

Children's Television Programming Report

 FRN:
 0026907345
 File Number:
 CPR-121656
 Submit Date:
 07/07/2011
 Call Sign:
 WMVH-CD
 Facility ID:
 68394

 City:
 CHARLEROI
 State:
 PA

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/07/2011

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2011

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant Information | Applicant Name, Type, and Contact Information | | | | |
|--------------------------|---|---------|-------|-------|----------------|
| | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response |
|-----------------------------|--|--|--------------|
| Television Information | Station Type | Station Type | Independent |
| | | Affiliated network | |
| | | Nielsen DMA | Pittsburgh |
| | | Web Home Page Address | WWW.WBGN.COM |
| | | | |
| Digital Core Programming | Question | | Response |
| | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | |
| | | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|--|
| Program Title | AQUA KIDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 1PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids" featuring Phil Moore of Nickelodeon, who will host the series along with four incredibly talented kids, ages 9 through 14. At Aquakids our mission is to strive to inspire other kids to take charge of their environment. The Aqua Kids have their sights set on saving the oceans of the world,pollution, abuse of these incredible natural resources are taking their toll. They will look for adventure and knowledge and along the way, tackle some ecological dilemmas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 12) | Response |
|--|------------------------|
| Program Title | ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAY - FRIDAY 3:00PM |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|---|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every week, "Jungle Jack" Hanna takes television viewers around the world, teaching them about animals and having exciting adventures. Jack Hanna's Animal Adventures is a designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. Each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|---|--|
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAY 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode wi consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of | |
|----------------------------|----------|
| 12) | Response |

| Program Title | ANIMAL ATLAS |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAY 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The combination of the first seasons of Animal Atlas into the Animal Atlas Classics series had culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year-old target market. The episode reviewed, "Animal ABC," shows attention to scientific detail that enables the transcript to read like a high school science text, its presentation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 12) | Response |
|---|--|
| Program Title | ANIMAL ATLAS CLASSICS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | TUESDAY 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | the series without sacrificing the entertainment value for the 13-16 year-old targe market. The episode reviewed, "Animal ABC," shows attention to scientific detail that enables the transcript to read like a high school science text. its presentation |

| Digital Core Program (6 of 12) | Response |
|--|---|
| Program Title | INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAY 1:00PM & 4:00PM |
| Total times aired at regularly scheduled time | 25 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hanna's passion peaks as he visits remote locations around the world and encounters elusive animals in their natural habitat. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 12) | Response |
|--|---------------------------------|
| Program Title | ANIMAL EXPLORATION |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAY 4:00PM, FRIDAY 4:00PM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears. Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascination members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jorod interacts with creatures in unexpected ways |
|---|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | Response |
|--|---|
| Program Title | DISTANT ROADS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAY 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Roads - takes the viewer through an informative and scenic tour of our nations most treasur locations, rich with history and diverse culture. Each week, traveling in the most modern and state-of-the-art motor homes, Distant Roads presents a close-up and personal tour of these locals and their historical significance, as well as their current day characteristics and influence on our country. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | Response |
|---|---------------------------|
| Program Title | MAGIC JOHNSON IN THE ZONE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 2:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|---|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earvin "Magic" Johnson along with his friends [teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 12) | Response |
|---|--|
| Program Title | PLANET X |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 3:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Planet X is an E/I video sports and fitness based TV series for Children. Each episode mixes action & extreme sports content that features inspiring sports & fitness themes, angles and stories, information and educational elements on sport training tips from athletes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response | |
|---------------------------------------|------------|--|
| ogram Title | EDGEMONT | |
| Origination | Syndicated | |

| | Days/Times Program Regularly Scheduled | MONDAY - FRIDAY 3:30PM |
|---|---|---|
| | Total times aired at regularly scheduled time | 65 |
| | Total times aired | |
| | Number of Preemptions | 0 |
| | Number of Preemptions for other than Breaking News | |
| | Number of Preemptions Rescheduled | |
| | Length of Program | 30 mins |
| | Age of Target Child Audience | 13 years to 16 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. |
| - | Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| | | |

| Digital Core Program (12 of 12) | Response |
|---|---------------|
| Program Title | MISSING |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 1:00PM |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both add and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode include interviews with friends, family and investigators involved with the case. We visit the missing individual's last known whereabouts and provide viewers with all the relevant facts to increase pub awareness in hopes of locating the missing person. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Response |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | DEBRA GOODWORTH |
| Address | 975 GREENTREE ROAD |
| City | PITTSBURGH |
| State | РА |
| Zip | 15220 |
| Telephone Number | 412 922-9576 |
| Email Address | DEBBIE@WBGN COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Liaison Contact

Other Matters (0)

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Attachments No Attachments.