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Children's Television Programming Report

FRN: **0022824668** | File Number: **CPR-136580** | Submit Date: **01/07/2013** | Call Sign: **WREG-TV** | Facility ID: **66174** |
City: **MEMPHIS** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2013 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Memphis
	Web Home Page Address	www.wreg.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)		Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Saturday 9-930AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 12)		Response
Program Title	DOODLEBOPS - II (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 930-10AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II (Channel 3.1)
List date and time rescheduled	Sunday 10/7/12 @ 730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/12 9616R
Reason for Preemption	Sports

Digital Core Program (5 of 12)

	Response
Program Title	LIBERTY'S KIDS I (Channel 3.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11-1130AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS I (Channel 3.1)
List date and time rescheduled	Saturday 11/10/12 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-11-10
Episode #	11/10/12 8108
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS I (Channel 3.1)
List date and time rescheduled	Saturday 10/6/12 @ 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/12 8103
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS I (Channel 3.1)
List date and time rescheduled	Saturday 12/8/12 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	12/8/12 8112
Reason for Preemption	Sports

Digital Core Program (6 of 12)

	Response
Program Title	LIBERTY'S KIDS II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130AM-12PM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS II (Channel 3.1)
List date and time rescheduled	Saturday 10/6/12 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/12 6103
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS II (Channel 3.1)
List date and time rescheduled	Saturday 11/10/12 @ 830AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-10
Episode #	11/10/12 6108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS II (Channel 3.1)
List date and time rescheduled	Saturday 12/8/12 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	12/8/12 6112
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LIBERTY'S KIDS II (Channel 3.1)
List date and time rescheduled	Saturday 12/1/12 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-01
Episode #	12/1/12 6111
Reason for Preemption	Sports

Digital Core Program (7 of 12)

	Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9AM-12PM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	CURIOSITY QUEST GOES GREEN (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half hour television series that allows children to explore the world of green living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	CRITTER GITTERS (Channel 3.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, the Great northwest, East Coast, Mid West ... just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core
Program (10 of 12)
Response

Program Title	CURIOSITY QUEST (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	HEADS UP (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	YOUNG AMERICA OUTDOORS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM & 1130AM-12PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Non-Core Educational and Informational Programming (10)

Non-Core Educational and Informational Programming (1 of 10)	Response
Program Title	DOODLEBOPS - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 530-6AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 10)		Response
Program Title	FROSTY THE SNOWMAN (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Fri 11/23/12 & Sat 12/8/12 7-730PM	
Total times aired at regularly scheduled time:	2	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Frosty, that "jolly, happy soul" whose old silk hat full of magic has turned him into a Christmas legend, once again demonstrates his unique showmanship. Narrated by Jimmy Durante, the special also includes the voices of Jackie Vernon (as Frosty) and Billy De Wolfe (as Professor Hinkle).	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 10)		Response
Program Title	FROSTY RETURNS (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Fri 11/23/12 & Sat 12/8/12 730-8PM	
Total times aired at regularly scheduled time:	2	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 12 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The magic still in his old silk hat, the holiday season's perennially popular original dancing snowman continues his adventures and sakes on the edge of danger. Jonathan Winters is the narrator, with John Goodman as the voice of Frosty. The first winter storm of the season brings the magical Frosty to the snow-covered town of Beansborough just as a new invention, a snow-removal spray called Summer Wheeze, is being introduced on the market. Not only does Summer Wheeze de-ice the town's annual Winter Carnival, it also threatens Frosty's very existence.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 10)	Response
Program Title	HOOPS & YOYO RUIN CHRISTMAS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/23/12 8-830PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated holiday special presented by Hallmark follows the unexpected adventure of the comical pink kitty and green bunny team, hoops & yoyo, after they become accidental stowaways on Santa's sleigh. When Hoops & YoYo and their little friend, Piddles - wait up on Christmas Eve to catch a glimpse of Santa, their curiosity lands them in his sleigh shortly after he goes down their chimney. Unable to exit the sleigh before takeoff without being spotted by Santa, they soon find themselves caught in the time-space continuum that allows him to travel the world in one night.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 10)

Questions	Response
Program Title	IT'S A SPONGEBOB CHRISTMAS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/23/12 830-9PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new stop-motion animated special, based on the hit Nickelodeon animated series "SpongeBob SquarePants," is inspired by the popular song, "Don't be a Jerk, It's Christmas." Mr. Krabs' nemesis, Plankton, vows to get his Christmas wish - obtaining the Krusty Krab's secret Krabby Patty formula - by turning everyone bad in Bikini Bottom with the help of his special jerktonium-laced fruitcake. John Goodman provides the voice of Santa Claus.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Date Time	
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Non-Core Educational and Informational Programming (6 of 10)	
	Response

Program Title	RUDOLPH THE RED NOSED REINDEER (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Tues 12/4/12 & Fri 12/14/12 7-8pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The classic holiday special, narrated by Burl Ives, who is also heard as the voice of Sam the Snowman, is a music story based on the popular song of the same name by Johnny Marks. It recounts the tale of a shy reindeer whose Christmas spirit is dampened because his shiny nose has made him the laughing stock of all of Christmasville.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 10)	
	Response

Program Title	THE FLIGHT BEFORE CHRISTMAS (CHANNEL 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 12/8/12 8-9PM
Total times aired at regularly scheduled time:	1

Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated holiday special about a young reindeer with ambitions of becoming an expert flyer like his father features the voices of Emma Roberts ("Hotel for Dogs") and comedian Nom MacDonald (Saturday Night Live). Niko the reindeer boy yearns to fly just like his Dad, whom he believes is a member of Santa's Flying Forces. Following an attack by wolves on his herd's peaceful home, he heads off on a desperate, dangerous mission through icy blizzards and across wild terrain to find his father. He discovers a devious plan to destroy and replace the famous flying squadron by the evil Black Wolf and his gang. On his heroic journey to find his father and save Christmas, Niko is accompanied by his constant friend and surrogate father Julius, a clumsy squirrel who has nurtured and indulged the boy's dream. Julius knows he has to persuade Niko to return home to the safety of the herd, but much to his annoyance they are then joined by Wilma, a sassy young singing weasel who actually knows the way to Santa's home. As the brave trio encounters challenges on their hazardous journey, Niko faces the biggest one when he must choose between the life he has dreamed about and a life with his family.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (8 of 10)	Response
Program Title	YES, VIRGINIA (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/14/12 8-830PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tells the story of 8-year-old Virginia O'Hanlon, a young girl growing up in late 1800's New York City who always loved Christmas, until the playground bully, Charlotte tells her and the other children that Santa Claus doesn't exist. Not sure what to believe, Virginia and her friend Ollie venture into the streets of New York City to uncover the truth. Along the way, they encounter a Scraggly Santa who is trying to raise money for the less fortunate, an over-eager librarian with a shelf full of Christmas books, and interesting advice from Virginia's quirky scientist father and understanding mother. Unable to find the answer, Virginia decides to write a letter to the New York Sun newspaper, knowing that their reputation for reporting the facts is cemented by their motto, "If you see it in The Sun, it's so!" Virginia's letter makes its way to the curmudgeonly editor, Francis Church, who feels he has better things to do than respond to a little girl's question. But, with Virginia's determination and a little help from Scraggly Santa, Mr. Church is persuaded to write the answer that became the most famous newspaper editorial of all time: "Yes, Virginia, there is a Santa Claus!"
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9 of 10)	Response
Program Title	THE ELF ON THE SHELF: AN ELF'S STORY (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/14/12 830-9PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated feature, based on the best-selling holiday children's book The Elf on the Shelf, follows one of the many scout elves from the North Pole who helps Santa Claus determine who to put on the naughty and nice lists. Named "Chippey" by his adoptive family, the elf is assigned to help a young boy, Taylor McTuttle, who struggles to believe in the magic of Christmas.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (10 of 10)	
Program Title	ELF (CHANNEL 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 12/15/12 7-9PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	120 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will Ferrell, James Caan and Mary Steenburgen star in this comedy about a main raised as an elf at the North Pole who is sent to New York in search of his true identity. As a baby, Buddy crawls into Santa's toy bag and is whisked off to the North Pole, where he is raised as an elf. A misfit who grows up to be three times the size of his elf family, Buddy ultimately heads to his birthplace of New York City to seek out his roots. Unfortunately, they turn out to be a "Scrooge" like father and cynical 10-year-old stepbrother who doesn't believe in Santa. Worst of all, everyone seems to have forgotten the true meaning of Christmas. But by using his simple elf ways, Buddy sets out to single-handedly win over his family and save Christmas in New York, hoping to at last find his true place in the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Debbie Bringle
Address	803 Channel 3 Drive
City	Memphis
State	TN
Zip	38103
Telephone Number	901-543-2136
Email Address	debbie.bringle@wreg.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs as specified at 47 C.F.R. section 73.671 with respect to these programs. The station terminated analog operations on June 12, 2009. Questions 7 (b) and 7(c) are no longer applicable.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	DOODLEBOPS - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 530-6AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 13)	Response
Program Title	DOODLEBOPS - II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 13)

Response

Program Title	BUSYTOWN MYSTERIES - I (Channel 3.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 10-1030AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (4 of 13)

Response

Program Title	BUSYTOWN MYSTERIES - II (Channel 3.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 1030-11AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 13)

Response

Program Title	LIBERTY'S KIDS I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 13)

Response

Program Title	LIBERTY'S KIDS II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 13) Response	
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 13) Response	
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9AM-12PM

Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 13)	Response
Program Title	CURIOSITY QUEST GOES GREEN (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half hour television series that allows children to explore the world of green living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (10 of 13)	Response
Program Title	CRITTER GITTERS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, the Great northwest, East Coast, Mid West ... just about everywhere in the USA.
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Other Matters (11 of 13)

Response

Program Title	CURIOSITY QUEST (Channel 3.3)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 10-1030AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
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Other Matters (12 of 13)

Response

Program Title	HEADS UP (Channel 3.3)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 1030-11AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
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Other Matters (13 of 13)

Response

Program Title	YOUNG AMERICA OUTDOORS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM & 1130AM-12PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Local TV Tennessee License LLC</p>

Attachments

No Attachments.