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# Children's Television Programming Report

FRN: **0019682483** | File Number: **CPR-163537** | Submit Date: **01/08/2015** | Call Sign: **WMLW-TV** | Facility ID: **68545**  
City: **RACINE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/08/2015** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2014

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response     |
|--------------|-----------------------|--------------|
| Station Type | Station Type          | Independent  |
|              | Affiliated network    |              |
|              | Nielsen DMA           | Milwaukee    |
|              | Web Home Page Address | www.wmlw.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 504.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 10.0     |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(26)**

| Digital Core Program (1 of 26)   | Response   |
|--|--|
| Program Title  | GREEN SCREEN ADVENTURES 49.1   |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled   | SAT,7-7:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 7 years to 9 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 26)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,7:30-8AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 26) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

|  |  |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES -II 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,8-8:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program<br/>(4 of 26)</b>  |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | JACK HANNA'S INTO THE WILD 49.1   |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | SAT,8:30-9A   |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Total times aired  |   |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   |   |                 |
| Number of Preemptions Rescheduled  |   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |                 |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (5 of 26)   | Response   |
|--|--|
| Program Title  | ANIMAL ATLAS 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,9-9:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 26)                     | Response                      |
|--|-------------------------------|
| Program Title                                      | SPORTS STARS OF TOMORROW 49.1 |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled             | SAT,9:30-10A                  |
| Total times aired at regularly scheduled time      | 13                            |
| Total times aired                                  |                               |
| Number of Preemptions                              | 0                             |
| Number of Preemptions for other than Breaking News |                               |
| Number of Preemptions Rescheduled                  |                               |
| Length of Program                                  | 30 mins                       |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 26)   |  | Response  |
|--|--|---|
| Program Title  |  | CULTURE CLICK 49.2  |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | SAT,9-9:30A   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (8 of 26)                |  | Response               |
|---|--|------------------------|
| Program Title                                 |  | LIVE LIFE AND WIN 49.2 |
| Origination                                   |  | Network                |
| Days/Times Program Regularly Scheduled        |  | SAT,9:30-10A           |
| Total times aired at regularly scheduled time |  | 13                     |
| Total times aired                             |  |                        |
| Number of Preemptions                         |  | 0                      |



|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 26)   | Response   |
|--|--|
| Program Title  | ANIMAL ATLAS 49.2  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,10-10:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (10 of 26)</b>   |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | SAFARI TRACKS 49.2   |                 |
| Origination  | Network  |                 |
| Days/Times Program Regularly Scheduled   | SAT,10:30-11A  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  |  |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   |  |                 |
| Number of Preemptions Rescheduled  |  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

| <b>Digital Core Program (11 of 26)</b>             |                        | <b>Response</b> |
|--|------------------------|-----------------|
| Program Title                                      | LIVE LIFE AND WIN 49.2 |                 |
| Origination  | Network                |                 |
| Days/Times Program Regularly Scheduled             | SUN,9-9:30A            |                 |
| Total times aired at regularly scheduled time      | 13                     |                 |
| Total times aired                                  |                        |                 |
| Number of Preemptions                              | 0                      |                 |
| Number of Preemptions for other than Breaking News |                        |                 |
| Number of Preemptions Rescheduled                  |                        |                 |
| Length of Program                                  | 30 mins                |                 |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 26)  | Response   |
|--|--|
| Program Title  | THE REAL WINNING EDGE 49.2   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,9:30-10A   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (13 of 26)               | Response                   |
|---|----------------------------|
| Program Title                                 | TRAVEL THRU HISTORY (49.3) |
| Origination                                   | Syndicated                 |
| Days/Times Program Regularly Scheduled        | SAT,9-9:30AM               |
| Total times aired at regularly scheduled time | 13                         |
| Total times aired                             |                            |
| Number of Preemptions                         | 0                          |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (14 of 26) Response**

|  |  |
|--|--|
| Program Title  | TRAVEL THRU HISTORY -II (49.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,9:30-10AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (15 of 26)**

**Response**

|  |                        |
|--|------------------------|
| Program Title                          | MYSTERY HUNTERS (49.3) |
| Origination                            | Syndicated             |
| Days/Times Program Regularly Scheduled | SAT,10-10:30AM         |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (16 of 26)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | MYSTERY HUNTERS - II (49.3)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SAT,10:30-11AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (17 of 26)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | SAFARI TRACKS (49.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,11-11:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (18 of 26)</b>             | <b>Response</b>           |
|--|---------------------------|
| Program Title                                      | SAFARI TRACKS - II (49.3) |
| Origination  | Syndicated                |
| Days/Times Program Regularly Scheduled             | SAT,11:30-NOON            |
| Total times aired at regularly scheduled time      | 13                        |
| Total times aired                                  |                           |
| Number of Preemptions                              | 0                         |
| Number of Preemptions for other than Breaking News |                           |
| Number of Preemptions Rescheduled                  |                           |
| Length of Program                                  | 30 mins                   |
| Age of Target Child Audience                       | 13 years to 16 years      |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (19 of 26)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | RAGGS (49.4)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,7-7:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raggs is a musical, educational preschool series featuring five canines who are involved in emotional and humorous stories that explore issues faced by real kids. The program promotes social and academic readiness and addresses topics like literacy, math, science, discovery, social studies, and the arts. Each show focuses on developing social and emotion skills and cooperation between friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (20 of 26)</b>             | <b>Response</b>          |
|--|--------------------------|
| Program Title                                      | NOODLE AND DOODLE (49.4) |
| Origination  | Network                  |
| Days/Times Program Regularly Scheduled             | SAT,7:30-8A              |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (21 of 26)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | EL SHOW DE CHICA (49.4)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,8-8:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (22 of 26)  | Response  |
|--|---|
| Program Title  | LAZYTOWN (49.4)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT,8:30-9AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 5 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (23 of 26)                    | Response     |
|--|--------------|
| Program Title                                      | RAGGS (49.4) |
| Origination  | Network      |
| Days/Times Program Regularly Scheduled             | SUN,7-7:30AM |
| Total times aired at regularly scheduled time      | 13           |
| Total times aired                                  | 13           |
| Number of Preemptions                              | 0            |
| Number of Preemptions for other than Breaking News |              |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 2  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raggs is a musical, educational preschool series featuring five canines who are involved in emotional and humorous stories that explore issues faced by real kids. The program promotes social and academic readiness and addresses topics like literacy, math, science, discovery, social studies, and the arts. Each show focuses on developing social and emotion skills and cooperation between friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (24 of 26)  | Response   |
|--|--|
| Program Title  | NOODLE AND DOODLE (49.4)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,7:30-8AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (25 of 26)               | Response                |
|---|-------------------------|
| Program Title                                 | EL SHOW DE CHICA (49.4) |
| Origination                                   | Network                 |
| Days/Times Program Regularly Scheduled        | SUN,8-8:30AM            |
| Total times aired at regularly scheduled time | 12                      |

|  |  |
|--|--|
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | EL SHOW DE CHICA (49.4) |
| List date and time rescheduled   | 10/05 AT 10:30AM        |
| Is the rescheduled date the second home?   | Yes                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | 10/05                   |
| Reason for Preemption  | Sports                  |

| Digital Core Program (26 of 26) | Response        |
|---------------------------------|-----------------|
| Program Title                   | LAZYTOWN (49.4) |

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN,8:30-9AM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 5 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN (49.4) |
| List date and time rescheduled   | 10/05 AT 11AM   |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 10/05           |
| Reason for Preemption  | Sports          |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response            |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                 |
| Name of children's programming liaison  | MARY NINNEMAN       |
| Address   | 809 S. 60TH STREET  |
| City  | MILWAUKEE           |
| State   | WI                  |
| Zip   | 53214               |
| Telephone Number  | 414-607-8120        |
| Email Address   | MNINNEMAN@CBS58.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                     |

**Other Matters (26)**

| <b>Other Matters (1 of 26)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | GREEN SCREEN ADVENTURES 49.1  |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | SAT,7-7:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM. |

| <b>Other Matters (2 of 26)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,7:30-8A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY. |

| <b>Other Matters (3 of 26)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES - II 49.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,8-8:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY. |

| <b>Other Matters (4 of 26)</b>         | <b>Response</b>                 |
|--|---------------------------------|
| Program Title                          | JACK HANNA'S INTO THE WILD 49.1 |
| Origination                            | Syndicated                      |
| Days/Times Program Regularly Scheduled | SAT,8:30-9A                     |



|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |

| Other Matters (5 of 26)  | Response   |
|--|--|
| Program Title  | ANIMAL ATLAS 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,9-9:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. |

| Other Matters (6 of 26)  | Response   |
|--|--|
| Program Title  | SPORTS STARS OF TOMORROW 49.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT,9:30-10A   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches. |

| Other Matters (7 of 26) | Response            |
|-------------------------|---------------------|
| Program Title           | CULTURE CLICKS 49.2 |
| Origination             | Network             |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | SAT,9-9:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society. |

| <b>Other Matters (8 of 26)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | LIVE LIFE AND WIN 49.2   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,9:30-10A   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! |

| <b>Other Matters (9 of 26)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | ANIMAL ATLAS 49.2  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,10-10:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. |

| <b>Other Matters (10 of 26)</b> |                 |
|---------------------------------|-----------------|
|                                 | <b>Response</b> |

|  |  |
|--|--|
| Program Title  | SAFARI TRACKS 49.2   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,10:30-11A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA. |

**Other Matters (11 of 26)**

**Response**

|  |  |
|--|--|
| Program Title  | LIVE LIFE AND WIN(49.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,9-9:30A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! |

**Other Matters (12 of 26)**

**Response**

|  |  |
|--|--|
| Program Title  | REAL WINNING EDGE 49.2   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,9:30-10A   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent. |

| <b>Other Matters (13 of 26)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | TRAVEL THRU HISTORY (49.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN,9-9:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH. |

| <b>Other Matters (14 of 26)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | TRAVEL THRU HISTORY -II(49.3)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN,9:30-10AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH. |

| <b>Other Matters (15 of 26)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | MYSTERY HUNTERS (49.3)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUN,10-10:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |

| <b>Other Matters (16 of 26)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | MYSTERY HUNTERS - II (49.3)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUN,10:30-11AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |

| <b>Other Matters (17 of 26)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | SAFARI(49.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN,11-11:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI: From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth. |

| <b>Other Matters (18 of 26)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | RAGGS (49.4)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,7-7:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raggs is a musical, educational preschool series featuring five canines who are involved in emotional and humorous stories that explore issues faced by real kids. The program promotes social and academic readiness and addresses topics like literacy, math, science, discovery, social studies, and the arts. Each show focuses on developing social and emotion skills and cooperation between friends. |

| <b>Other Matters (19 of 26)</b> | <b>Response</b>           |
|---------------------------------|---------------------------|
| Program Title                   | NOODLES AND DOODLES(49.4) |

|  |  |
|--|--|
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT,7:30-8AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING. |

**Other Matters (20 of 26)      Response**

Program Title      EL SHOW DE CHICA(49.4)

Origination      Network

Days/Times Program Regularly Scheduled      SAT,8-8:30AM

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.      EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

**Other Matters (21 of 26)      Response**

Program Title      LAZYTOWN (49.4)

Origination      Network

Days/Times Program Regularly Scheduled      SAT,8:30-9AM

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      5 years to 8 years

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS. |
|--|---|

| Other Matters (22 of 26)   | Response   |
|--|--|
| Program Title  | RAGGS (49.4)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,7-7:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raggs is a musical, educational preschool series featuring five canines who are involved in emotional and humorous stories that explore issues faced by real kids. The program promotes social and academic readiness and addresses topics like literacy, math, science, discovery, social studies, and the arts. Each show focuses on developing social and emotion skills and cooperation between friends. |

| Other Matters (23 of 26)   | Response   |
|--|--|
| Program Title  | NOODLE AND DOODLE(49.4)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUN,7:30-8AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING. |

| Other Matters (24 of 26)                      | Response                |
|---|-------------------------|
| Program Title                                 | EL SHOW DE CHICA (49.4) |
| Origination                                   | Network                 |
| Days/Times Program Regularly Scheduled        | SUN,8-8:30AM            |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 30 mins                 |

---

Age of Target Child Audience from 2 years to 5 years

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

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| <b>Other Matters (25 of 26)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | LAZYTOWN (49.4)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN,8:30-9AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 5 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS. |

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| <b>Other Matters (26 of 26)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | SAFARI II (49.3)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN, 11:30-NOON  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI: From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth. |

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**Certification**

| <b>Question</b>  | <b>Response</b>              |
|--|------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                              |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                              |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>TV49,<br/>INC.</b></p> |

## Attachments

No Attachments.