



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-119977** | Submit Date: **04/08/2011** | Call Sign: **KSWB-TV** | Facility ID: **58827** |
City: **SAN DIEGO** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | SanDiego |
| | Web Home Page Address | www.fox5sandiego.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|--|
| Program Title | Eco Company [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 9:30A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Eco Company is a show with a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Eco Company will explore all aspects of being green and understand how we impact our world. The Eco team will teach teens about alternative energies and report on the latest technologies under development in energy, recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference and make a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages, can use in their daily lives. Each story and feature is reported by teens and told from their perspective.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 16) | | Response |
|--|---|-----------------|
| Program Title | Mystery Hunters [69.1] | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 7:000A | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunter's is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history,culture, geography, and international customs. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (3 of 16) | | Response |
|--|-----------------------------|-----------------|
| Program Title | Animal Rescue [69.1] | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat. 7:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the work of dedicated medical teams in various places around the world as they treat the various creatures of the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 16) | Response |
|--|---|
| Program Title | The Young Icons [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat. 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth, (age 18 and younger) including world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 16) | Response |
|--|-----------------------------|
| Program Title | Mad About... [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat. 8:30am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Mad About...provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About... explores being "green" and understanding how our actions impact the world. The M@dAbout...team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About...uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About...cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. III. The Mad About...website that can be easily accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations through the USA. Advanced notice of programming will also be available to parents and consumers by the website.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Digital Core
Program (6 of 16) Response**

| | |
|--|-----------------------------|
| Program Title | Career Day [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat. 9:00am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(7 of 16)**

Response

| | |
|--|--------------------------------|
| Program Title | Green Screen Adventures [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | To encourage children to be enthusiastic about writing and reading To help students build a foundation for writing, critical thinking, and problem solving. To promote character development as the cast demonstrates cooperation and mutual respect To provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (8 of 16) Response

| | |
|--|---|
| Program Title | Busy Town Mysteries (69.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents need to know that this preschool series stars the characters of Richard Scarry's beloved children's books. As the young characters solve mysteries, they encourage kids to think critically about the world around them and introduce them to basic scientific concepts like making observations, analyzing evidence, and testing theories. Huckle and his friends always demonstrate admirable traits like kindness, respect, and sincerity. In other words, this show is a great choice for preschoolers -- and perhaps even their parents, who might remember Scarry's characters (in book form, anyway) from their own childhood. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 16) | | Response |
|--|--|-----------------|
| Program Title | The Busy World of Richard Scarry [69.3] | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 8:00am & 8:30am | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (10 of 16) | | Response |
|---|----------------------------|-----------------|
| Program Title | Cake [69.3] | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 9:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Cake" is about a teenage girl named Cake, who hosts a cable access craft TV show out of her garage with the help of her friends Miracle, Amy, and Benjamin. The show is called "Cake TV" and Cake and her friends create budget-friendly craft projects while discussing topic such as school, friends, and homework. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 16) | Response |
|--|---|
| Program Title | Dance Revolution [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/1/11- 3/26/11 Sat 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10 to 12-year-olds. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|---|-----------------------------|
| Program Title | Stargate Infinity [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/2/11- 3/27/11 Sun. 7:30am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated action/adventure Stargate Infinity continues the saga of the men and women of Stargate Command as they travel the universe using the extraordinary powers of the mysterious Stargate portals. Stargate Infinity is the story of veteran Stargate explorer Major Gus Bonner and a group of young Air Force Academy cadets. Wrongly accused of treason, they must flee across the universe, pursued by a ferocious new alien enemy, the Tlak'khan - mercenaries working for the Nax'kan Council. The team must find a way to clear Gus' name and to protect the mysterious Draga -- a strange alien being who may be the key to unlocking the ultimate secrets of the Stargate and of the Ancients who built them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core
Program (13 of 16) Response

| | |
|--|-----------------------------|
| Program Title | Magi-Nation [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/2/11- 3/27/11 Sun. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Magi-Nation follows the adventures of Tony Jones, an average boy from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures, these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|--|---|
| Program Title | Mustard Pancakes (69.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/2/11 Sun. 7a & 730a & 1/8/2011-3/28/2011 Sat. 7:00a & 7:30a |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. It supports and nurtures a sense of self-esteem and self-efficacy." |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (15 of 16) | |
|--|-----------------|
| | Response |

| | |
|--|---|
| Program Title | Curiosity Quest (69.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 1/2/11 Sun. 9a & 9:30a & 1/8/11- 3/28/11 Sat. 9a & 9:30a |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 16) | |
|--|-----------------|
| | Response |

| | |
|---------------|-------------------------|
| Program Title | Critters Gitters (69.2) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | 1/2/11 Sun. 9a & 930a & 1/8/11- 3/28/11 Sat. 9:00a & 9:30a |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Donna Van Buren |
| Address | 7191 Engineer Road |
| City | San Diego |
| State | CA |
| Zip | 92111 |
| Telephone Number | 858-496-0262 |
| Email Address | dvanburen@tribune.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | A list of educational PSAs targeted to children is located in KSWB's public inspection file. KSWB is an affiliate of This TV Network, which is carried on digital 69.3. Antenna TV airs on digital channel 69.2, effective 1-1-11. KSWB ceased analog broadcasts on February 17, 2009. Therefore, there were no analog broadcasts during the reporting period. The correct response to Question No. 7(b) is NO, however, to enable the submit option of this form, it was necessary to provide a "yes" response. Question 7(c) is not applicable. Information and certifications concerning the station's digital broadcasts are contained in answer to Questions 8-10. |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|--|
| Program Title | Eco Company [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 9:30A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company is a show with a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Eco Company will explore all aspects of being green and understand how we impact our world. The E-Co team will teach teens about alternative energies and report on the latest technologies under development in energy, recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference and make a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages, can use in their daily lives. Each story and feature is reported by teens and told from their perspective. |

| Other Matters (2 of 16) | Response |
|--|--|
| Program Title | Mystery Hunters [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 7:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown |

| Other Matters (3 of 16) | Response |
|--------------------------------|----------------------|
| Program Title | Animal Rescue [69.1] |

| | |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour educational/ informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing and children ages 13-16 in particular, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. "Animal Rescue" is closedcaptioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |

| Other Matters (4 of 16) | Response |
|--|---|
| Program Title | The Young Icons [69.1] |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth, (age 18 and younger) including world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |

| Other Matters (5 of 16) | Response |
|-------------------------|----------------------|
| Program Title | Mad About.... [69.1] |
| Origination | Syndicated |

Days/Times 4/2/11-6/25 Sat. 8:30am
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled
time

Length of 30 mins
Program

Age of 13 years to 16 years
Target Child
Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mad About...provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About... explores being "green" and understanding how our actions impact the world. The M@dAbout...team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About...uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About...cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. III. The Mad About...website that can be easily accessed by parents and educators providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations through the USA. Advanced notice of programming will also be available to parents and consumers by the website.

Other Matters (6 of 16)

Response

Program Title Career Day [69.1]

Origination Syndicated

Days/Times 4/2/11-6/25 Sat. 9:00am
Program
Regularly
Scheduled

Total times aired 13
at regularly
scheduled time

Length of Program 30 mins

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training.

Other Matters (7 of 16) Response

Program Title Green Screen Adventures [69.3]

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | To encourage children to be enthusiastic about writing and reading To help students build a foundation for writing, critical thinking, and problem solving. To promote character development as the cast demonstrates cooperation and mutual respect To provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. |

Other Matters (8 of 16)

Response

| | |
|--|---|
| Program Title | Busytown Mysteries [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents need to know that this preschool series stars the characters of Richard Scarry's beloved children's books. As the young characters solve mysteries, they encourage kids to think critically about the world around them and introduce them to basic scientific concepts like making observations, analyzing evidence, and testing theories. Huckle and his friends always demonstrate admirable traits like kindness, respect, and sincerity. In other words, this show is a great choice for preschoolers -- and perhaps even their parents, who might remember Scarry's characters (in book form, anyway) from their own childhood. |

Other Matters (9 of 16)

Response

| | |
|---|---|
| Program Title | The Busy World of Richard Scarry [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 8:00am & 8:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |

| Other Matters (10 of 16) | Response |
|--|--|
| Program Title | Cake [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Cake" is about a teenage girl named Cake, who hosts a cable access craft TV show out of her garage with the help of her friends Miracle, Amy, and Benjamin. The show is called "Cake TV" and Cake and her friends create budget-friendly craft projects while discussing topic such as school, friends, and homework. |

| Other Matters (11 of 16) | Response |
|--|---|
| Program Title | Dance revolution [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25 Sat. 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10 to 12-year-olds. |

| Other Matters (12 of 16) | Response |
|---|----------------------------|
| Program Title | Stargate Infinity [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/3/11-6/26/11 Sun. 7:30am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated action/adventure Stargate Infinity continues the saga of the men and women of Stargate Command as they travel the universe using the extraordinary powers of the mysterious Stargate portals. Stargate Infinity is the story of veteran Stargate explorer Major Gus Bonner and a group of young Air Force Academy cadets. Wrongly accused of treason, they must flee across the universe, pursued by a ferocious new alien enemy, the Tlak'khan - mercenaries working for the Nax'kan Council. The team must find a way to clear Gus' name and to protect the mysterious Draga -- a strange alien being who may be the key to unlocking the ultimate secrets of the Stargate and of the Ancients who built them. |

Other Matters (13 of 16)

| | Response |
|--|--|
| Program Title | Magi-Nation [69.3] |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/3/11-6/26/11 Sun. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Magi-Nation follows the adventures of Tony Jones, an average boy from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures, these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves! |

Other Matters (14 of 16)

| | Response |
|---|-------------------------------------|
| Program Title | Mustard Pancakes (69.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25/11 Sat. 7:00am & 7:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. It supports and nurtures a sense of self-esteem and self-efficacy." |
|--|---|

| Other Matters (15 of 16) | Response |
|--|--|
| Program Title | Critter Gitters (69.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25/11 Sat. 8:00am & 8:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Critter Gitters" is FCC-Friendly Programming with a TV-G Rating. Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA. Target Audience: Children ages 12 and under, but with a broad appeal to family. |

| Other Matters (16 of 16) | Response |
|---|--|
| Program Title | Curiosity Quest (69.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 4/2/11-6/25/11 Sat. 9:00am & 9:30am pm |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 12 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KSWB INC., Debtor-in- Possession</p> |

Attachments

No Attachments.