



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-108464** | Submit Date: **07/07/2010** | Call Sign: **KBTX-TV** | Facility ID: **6669** | City: **BRYAN** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2010** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Waco-Temple-Bryan
	Web Home Page Address	WWW.KBTX.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	7.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)		Response
Program Title	NOONBORY AND THE SUPER 7	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In the colorful land of Toobalooba, seven friendly heroes called borys use their super senses to outsmart the silly villains who like to stir up trouble. When duty calls, the borys -- led by the energetic Noonbory -- leap into action, activating their super senses (taste, touch, smell, sight, and sound, plus common sense and nonsense) and teaming up to unravel the baddies' plans.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 4)		Response
Program Title	BUSYTOWN MYSTERIES	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 8:30-9AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features a mystery which the friends scour Busytown to solve, and find answers to life's everyday lessons along the way.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 4)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS ROCKIN' ROAD SHOW is a TV-Y rated animated and music-filled comedy that follows Deedee, Rooney and Moe Doodle on zany adventures through the Doodlenet as they help their young fans solve pre-school-relatable problems. By means of fantasy, fun, music and rhyme, the show assists children in facing situations and solving problems through courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an understanding and appreciation of music, physical activity and health and promotes open-mindedness. Incorporating the series' multi-faceted educational goal in the context of fun and laughter, DOODLEBOPS ROCKIN' ROAD SHOW also helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)		Response
Program Title	STRAWBERRY SHORTCAKE	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Strawberry Shortcake follows the good-hearted and lovable adventures of Strawberry Shortcake and her friends who live together in the "berry sweet" world of Strawberryland. With darling and mischievous characters like her sister Apple Dumplin', her friends, Huckleberry Pie, Ginger Snap, Orange Blossom and Angel Cake, and her pets, Custard and Pupcake, Strawberry Shortcake and her friends grow better all the time exploring whimsical new lands while learning valuable lessons.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MANDY RISKE
Address	4141 E 29TH STREET
City	BRYAN
State	TX
Zip	77802
Telephone Number	979-595-1589
Email Address	RISKE@KBTX.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>GRAY TELEVISION LICENSEE, INC.</p>

Attachments

No Attachments.