

# Children's Television Programming Report

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 04/05/2013
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 KFWD
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 29015
 City:

 FORT WORTH
 State:
 TX

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/05/2013
 Filing Status:
 Active
 Status:
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 Status:

# **Report reflects information for : First Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
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Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
		Affiliated network MUNDO FOX	
		Nielsen DMA Dallas-Ft. Worth	I
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average numbers stream	er of hours of Core Programming per week broadcast by the station on its main program	3.0
	State the average number station on other than its	er of hours per week of free over-the-air digital video programming broadcast by the main program stream	0.0
		er of hours per week of Core Programming broadcast by the station on other than its ee 47 C.F.R. Section 73.671:	0.0
	· · ·	de information identifying each Core Program aired on its station, including an indication nce, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
	programming guideline (	y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program of program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 08:00- 08:30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

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Digital Core Program (2 of 4)	Response
Program Title	Toot y Puddle
Origination	Network
Days/Times Program Regularly Scheduled	sunday 08:30 -09:00
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

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Digital Core Program (3 of 4)	Response
Program Title	Ya llegamos? Aventuras mundiales
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am-10:00 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

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Digital Core Program (4 of 4)	Response
Program Title	Iggy Arbuckle
Origination	Network
Days/Times Program Regularly Scheduled	sunday 10:00 -11:00
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children betwee the ages of 6 and 12. The educational and informational objectives of the series are to: (1) motivate children's interest in nature; (2) introduce conservation ideas; (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11- minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fas paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	IRMA G. OCHOTECO
Address	606 YOUNG STREET
City	Dallas
State	ТХ
Zip	75202
Telephone Number	214-977-6780
Email Address	irma.ochoteco@mundofox52.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Question 2,3 and 4 refers to the station's primary digital stream and Questions 8,9 and 10 refer to multicast programming. Question 7(b) and 7(c) are no longer applicable. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: #i# the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and #ii# the licensee fully complied with FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.

## Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Mama Mirabelle's Home
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 08:00-08:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 4)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 08:30am - 09:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins			
Age of Target Child Audience from	2 years to 7 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world (2 teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be you and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. To loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learnin about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between			
Other Natters (3 of )	Response			
Program Title	Ya Ilegamos? Aventuras Mundiales			
Drigination	Network			
Days/Times Program Regularly Scheduled	Sunday 09:00 - 10:00			
Total times aired at regularly scheduled time	26			
Length of Program	30 mins			
Age of Target Child Audience from	4 years to 8 years			
Describe the educational and nformational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.			

Program Title	Iggy Arbuckle
Origination	Network
Days/Times	Sunday 10:00am-11:00am
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	6 years to 10 years
Child	
Audience from	
Describe the educational and	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are to: (1) motivate children's interest in nature; (2) introduce conservation ideas; (3) inspire positive attitudes toward science,
informational	nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-
objective of	minute animated segments explores a different situational drama problem that main character Pig Ranger
the program	Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fas
and how it	paced, animated buddy comedy series with character-driven stories that emphasize wild adventure,
meets the	friendship and exploration of the natural world.
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ation	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	HIC BROADCAST
	the Authorization(s) specified above.	INC

## Certification

Attachments No Attachments.