



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003914025** | File Number: **CPR-118255** | Submit Date: **04/01/2011** | Call Sign: **KQDS-TV** | Facility ID: **35525**  
City: **DULUTH** | State: **MN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/01/2011** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Duluth MN-Superior WI
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon/Sat 730am 1/1-3/28/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides programming in the area of biology and specifically the ecosystem related to the ocean. Children learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Ariel Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues 730am/Sat 800am 1/1-3/29/11
Total times aired at regularly scheduled time	26
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel Zoey & Eli, Too's central theme is to empower children to accomplish their goals and their dreams, along with a focus on important life lessons-treating others with respect and kindness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
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Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 730am/Sat 830am 1/1-3/30/11
Total times aired at regularly scheduled time	26
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Attributes and advise, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 7)</b>	<b>Response</b>
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs 730am 1/6-3/31/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides a motivation and inspirational message that empowers audiences of all ages that work hard, dedication and looking beyond ourselves will pay off for everyone.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 730am/Sat 1100am 1/1-3/26/11

Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is about two teenagers swapping lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different culture and family settings.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 700am 1/1-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 700am 1/2-3/27/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode entertains, amuses, informs and educates the viewers about how all creatures including man are interconnected.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy M. Lau
Address	PO Box 9115
City	Fargo
State	ND
Zip	58106
Telephone Number	701-277-1515
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon/Sat 730am 4/2-6/27/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides programming in the area of biology and specifically the ecosystem related to the ocean. Children learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Ariel Zoey & Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues 730am/Sat 800am 4/2-6/28/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel Zoey & Eli, Too's central theme is to empower children to accomplish their goals and their dreams, along with a focus on important life lessons-treating others with respect and kindness.

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 730am/Sat 830am 4/2-6/29/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Attributes and advise, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives.

<b>Other Matters (4 of 7)</b>	<b>Response</b>
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs 730am 4/7-6/30/11
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides a motivation and inspirational message that empowers audiences of all ages that work hard, dedication and looking beyond ourselves will pay off for everyone.

<b>Other Matters (5 of 7)</b>	<b>Response</b>
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 730am/Sat 1100am 4/1-6/25/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is about two teenagers swapping lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings.

<b>Other Matters (6 of 7)</b>	<b>Response</b>
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 700am 4/2-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up.

<b>Other Matters (7 of 7)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 700am 4/3-6/26/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode entertains, amuses, informs and educates viewers about how all creatures including man are interconnected.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KQDS Acquisition Corp</b></p>

## Attachments

No Attachments.