



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-146752** | Submit Date: **10/22/2013** | Call Sign: **WBXX-TV** | Facility ID: **72971** |

City: **CROSSVILLE** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/22/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Knoxille |
| | Web Home Page Address | www.cw20tv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(11)

| Digital Core Program (1 of 11) | | Response |
|--|---|----------|
| Program Title | Rescue Heroes | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 7:00-7:30am (Ended 8/10/2013) | |
| Total times aired at regularly scheduled time | 6 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 7 years to 9 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (2 of 11) | | Response |
|--|---|----------|
| Program Title | The New Adventures of Nanoboy | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 7:30-8:00am (ended 8/10/2013) | |
| Total times aired at regularly scheduled time | 6 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 7 years to 9 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This action-comedy revolves around a boy who transforms into the world's smallest superhero and in doing so, encounters solutions that he can bring back to solve human world problems. | |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (3 of 11) Response | |
|--|--|
| Program Title | The Adventures of Chuck and Friends |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00-7:30am (Started 8/17/2013) |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages boys to approach playtime as an exciting, limitless adventure in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. The mission of the program is to promote problem solving strategies such as teamwork, thinking creatively, and taking responsibility for actions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 11) Response | |
|--|--|
| Program Title | Rescue Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:30-8:00am (Started 8/17/2013) |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 11) | Response |
|--|---|
| Program Title | Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes, and everyday youth. These inspirational stories motivate teens, tweens, and parents. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 11) | Response |
|--|----------------------|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What do to do with your life is a question that is answered from those who know in the show Career Day, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 11) | Response |
|--|--|
| Program Title | Mad About Money |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00-7:30am (ended 7/28/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Mad About Money informs viewers of the difference between cash and credit and the importance of saving as a habit and also explains the different levels of risk in investing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 11) | Response |
|--|------------------------|
| Program Title | Mad About Money |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:00-12:30pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Mad About Money informs viewers of the difference between cash and credit and the importance of saving as a habit and also explains the different levels of risk in investing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 11) Response | |
|--|---|
| Program Title | Live Life and Win |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:00-12:30p |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, consider topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 11) Response | |
|--|---------------------------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 12:00-12:30p (Ended 8/25/2013) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

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|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is an educational show that showcases stories of dogs and the people who love them. This show educates viewers on the different breeds of dogs and how dogs can be helpful to the community and assist people with special needs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 11) | Response |
|--|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:30-1:00pm (Started 8/31/2013) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 4 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is an educational show that showcases stories of dogs and the people who love them. This show educates viewers on the different breeds of dogs and how dogs can be helpful to the community and assist people with special needs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------|
| Title of Program | Dog Tales |
| List date and time rescheduled | NA |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2013-09-28 |
| Episode # | 9/28/2013 185 |
| Reason for Preemption | Other |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Tiffany Humphrey |
| Address | 3914 Wistar Road |
| City | Richmond |
| State | VA |
| Zip | 23228 |
| Telephone Number | 804-672-6565 |
| Email Address | tiffany@lbgvtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | On September 28, 2013, Dog Tales was pre-empted due to a long movie. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|--|
| Program Title | The Adventures of Chuck and Friends |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages boys to approach playtime as an exciting, limitless adventure in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. The mission of the program is to promote problem solving strategies such as teamwork, thinking creatively, and taking responsibility for actions. |

| Other Matters (2 of 6) | Response |
|--|---|
| Program Title | Rescue Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:30-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Rescue Heroes are called into action to mobilize themselves to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. |

| Other Matters (3 of 6) | Response |
|---|------------------------|
| Program Title | Live Life and Win |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:00-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, consider topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |
|--|---|

| Other Matters (4 of 6) | Response |
|--|---|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What do to do with your life is a question that is answered from those who know in the show Career Day, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. |

| Other Matters (5 of 6) | Response |
|--|---|
| Program Title | Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes, and everyday youth. These inspirational stories motivate teens, tweens, and parents. |

| Other Matters (6 of 6) | Response |
|---|-----------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:30-1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is an educational show that showcases stories of dogs and the people who love them. This show educates viewers on the different breeds of dogs and how dogs can be helpful to the community and assist people with special needs. |
|--|---|

Certification

| Question | Response |
|--|------------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Knoxville TV LLC</p> |

Attachments

No Attachments.