



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-132405** | Submit Date: **07/10/2012** | Call Sign: **WJHL-TV** | Facility ID: **57826**  
City: **JOHNSON CITY** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/10/2012** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2012**

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | TriCitiesTN-VA      |
|              | Web Home Page Address | www.wjhl.com        |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 10.0     |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(9)**

| Digital Core Program (1 of 9)  | Response   |
|--|--|
| Program Title  | DOODLEBOPS - I   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 10A  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 9)  |  | Response |
|--|--|----------|
| Program Title  | DOODLEBOPS - II  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | SAT 1030A  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 3 years to 6 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

|   |  |
|---|--|
| Program Title   | WILD AMERICA   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | SAT 1130A  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 3 years to 7 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children everywhere. The viewers meet the true ambassadors of the wild; animals that appeal to all age audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules. This show moved to it's new permanent home Sat 1130a on April 7, 2012 |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

**Digital Core  
Program (4 of 9) Response**

|  |                 |
|--|-----------------|
| Program Title  | MYSTERY HUNTERS |
| Origination  | Syndicated      |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SAT 11A         |
| Total times<br>aired at<br>regularly<br>scheduled time | 13              |
| Total times aired                                      |                 |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS is a live action show that features two regular kids Araya and Christinia and a resident scientist, Doubting Dave. The children travel the globe to investigate the site and to delve into tales which might have baffled people throughout the ages. In the lab Doubting Dave challenges viewers to send in their own mysteries and then tackle the questions with scientific testing, the series encourages children This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 9)</b>          | <b>Response</b> |
|---|-----------------|
| Program Title                                 | DANGER RANGERS  |
| Origination                                   | Network         |
| Days/Times Program Regularly Scheduled        | SUN 7A          |
| Total times aired at regularly scheduled time | 13              |
| Total times aired                             |                 |
| Number of Preemptions                         | 0               |



|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (6 of 9)</b>          | <b>Response</b> |
|---|-----------------|
| Program Title                                 | HORSELAND       |
| Origination                                   | Network         |
| Days/Times Program Regularly Scheduled        | SUN 730A        |
| Total times aired at regularly scheduled time | 13              |
| Total times aired                             |                 |
| Number of Preemptions                         | 0               |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (7 of 9)</b>          | <b>Response</b>                       |
|---|---------------------------------------|
| Program Title                                 | WEATHER 101 FOR KIDS (MULTICAST 11-3) |
| Origination                                   | Local                                 |
| Days/Times Program Regularly Scheduled        | SAT 730-11A                           |
| Total times aired at regularly scheduled time | 91                                    |
| Total times aired                             |                                       |
| Number of Preemptions                         | 0                                     |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 12 years to 15 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc.. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for kids that want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash floods, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around, don't drown.")This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (8 of 9)</b>          | <b>Response</b>                               |
|---|---|
| Program Title                                 | GREEN SCREEN ADVENTURES (METV MULTICAST 11-2) |
| Origination                                   | Syndicated                                    |
| Days/Times Program Regularly Scheduled        | SAT 8-11A                                     |
| Total times aired at regularly scheduled time | 78  |
| Total times aired                             |   |
| Number of Preemptions                         | 0   |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES is METV network's children's programming. GREEN SCREEN ADVENTURES are 6 half hour programs that spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. GREEN SCREEN ADVENTURES educational mission emphasizes the for "C"s as well as the three "R"s. Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| <b>Digital Core Program (9 of 9)</b>          | <b>Response</b>                               |
|---|---|
| Program Title                                 | GREEN SCREEN ADVENTURES (METV MULTICAST 11-2) |
| Origination                                   | Syndicated                                    |
| Days/Times Program Regularly Scheduled        | SUN 8-11A                                     |
| Total times aired at regularly scheduled time | 78  |
| Total times aired                             |   |
| Number of Preemptions                         | 0   |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 7 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>GREEN SCREEN ADVENTURES is METV network's children's programming. GREEN SCREEN ADVENTURES are 6 half hour programs that spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. GREEN SCREEN ADVENTURES educational mission emphasizes the for "C"s as well as the three "R"s. Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core Educational and Informational Programming (3)**

| Non-Core Educational and Informational Programming (1 of 3)  | Response   |
|--|--|
| Program Title  | BUSYTOWN MYSTERIES 1   |
| Origination  | Network  |
| Days/Times<br>Program Regularly Scheduled:   | SAT 6A   |
| Total times aired at regularly scheduled time:   | 13   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
|-----------|----------|

Date Time

**Non-Core  
Educational and  
Informational  
Programming (2 of  
3)**

**Response**

Program Title BUSYTOWN MYSTERIES II

Origination Network

Days/Times SAT 630A  
Program Regularly  
Scheduled:

Total times aired at  
regularly scheduled  
time: 13

Number of  
Preemptions 0

Length of Program 30 mins

Age of Target Child  
Audience 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

**Date and Time Aired:**

| Questions  | Response   |
|--|--|
| Date Time  |  |
| <b>Non-Core Educational and Informational Programming (3 of 3)</b>   |  |
|  | <b>Response</b>  |
| Program Title  | WILD AMERICA   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUN 7A   |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children everywhere. The viewers meet the true ambassadors of the wild; animals that appeal to all age audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. This show moved to it's new permanent home Sat 1130a on April 7, 2012 |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |



**Sponsored Core  
Programming (0)**

## Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | ROBIN HODGE   |
| Address   | 338 EAST MAIN STREET  |
| City  | JOHNSON CITY  |
| State   | TN  |
| Zip   | 37601   |
| Telephone Number  | 423-926-2151  |
| Email Address   | WWW.WJHL.COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During the past quarter WJHL's local newscast: 11CONNECTS @ 430A, 11CONNECTS @ 5A, 11CONNECTS @ 530A, 11CONNECTS @ 6A, 11CONNECTS @ 5P, 11CONNECTS @ 530P; 11CONNECTS @ 6P; 11CONNECTS @ 7P; 11CONNECTS @ 11P have many stories that are educational and have informational material of value to children. WJHL has two multicast channels. WJHL no longer has an analog channel. The station did not broadcast an analog signal during this quarter. The licensee's response to 7 (b) therefore assume that the station's current main program stream serves as the equivalent to the station's former analog channel. In addition to the educational and informational programs in this report, that the station broadcast the following programs designed for children ages twelve and under that were not "educational or informational" programming: none. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670 with respect to all programs specifically designed for children ages twelve (12) and under. |

**Other Matters (11)**

| <b>Other Matters (1 of 11)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 10A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| <b>Other Matters (2 of 11)</b>                            | <b>Response</b>    |
|---|--------------------|
| Program Title   | DOODLEBOPS - II    |
| Origination   | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SAT 1030A          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                 |
| Length of<br>Program                                      | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from                | 3 years to 6 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

**Other Matters (3 of 11)**

**Response**

|               |                 |
|---------------|-----------------|
| Program Title | MYSTERY HUNTERS |
|---------------|-----------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |         |
|--|---------|
| Days/Times Program Regularly Scheduled | SAT 11A |
|--|---------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS is a live action show that features two regular kids Araya and Christinia and a resident scienteist, Doubting Dave. The children travel the globe to investigate the site and to delve into tales which might have baffled people throughout the ages. In the lab Doubting Dave challenges viewers to send in their own mysteries and then tackle the questions with scientific testing, the series encourages children This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

**Other Matters (4 of 11)**

**Response**

|               |              |
|---------------|--------------|
| Program Title | WILD AMERICA |
|---------------|--------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |           |
|--|-----------|
| Days/Times Program Regularly Scheduled | SAT 1130A |
|--|-----------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children everywhere. The viewers meet the true ambassadors of the wild; animals that appeal to all age audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. This show moved to it's new permanent home Sat 1130a on April 7, 2012 |
|--|--|

**Other Matters (5 of 11)**

**Response**

Program Title DANGER RANGERS

Origination Network

Days/Times SUN 7A  
Program Regularly Scheduled

Total times aired at regularly scheduled time 14

Length of Program 30 mins

Age of Target Child Audience from 4 years to 8 years

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

**Other Matters (6 of 11)**

**Response**

Program Title HORSELAND

Origination Network

Days/Times SUN 730A  
Program Regularly Scheduled

Total times aired at regularly scheduled time 14

Length of Program 30 mins

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|                                   |                     |
|-----------------------------------|---------------------|
| Age of Target Child Audience from | 9 years to 11 years |
|-----------------------------------|---------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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**Other Matters  
(7 of 11)**

**Response**

|               |                  |
|---------------|------------------|
| Program Title | LIBERTY'S KIDS I |
|---------------|------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |     |
|--|-----|
| Days/Times Program Regularly Scheduled | TBA |
|--|-----|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                     |
|-----------------------------------|---------------------|
| Age of Target Child Audience from | 9 years to 11 years |
|-----------------------------------|---------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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**Other Matters  
(8 of 11)**

**Response**

|               |                   |
|---------------|-------------------|
| Program Title | LIBERTY'S KIDS II |
|---------------|-------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |     |
|--|-----|
| Days/Times Program Regularly Scheduled | TBA |
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|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

**Other Matters (9 of 11) Response**

|  |   |
|--|---|
| Program Title  | WEATHER 101 FOR KIDS  |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | SAT 730-11A   |
| Total times aired at regularly scheduled time  | 91  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 12 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc.. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for kids that want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flash floods, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around, don't drown.")This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| <b>Other Matters (10 of 11)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | GREEN SCREEN ADVENTURES (METV MULTICAST 11-2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 8-11A   |
| Total times aired at regularly scheduled time  | 78  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES is METV network's children's programming. GREEN SCREEN ADVENTURES are 6 half hour programs that spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. GREEN SCREEN ADVENTURES educational mission emphasizes the for "C"s as well as the three "R"s. Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| <b>Other Matters (11 of 11)</b>               | <b>Response</b>                               |
|---|---|
| Program Title                                 | GREEN SCREEN ADVENTURES (METV MULTICAST 11-2) |
| Origination                                   | Network                                       |
| Days/Times Program Regularly Scheduled        | SUN 8-11A)                                    |
| Total times aired at regularly scheduled time | 84  |
| Length of Program                             | 30 mins                                       |
| Age of Target Child Audience from             | 7 years to 11 years                           |



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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES is METV network's children's programming. GREEN SCREEN ADVENTURES are 6 half hour programs that spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. GREEN SCREEN ADVENTURES educational mission emphasizes the "C"s as well as the three "R"s. Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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**Certification**

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Media General<br/>Communications,<br/>Holdings LLC</b></p> |

## Attachments

No Attachments.