

Children's Television Programming Report

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 File Number:
 CPR-176237
 Submit Date:
 01/04/2016
 Call Sign:
 WBIR-TV
 Facility ID:
 46984

 City:
 KNOXVILLE
 State:
 TN

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/04/2016
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

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Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Knoxille	
		Web Home Page Address	www.wbir.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Ruff-Ruff, Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff,Tweet & Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Astroblast!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

informational objective of the Space Station - the coolest hangout in the galaxy. The team are best friends who learn	ibe the educational and	Astroblast! follows the adventures of a crew of space animals who run the Astroblast
	ational objective of the	Space Station - the coolest hangout in the galaxy. The team are best friends who learn
program and how it meets the to accept their differences, help one another, make new friends and discover that	am and how it meets the	to accept their differences, help one another, make new friends and discover that
definition of Core Programming. getting along is always out of this world.	ion of Core Programming.	getting along is always out of this world.

Does the Licensee identify the	Yes
program by displaying throughout	
the program the symbol E/I?	

Digital Core Program (3 of 18)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Earth to Luna!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience	
Describe the	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately
educational and	into just one thing: science. For Luna a six-year old girl, the earth is a giant laboratory, and she
informational	dives into every new experience with boundless energy and enthusiasm along with her little brother
objective of the	Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to
program and how it	answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to
meets the definition	her scientific questions.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (5 of 18)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of LazyTown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sat., 10/31, 9:00 a.m.
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/31, 12:00 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sat., Oct. 10, 9:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., Oct. 10,12:00 p.m.
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy named Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/12, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Sat., 12/12, 12:30 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/26, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/26, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 11/7, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/7, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/3, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/3, 12:30 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/31, 9:30 a.m.
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/31, 12:30 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/19, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/19, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/24, 12:30 p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/24, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/10, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/10, 12:30 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 11/28, 9:30 a.m.

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/28, 12:30 p.m.
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 11/21, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/21, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12:5, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/5, 12:30 p.m.
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/17, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/17, 12:30 p.m.
Reason for Preemption	Sports

Digital Core Program (7

of 18)	Response
Program Title	Green Screen Adventures

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Storie based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizens and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas Key West
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 9/6/15-11/29/15 12:00 p.m.; Sunday 12/6/15-12/27/15 11:30 a.m.
Total times aired at regularly scheduled time:	4
Number of Preemptions	9
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	Sun., 11/8, 11:30 a.m Sun., 11/29, 2:30 p.m.
Date Time	Sun., 11/1, 11:30 a.m Sun., 11/29, 1:30 p.m.
Date Time	Sun., 10/18, 11:30 a.m Sun., 10/18, 10:00 a.m.
Date Time	Sun., 10/25, 11:30 a.m Sun., 11/29, 1:00 p.m.
Date Time	Sun., 11/29, 11:30 a.m Sun., 12/13, 12:00 p.m.
Date Time	Sun., 11/22, 11:30 a.m Sun., 11/29, 2:00 p.m.
Date Time	Sun., 10/4, 11:30 a.m Sun., 10/18, 12:00 p.m.
Date Time	Sun., 11/15, 11:30 a.m Sat., 11/14, 1:00 p.m.
Date Time	Sun., 10/11, 11:30 a.m not rescheduled

Sponsored Core Programming (0)

Question	Response	
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes	
Name of children's programming liaison	Kathy Woodson	
Address	1513 Bill Williams Avenue	
City	Knoxville	
State	TN	
Zip	37917	
Telephone Number	(865) 544-3213	
Email Address	kwoodson@wbir.com	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	-Sat.10/3, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Chelsea v. Southampton -Sat.10/10, NBC moved LazyTown from 12:00p and Tree Fu Tom from 12:30p to 9a and 9:30a due to airing NBC Golf: President's Club - Sat. 10/17,NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Watford v. Arsenal -Sat. 10/24, NBC moved Tree Fu Tom from 12:30p to 9: 30a due to airing Barclay's Premier Soccer League: Arsenal v. Everton -Sat.10/31, NBC moved LazyTown from 12:00p and Tree Fu Tom from 12:20p to 9a and 9:30a due to airing NBC Sports Special: Rugby World Cup Final: New Zealand v. Australia -Sat. 11/7, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Stoke City v. Chelsea -Sat.11/21, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Man City v. Liverpool -Sat. 11/28, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Leicester v. Man United -Sat.12/5, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Chelsea v. Bournemouth -Sat. 12/12, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Bournemouth v. Man United -Sat. 12/19, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Chelsea v. Bournemouth -Sat. 12/12, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Bournemouth v. Man United -Sat. 12/19, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Newcastla v. Aston Villa -Sat. 12/26, NBC moved Tree Fu Tom from 12:30p to 9:30a due to airing Barclay's Premier Soccer League: Newcastle v. Everton	

Other Matters (19)

Other Matters (1 of 19)	Response	
Program Title	Nina's World	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m., 1/2/16-2/6/16 then moving to 10:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.	

Other Matters (2 of 19)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m. beginning 2/6/16
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Captain Fleeker, First Officer Flo and Junion Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live here.

Other Matters (3 of 19)	Response	
Program Title	Ruff Ruff Tweet & Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m. 1/2/16-1/30/16 then moving to 11:00 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff,Tweet & Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.	

Other Matters (4 of 19)

Response

Program Title	Astroblast!	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11:a.m. 1/2/16-1/30/16 then moving to 11:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.Astroblast! follows the adventures of a crew of space animals who run the Astrophase in the coolest hangout in the galaxy. The team are best friends 		

Other Matters (5 of 19)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m. 1/2/16-1/29/16 then changing to 12:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe.

Other Matters (6 of 19)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m. 1/2/16-1/29/16
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna a six-year old girl, the earth is a giant laboratory, and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

Other Matters (7 of 19)

Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of LazyTown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity.

Other Matters (8 of 19)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.

Other Matters (9 of 19)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.
Other Matters (10 of 19)	Response
Program Title	Travel Thru History

Origination		Network
Days/Times Progra Scheduled	am Regularly	Saturday, 9:00 a.m.
Total times aired a scheduled time	t regularly	13
Length of Program		30 mins
Age of Target Child	d Audience from	13 years to 16 years
-	ational and tive of the program ne definition of Core	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas Key West
Other Matters (11	of 19)	Response
Program Title		Travel Thru History
Origination		Network
Days/Times Progra Scheduled	am Regularly	Saturday, 9:30 a.m.
Total times aired a scheduled time	t regularly	13
Length of Program		30 mins
Age of Target Child	d Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas Key West
Other Matters (12 of 19)	Response	
Program Title	Mystery Hunters	
Origination	Network	
Days/Times Program Regularly	Saturday, 10:00 a.m.	

(12 of 19)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times	Saturday, 10:00 a.m.
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (13 of 19)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (14 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (15 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (16 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Other Matters (17 of 19)	Response

Program Title Food for Thought

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approace food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (18 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Other Matters (19 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled	13

Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Gannett Pacific Authorization(s) specified above. LLC

Attachments No Attachments.