



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

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**NEW ORLEANS** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2015** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New Orleans
	Web Home Page Address	www.whno.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Fat Albert
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert is an animated series created, produced, and hosted by educator and comedian Bill Cosby who also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!"), and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of the show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 18)</b>	<b>Response</b>
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 18)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7am

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science, from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for children. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 8:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales, which airs on our main digital station, serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. And the show gives recommended reading lists about dogs and helps promote children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)		Response
Program Title	Think Big	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sa, 10:30am	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big, which airs on our main digital channel, features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their own idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid-hosted entertaining series for young people. The program meets the definition of core programming because it follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)		Response
Program Title		The Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sa, 11am
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge, which airs on our main digital channel, meets the educational and informational needs of children 13-16 as it highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13-16 year olds are likely to be influenced by celebrities, the series features role models from professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 11:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and instructional needs of children 13 to 16 with its programming content, including safety tips and real life stories using various resources to find missing kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9 & 10am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids - In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua Kids, which airs on our second digital channel, clearly meets the goal of providing children with a television show that meets CORE requirements of the FCC. Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too - Ariel, Zoey & Eli, Too (hereafter AZE2), airs on our second digital channel, provides CORE programming in the areas of music art and history. For example AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids. The music on the show is produced by Emmy Winner David Barrett make certain all music is tailored perfectly for kids and have a positive message about life. AZE2s central theme is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons treating others with respect and kindness. They cite examples of working with the homeless with animal shelters and with the armed services. The AZE2 series is a childrens informational show hosted by three siblings twin girls Ariel and Zoey and their younger brother Eli. As hosts they entertain and inform their audience through song dance music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life including following dreams and setting goals. Character education is an integral part of academic education as well as family life. This show supports and encourages respect for others having integrity following directions putting forth best effort and taking responsibility which is a wonderful message for American youth. AZE2 is an upbeat fun diverse and entertaining children's television series that will inform young people on a variety of subjects while keeping their interest. Although it is a show that young people will be drawn to on their own parents can watch it with their children and use it as a discussion platform for many important subjects.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Steal the Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 10:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - Steal the Show, which airs on our second digital channel, provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Howdy Doody Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su, 9a & 9:30a

Total times aired at regularly scheduled time	13
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody, airing on our second digital channel, is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e. Howdy Doody, Dilly Dally, Flub-a-Dub, etc.) Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive qualities. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Howdy Doody Show
List date and time rescheduled	11/16/14 at 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-12

Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Howdy Doody Show
List date and time rescheduled	11/22/14 at 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-12
Episode #	
Reason for Preemption	Other

Digital Core Program (12 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 6:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series airing on our third digital channel is to provide teenagers with entertaining and educational career guidance. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually entail and what they can expect on a day-to-day basis in that particular field.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 18)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, airing on our third digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (14 of 18)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 6am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airs on our third digital channel and pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "Animal Rescue" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "Animal Rescue" airing on our third digital channel furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "Animal Rescue" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "Animal Rescue" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 18)	
	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series airing on our third digital channel that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on our third digital channel and pursuant to the Children's Television Act of 1990, "Dog Tales" airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response
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Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su, 1p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on our third digital network and Pursuant to the Children's Television Act of 1990, Think Big airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an _invent-off_ challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)		Response
Program Title	Biz Kids	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Su, 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Airing on our third digital channel and pursuant to the Children's Television Act of 1990, Biz Kids airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Biz Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer Nero
Address	839 St. Charles Ave.
City	New Orleans
State	LA
Zip	70130
Telephone Number	504-681-0120
Email Address	jnero@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHNO ceased analog transmission in the first quarter of 2009, making any reference to our analog signal void.



Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science, from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for children. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!

Other Matters (2 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales, which airs on our main digital station, serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. And the show gives recommended reading lists about dogs and helps promote children's writing and creative skills with essay and art contests.

Other Matters (3 of 18)	Response
Program Title	Biz Kids

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids, which airs on our main digital channel, serves the educational and informational needs of children 13-16 years of age, by educating children on all aspects of the business world. Included in the program are segments on the importance of understanding the economy and basic business principles. The series features teens starting their own businesses while they actively solve problems that crop up, while at the same time developing important life skills that help them not only in the business world, but in their everyday lives.

Other Matters (4 of 18)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge, which airs on our main digital channel, meets the educational and informational needs of children 13-16 as it highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13-16 year olds are likely to be influenced by celebrities, the series features role models from professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (5 of 18)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and instructional needs of children 13 to 16 with its programming content, including safety tips and real life stories using various resources to find missing kids.
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Other Matters (6 of 18)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big, which airs on our main digital channel, features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their own idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid-hosted entertaining series for young people. The program meets the definition of core programming because it follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.

Other Matters (7 of 18)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9 & 10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua Kids, which airs on our second digital channel, clearly meets the goal of providing children with a television show that meets CORE requirements of the FCC. Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Other Matters (8 of 18)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too (hereafter AZE2), which airs on our second digital channel, provides CORE programming in the areas of music art and history. For example AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids. The music on the show is produced by Emmy Winner David Barrett make certain all music is tailored perfectly for kids and have a positive message about life. AZE2s central theme is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons treating others with respect and kindness. They cite examples of working with the homeless with animal shelters and with the armed services. The AZE2 series is a childrens informational show hosted by three siblings twin girls Ariel and Zoey and their younger brother Eli. As hosts they entertain and inform their audience through song dance music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life including following dreams and setting goals. Character education is an integral part of academic education as well as family life. This show supports and encourages respect for others having integrity following directions putting forth best effort and taking responsibility which is a wonderful message for American youth. AZE2 is an upbeat fun diverse and entertaining children's television series that will inform young people on a variety of subjects while keeping their interest. Although it is a show that young people will be drawn to on their own parents can watch it with their children and use it as a discussion platform for many important subjects.

Other Matters (9 of 18)		Response
Program Title	Steal the Show	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sa, 10:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show, which airs on our second digital channel, provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.	
Other Matters (10 of 18)		Response
Program Title	Howdy Doody	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Su, 9a & 9:30a	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody, which airs on our second digital channel, is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e. Howdy Doody, Dilly Dally, Flub-a-Dub, etc.) Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive qualities. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode.
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Other Matters (11 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 6:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series airing on our third digital channel is to provide teenagers with entertaining and educational career guidance. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually entail and what they can expect on a day-to-day basis in that particular field.

Other Matters (12 of 18)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Sports Stars of Tomorrow, airing on our third digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena.</p> <p>The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.</p>

Other Matters (13 of 18)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 6am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "ANIMAL RESCUE", which airs on our third digital channel, satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.</p>

Other Matters (14 of 18)	Response
Program Title	Real Winning Edge
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sa, 7:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge, which airs on our third digital channel, is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (15 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, "Dog Tales", which airs on our third digital channel, will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (16 of 18)	Response
Program Title	Think Big



Origination	Syndicated
Days/Times Program Regularly Scheduled	Su, 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, _THINK BIG, which airs on our third digital channel, will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. _THINK BIG_ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an _invent-off_ challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Other Matters (17 of 18)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su, 1:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children_s Television Act of 1990, BIZ KID\$, which airs on our third digital channel, will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. _BIZ KID\$_ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (18 of 18)	Response
Program Title	Fat Albert

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert is an animated series created, produced, and hosted by educator and comedian Bill Cosby who also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!"), and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of the show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>LeSEA Broadcasting of New Orleans</b></p>

**Attachments**

No Attachments.