



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028618866** | File Number: **CPR-157483** | Submit Date: **07/10/2014** | Call Sign: **WKNX-TV** | Facility ID: **83931** |  
City: **KNOXVILLE** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/10/2014** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Knoxille
	Web Home Page Address	www.theknoxtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. Aired on Main Signal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dr. Wonder's Workshop
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 11)	Response
Program Title	My Destiny Place
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Destiny Place gives children a head start by training them now in areas of entrepreneurship and leadership. It motivates children to explore endless career possibilities. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	My Destiny Place
List date and time rescheduled	NA
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (4 of 11)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Gospel Bill
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (5 of 11)	Response
Program Title	Maralee Dawn and Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00am

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Maralee Dawn & Friends television series takes a refreshing and imaginative approach to Bible based children's programming. Each episode is jam packed with original songs, amazing stories and more! The action is fast paced as Ventriloquist Maralee Dawn and her unique puppet characters captivate young viewer's imagination with adventures to exotic places, encounters with unusual creatures and creative interactive projects. Children devour the 'character values' and adopt them into their daily lives, as easily as eating ice cream! Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Maralee Dawn and Friends
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 11)	Response
Program Title	The Adventures of Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30am
Total times aired at regularly scheduled time	12



Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Delightful musical adventures with impacting messages. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Adventures of Donkey Ollie
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (7 of 11)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am-12:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Adventures in Odyssey
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 11)		Response
Program Title		iShine KNECT
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 12:00-12:30pm
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	iShine KNECT
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 11)		Response
Program Title		Youth Bytes

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1:00-1:30pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Youth Bytes is a dynamic program geared towards today's youth. The show is hosted by Chad Daniels, who is a unique youth leader with a heart towards today's children and teenagers. With educational, interesting and fun scenarios, Chad teaches teenagers the timeless truths about living a life of faith and confronts the needs of teenagers in this fast paced, high tech world. Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Youth Bytes
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Other

Digital Core Program (10 of 11)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 7:30-8:00am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic relationships, to ethical and moral choices and family relationships. Airs on Main Signal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	Scaly Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conversation and education a super fun, cool experience! Aired on 7.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Scaly Adventures
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07

Episode #	
Reason for Preemption	Other

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Samantha Eastlack
Address	3914 Wistar Road
City	Richmond
State	VA
Zip	23228
Telephone Number	804-672-6565
Email Address	SEastlack@lockwoodbroadcast.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The WKNX 7.2 programming was preempted on 06/07/2014 for programming of spiritual and intellectual importance.



**Other Matters (11)**

Other Matters (1 of 11)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 7:30-8:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic relationships, to ethical and moral choices and family relationships. Airs on main signal.

Other Matters (2 of 11)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community, considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. Airs on main signal.

Other Matters (3 of 11)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day. Airs on 7.2.

Other Matters (4 of 11)	Response
Program Title	My Destiny Place
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Destiny Place gives children a head start by training them now in areas of entrepreneurship and leadership. It motivates children to explore endless career possibilities. Airl on 7.2,

Other Matters (5 of 11)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons. Airl on 7.2.

Other Matters (6 of 11)	Response
Program Title	Maralee Dawn and Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Maralee Dawn & Friends television series takes a refreshing and imaginative approach to Bible based children's programming. Each episode is jam packed with original songs, amazing stories and more! The action is fast paced as Ventriloquist Maralee Dawn and her unique puppet characters captivate young viewer's imagination with adventures to exotic places, encounters with unusual creatures and creative interactive projects. Children devour the 'character values' and adopt them into their daily lives, as easily as eating ice cream! Airl on 7.2.

Other Matters (7 of 11)	Response
Program Title	The Adventures of Donkey Ollie

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Delightful musical adventures with impacting messages. Airl on 7.2.

Other Matters (8 of 11)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens. Airl on 7.2.

Other Matters (9 of 11)	Response
Program Title	iShine KNECT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. Airl on 7.2.

Other Matters (10 of 11)	Response
Program Title	Scaly Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conversation and education a super fun, cool experience! Airs on 7.2.
<b>Other Matters (11 of 11)</b>	<b>Response</b>
Program Title	Youth Bytes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1:00-1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Youth Bytes is a dynamic program geared towards today's youth. The show is hosted by Chad Daniels, who is a unique youth leader with a heart towards today's children and teenagers. With educational, interesting and fun scenarios, Chad teaches teenagers the timeless truths about living a life of faith and confronts the needs of teenagers in this fast paced, high tech world. Airs on 7.2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WMAK TV, L.L. C.</b></p>

**Attachments**

No Attachments.