Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-132016** | Submit Date: **07/09/2012** | Call Sign: **KIVV-TV** | Facility ID: **34348** | City: **LEAD** | State: **SD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2012** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Rapid City
	Web Home Page Address	http://www.blackhillsfox.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 8am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate, inform and entertain children age 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The goal is to make learning fun. The program is regularly scheduled and airs between the hours of 7: 00am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 8:30am

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.tv is a program that provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured pets. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.tv delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	**Response**
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 7:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Eyewitness Kids News is to produce a weekly news program that will provide information and news to children in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to children who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the child into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual children reporting to other children on television. There have been shows by adults working with children but none that a young audience can literally identify with. EKN will fill that void and become the first program in history that will develop the next generation of news viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	**Response**
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 9am

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons profiles the projects of young philanthropists, entrepreneurs, athletes and everyday youth. These extraordinary young people make a real difference in the world and prove that goals are attainable. The program provides educational and informative segments exposing young viewers to accomplished teens who have set goals and are giving back to their communities. Guests share personal stories illustrating their motivations and passions. Parents also play an important role in supporting their Young Icons. Attributes and advice demonstrated by the program guests are presented to instill a grounded balance of priorities, commitment and perseverance that young viewers can apply to their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	**Response**
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company uses the technique of peer reporting, with a dynamic and diverse cast of teen reporters combining their natural curiousity and enthusiasm to convey informational and educational messages to viewers. Eco Company explores all aspects of being green and understanding how our actions impact the world. The program profiles teens and school organizations who are making a difference, as well as young entrepreneurs developing new green ideas and products. Each weekly show will provide practical tips that teens and people of all ages can use to improve the green aspects of their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	**Response**
Program Title	Swap.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays at 1:00P (4/07/12 - 6/23/12)
Total times aired at regularly scheduled time:	12
Number of Preemptions	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like What Career Interests You After You Retire from Baseball?, or What Is Your Favorite City To Play In? or What Player From History Would You Most Like To Watch/Play For/Play Against? In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCCs E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	5/19/12 at 3pm
Date Time	4/28/12 at 10am
Date Time	5/12/12 at 10am
Date Time	4/14/12 at 10am

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matt Stone
Address	P.O. Box 677
City	Rapid City
State	SD
Zip	57709
Telephone Number	605-394-7777
Email Address	matts@blackhillsfox.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KIVV-TV ended analog channel 5 broadcasts on February 17, 2009. Since February 18, 2009, the station has broadcast in digital format only, on the stations permanently-assigned digital channel 5. The station aired more than 315 minutes of Public Service Announcements in childrens programming during the 2nd quarter of 2012, designed for the education and benefit of children. As well, the station aired PSAs and promotions for local organizations and events benefiting children, such as the Boys and Girls Scouts, 4-H, and Childrens Miracle Network.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate, inform and entertain children age 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The goal is to make learning fun. The program is regularly scheduled and airs between the hours of 7: 00am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 6)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.tv is a program that provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured pets. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.tv delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Other Matters (3 of 6)	**Response**
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 7:30am through 9/08/12, then Sat at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Eyewitness Kids News is to produce a weekly news program that will provide information and news to children in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to children who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the child into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual children reporting to other children on television. There have been shows by adults working with children but none that a young audience can literally identify with. EKN will fill that void and become the first program in history that will develop the next generation of news viewers.

Other Matters (4 of 6)	**Response**
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 9:30am through 9/08/12, then Sat at 9am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company uses the technique of peer reporting, with a dynamic and diverse cast of teen reporters combining their natural curiousity and enthusiasm to convey informational and educational messages to viewers. Eco Company explores all aspects of being green and understanding how our actions impact the world. The program profiles teens and school organizations who are making a difference, as well as young entrepreneurs developing new green ideas and products. Each weekly show will provide practical tips that teens and people of all ages can use to improve the green aspects of their daily lives.

Other Matters (5 of 6)	**Response**
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 9am through 9/08/12, then Sat at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons profiles the projects of young philanthropists, entrepreneurs, athletes and everyday youth. These extraordinary young people make a real difference in the world and prove that goals are attainable. The program provides educational and informative segments exposing young viewers to accomplished teens who have set goals and are giving back to their communities. Guests share personal stories illustrating their motivations and passions. Parents also play an important role in supporting their Young Icons. Attributes and advice demonstrated by the program guests are presented to instill a grounded balance of priorities, commitment and perseverance that young viewers can apply to their own lives.

Other Matters (6 of 6)	**Response**
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 7am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**KEVN Inc.**

Attachments

No Attachments.