

Children's Television Programming Report

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 0024799025
 File Number:
 CPR-119646
 Submit Date:
 04/08/2011
 Call Sign:
 KAUZ-TV
 Facility ID:
 6864
 City:

 WICHITA FALLS
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/08/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
information		Affiliated network CBS	
		Nielsen DMA Wichita Falls TX	-Lawton OK
		Web Home Page Address WWW.KAUZ.CO	DM
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - I MOVED 2/5/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-930AM CT
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - II ENDED 1/29/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10AM CT
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodled three animated young members of a band. The child then enters the animated world of the Doodlenet, an sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulate the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 23) Response

Program Title	SABRINA'S SECRET LIFE ENDED 1/29/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-1030AM CT
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she strugg with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre- viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina mode positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, compet and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significar purpose, and otherwise meets the definition of Core Programming as specified in the Commission's
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	SABRINA: THE ANIMATED SERIES ENDED 1/29/11
Origination	Network

	Days/Times Program Regularly Scheduled	SATURDAY 1030-11AM CT
	Total times aired at regularly scheduled time	5
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	7 years to 12 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
-	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	BUSYTOWN MYSTERIES - I MOVED 2/5/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-1130AM CT

Total times aired at regularly scheduled time	4
Total times aired	5
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I MOVED 2/5 /11
List date and time rescheduled	SUNDAY JANUARY 23,2011 1-130PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	SATURDAY JANUARY 22,2011
Reason for Preemption	Sports

Digital Core Program (6 of 23)	Response
Program Title	BUSYTOWN MYSTERIES - II MOVED 2/5/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	3
Total times aired	5
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II MOVED 2/5 /11
List date and time rescheduled	SUNDAY JANUARY 30,2011 1130A-12PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY JANUARY 29,2011
Reason for Preemption	Sports

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II MOVED 2/5 /11
List date and time rescheduled	SUNDAY JANUARY 23,2011 130-2PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY JANUARY 22,2011
Reason for Preemption	Sports

Pro	gital Core ogram (7 23)	Response
Pr	rogram Title	TROLLZ STARTED 2/5/11
Or	rigination	Network
Pr Re	ays/Times rogram egularly cheduled	SATURDAY 1030-11AM CT
air re sc	otal times red at egularly cheduled me	7
	otal times red	8
	umber of reemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live be the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TROLLZ STARTED 2/5/11
List date and time rescheduled	SUNDAY MARCH 27,2011 11-1130AM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 12,2011
Reason for Preemption	Sports

Digital Core Program (8 of 23)	Response
Program Title	HORSELAND - I
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11-1130AM CT
Total times aired at regularly scheduled time	4
Total times aired	8
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	HORSELAND - I
List date and time rescheduled	SUNDAY FEBRUARY 27,2011 11-1130AM CT
Is the rescheduled date the second home?	Νο

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY FEBRUARY 26,2011
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND - I
List date and time rescheduled	SUNDAY MARCH 27,2011 12-1230PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 19,2011
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND - I
List date and time rescheduled	SUNDAY MARCH 13,2011 7-730AM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 5,2011
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND - I
List date and time rescheduled	SUNDAY MARCH 27,2011 11-1130AM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 12,2011
Reason for Preemption	Sports

Digital Core Program (9 of 23)	Response
Program Title	HORSELAND - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	3
Total times aired	8
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Title of Program	HORSELAND - II
List date and time rescheduled	SUNDAY FEBRUARY 27,2011 1130A-12PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY FEBRUARY 26,2011
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND - II
List date and time rescheduled	SUNDAY MARCH 27,2011 1230-1PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 19,2011
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND - II
List date and time rescheduled	SUNDAY MARCH 20,2011 7-730AM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 5,2011
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND - II
List date and time rescheduled	SUNDAY MARCH 27,2011 1130A-12PM CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY MARCH 12,2011

Reason for Preemption	Sports
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Questions	Response
Title of Program	HORSELAND - II
List date and time rescheduled	SUNDAY FEBRUARY 20,2011 11-1130AM CT
Is the rescheduled date the second home?	Νο
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY FEBRUARY 12,2011
Reason for Preemption	Sports

Digital Core Program (10 of 23)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-930AM CT
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Describe the

educational

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the program and how it

meets the definition of

Programming.

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Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (11 of 23)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Describe the

educational

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Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (12 of 23)	Response
Program Title	DOOBLEBOPS I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-1030AM CT
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, educational three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons informational imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to objective of develop positive personal qualities such as honesty and initiative, and providing viewers with a basic the program understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. definition of

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Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (13 of 23)	Response
Program Title	EDGEMONT-ENDED 3/20/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-1130AM CT
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.

Yes	
	Yes

Digital Core Program (14 of 23)	Response
Program Title	EDGEMONT-ENDED 3/20/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT:Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portray teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION ENDED 3/20/11
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 10-1030AM CT
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. They can explore and learn about the technical artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION ENDED 3/20/11
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11AM CT
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. They can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	EDGEMONT STARTED 3/27/11
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030AM CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portr teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	EDGEMONT STARTED 3/27/11
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION STARTED 3/27/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-130AM CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. They can explore and learn about the technica artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION STARTED 3/27/11
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. They can explore and learn about the technica artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12PM CT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	EDGEMONT-ONE TIME ONLY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 530-6PM CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portray teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	MIKE TAYLOR
	Address	PO BOX 2130
	City	WICHITA FALLS
	State	ТХ
	Zip	76309
	Telephone Number	940-322-6957
	Email Address	MTAYLOR@KAUZ. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

Scheduled

Other Matters (3 of 12)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-1030AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (4 of 12)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly	SATURDAY 1030-11AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (5 of 12)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11A-1130AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of childred

Other Matters (6 of 12)	Response
Program Title	HORSELAND - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside the houses a farm called Horseland. Each of these main characters has a special horse whose personality similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow develop. This program is specifically designed to further the educational and informational needs of ch has educating and informing children as a significant purpose, and otherwise meets the definition of Compromise as specified in the Commission's rules.
Other Matters ((7 of 12) Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Network
Days/Times Pro Regularly Sche	-
Total times aire regularly sched	
Length of Progr	ram 30 mins
Age of Target C Audience from	Child 13 years to 16 years
Describe the ec and information objective of the and how it mee definition of Con Programming.	mal making begins. There is no question that a career in one of the multimedia industries is am program the most popular career choices of adolescents. They can explore and learn about the tech artistic, creative, business, and administrative careers that are a part of the motion picture,
Other Matters ((8 of 12) Response
Other Matters (Program Title	(8 of 12) Response MADE IN HOLLYWOOD:TEEN EDITION

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. They can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

Other Matters (9 of 12)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portray teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.

EDGEMONT
Network
SUNDAY 1030A-11AM CT
13
30 mins

Age of Target Child 13 years to 16 years Audience from

> EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing wit opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.

objective of the program and how it meets the definition of Core Programming.

Describe the

informational

educational and

Other Matters (11 of 12) Response EDGEMONT **Program Title** Origination Network SUNDAY 11-1130AM CT Days/Times **Program Regularly** Scheduled Total times aired at 13 regularly scheduled time Length of Program 30 mins Age of Target Child 13 years to 16 years Audience from EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and Describe the educational and follow the interactions of the teens. School work is taken seriously, depicted through characters informational studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing objective of the program and how it opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues. meets the definition of Core Programming.

Other Matters (12 of 12)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. EDGEMONT: Most scenes occur in and around the McKinley School and the teens at homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to epresent the party filing the Children's Television Programming, and who further certifies that he or she has ead the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Joon grant of this application, the Authorization Holder may be subject to certain construction or coverage equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of he Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements hat apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
certify that this application includes all required and relevant attachments.	
declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	HOACK MEDIA OF WICHITA FALLS LICENSE LLC

Attachments No Attachments.