting a value system that enforces a strong source of purpose and worthiness. Recognizing the immense impact of television on today's youth, Challenger Films seeks to inspire youth to seek a life of integrity and character. The Real Winning Edge profiles young achievers who are peer role models. These role models are introduced by well known celebrities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Friends And Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Friday 400p

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is the epic animated tale of two young people in the first century - Macky and Portia - whose idealism and friendship leads them across the ancient world, from the fabled Egyptian port of Alexandria, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. As they fight for justice and even survival against the might of the Roman Empire, they become friends and then, in turn, heroes. Through Macky and Portia, Friends and Heroes brings the inspiring stories of the Old and New Testaments to a new, worldwide generation of children in the twenty-first century, whatever their faith or background. Like our heroes, children will be empowered by what they see and hear, as they share the courage and compassion, the everyday dangers faced by Macky and his friends. And what Macky learns is that one person can make a difference - as a friend, or as a hero.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chad Giddens
Address	4425 Meriwether Rd
City	Shreveport
State	LA
Zip	71109
Telephone Number	318-688-4411
Email Address	wolmedia@mac.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Monday 430p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey

Other Matters (2 of 7)	Response
Program Title	Nanna's Cottage
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 4pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.

Other Matters (3 of 7)	Response
Program Title	Dr. Wonders Workshop
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 400p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thw show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration

Other Matters (4 of 7)	Response
Program Title	Dooley And Pals
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 4pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thw show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration

Other Matters (5 of 7)	Response
Program Title	Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Friday 4pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.

Other Matters (6 of 7)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Friday 430p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. Recognizing the immense impact of television on today's youth, Challenger Films seeks to inspire youth to seek a life of integrity and character. The Real Winning Edge profiles young achievers who are peer role models. These role models are introduced by well known celebrities.

Other Matters (7 of 7)	Response
Program Title	Laura McLenzie's Traveler
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 630p
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura MacKenzie visits destinations around the world in this award-winning, children's compliant (E/I) program.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Word Of Life Ministries, Inc. **Attachments** 

No Attachments.