

Children's Television Programming Report

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 0013521968
 File Number:
 CPR-143923
 Submit Date:
 07/09/2013
 Call Sign:
 WAGA-TV
 Facility ID:
 70689

 City:
 ATLANTA
 State:
 GA

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/09/2013
 Filing Status:
 Active
 Filing Status:
 Active
 Filing Status:

Report reflects information for : Second Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Childrenia	Section	Question Response	
Children's Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network FOX	
		Nielsen DMA Atlanta	
		Web Home Page Address www.myfoxatlan	ta.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 8:00AM; SATURDAYS EFF. 4/13/13 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series will feature fascinating AWESOME ADVENTURES each week. Experience volcanic explorations, river rapids, and unbelievable safaris. AWESOME ADVENTURES will inform, entertain and educate about the history and cultures of the places visited.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	YOUNG ICONS, THE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 9:00AM; SATURDAYS EFF. 4/13/13 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

Does the Licensee identify the		
program by displaying throughout the		
program the symbol E/I?		

1

Yes

Digital Core Program (3 of 12)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 8:30AM; SATURDAYS EFF. 4/13/13 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV celebrates the pets we love and the people who love them. The show includes pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and the relationships with owners, trainers and the people who interact with them. The show is committed to being informative and entertaining.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 9:30AM; SATURDAYS EFF. 4/13/13 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	LIVE LIFE & WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 10:00AM; SATURDAYS EFF. 4/13/13 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN features inspirational segments from character and determination in the arts, to school and sports, to health and wellness, to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition plus more all showing our teen audience how they can LIVE LIFE & WIN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4/6/13 10:30AM; SATURDAYS EFF. 4/13/13 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

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Digital Core Program (7 of 12)	Response
Program Title	SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	TOMORROW TODAY (MOVIES! CHANNEL - 27.2 SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY is a weekly half-hour series featuring teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	TOMORROW TODAY (MOVIES! CHANNEL - 27.2 SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY is a weekly half-hour series featuring teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! CHANNEL - 27. SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV is a weekly half-hour series featuring teens learning about ways to help the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! CHANNEL - 27.2 SUBCHANNEL, EFFECTIVE 05/27/2013)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV is a weekly half-hour series featuring teens learning about ways to help the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	BILL SCHNEIDER
Address	1551 BRIARCLIFF RD NE
City	ATLANTA
State	GA
Zip	30306
Telephone Number	404-898-0205
Email Address	bill. schneider@foxtv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series will feature fascinating AWESOME ADVENTURES each week. Experience volcanic explorations, river rapids, and unbelievable safaris. AWESOME ADVENTURES will inform, entertain and educate about the history and cultures of the places visited.

Other Matters (2 of 12)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV celebrates the pets we love and the people who love them. The show includes pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and the relationships with owners, trainers and the people who interact with them. The show is committed to being informative and entertaining.

Other Matters (3 of 12)	Response
Program Title	YOUNG ICONS, THE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

Matters (4 of 12)	Response	
Program Title	TEEN KIDS N	NEWS
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS	\$ 10:00AM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 10	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	news to kids i program is 13 program is yo anchor team program serv the kid into th available on r news. There i There have b with. TKN is f	of TEEN KIDS NEWS is to produce a weekly news program that provides information and in a manner that is educational as well as highly entertaining. The target audience for the 3 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the bung people, always letting them tell their stories in their own words. The large, diverse ne is unique in television and has great appeal on kids who identify and emulate them. This wes the audience in a way that makes a real difference in their lives. It inserts the clear voi the adult-dominated media and provides a unique perspective to the news that is not current network television. This is a unique way of doing business in the crowded world of televisi is no current news programming that features actual kids reporting to other kids on television been shows by adults working with kids but none that a young audience can literally identifilling that void and has captured the imagination of America, becoming the first program in the next generation of news viewers.
Other Matters ((5 of 12)	Response
Program Title		LIVE LIFE & WIN
Origination		Syndicated
	ogram	SATURDAYS 10:30AM
Days/Times Pro	-	
-	eduled ed at regularly	13
Regularly Scher Total times aire	ed at regularly	13 30 mins
Regularly Sche Total times aire scheduled time	ed at regularly	
Regularly Scher Total times aire scheduled time Length of Progr Age of Target C	ed at regularly ram Child ducational nal objective and how it	30 mins

D		
Program Title	SPORTS STARS OF TOMORROW	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	star. It chronicles the trials and tribulations of the performer in the sports arena. The program helps the playing field are attainable with lots of hard we values like dedication, discipline, commitment and provides in-depth, human-interest stories that rev young athletes. Not everyone is cut out to be a su athletes that have learned "life lessons" along the	hard work and dedication that it takes to be a true sports young athletes as they strive to become a "top level" youngsters realize that their full potential in both life and ork and determination. It reinforces the importance of key d community involvement. "Sports Stars of Tomorrow" al eal the important challenges and lessons that mold our uperstar. In Sports Stars of Tomorrow, we recognize thos way while battling varying obstacles. These stories insp ness on the grand stage of competition, much can be ificant difference throughout one's life.
Other Matters ((7 of 12)	Response
Program Title		SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Origination		Network
Days/Times Pro	ogram Regularly Scheduled	SATURDAYS 10:00AM
Total times aire	ed at regularly scheduled time	13
Length of Prog	ram	30 mins
5 5		
	Child Audience from	13 years to 16 years
Age of Target C	Child Audience from ducational and informational objective of the ow it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series
Age of Target C Describe the ec program and ho	ducational and informational objective of the ow it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series
Age of Target C	ducational and informational objective of the ow it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers
Age of Target C Describe the ec program and ho Other Matters (ducational and informational objective of the ow it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers Response SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2
Age of Target C Describe the ec program and ho Other Matters (Program Title Origination	ducational and informational objective of the ow it meets the definition of Core Programming.	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers Response SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Age of Target C Describe the ec program and ho Other Matters (Program Title Origination Days/Times Pro	ducational and informational objective of the ow it meets the definition of Core Programming. (8 of 12)	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers Response SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL) Network
Age of Target C Describe the ec program and ho Other Matters (Program Title Origination Days/Times Pro	ducational and informational objective of the ow it meets the definition of Core Programming. (8 of 12) ogram Regularly Scheduled ed at regularly scheduled time	SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers Response SO YOU WANT TO BE (MOVIES! CHANNEL - 27.2 SUBCHANNEL) Network SATURDAYS 10:30AM

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

SO YOU WANT TO BE is a weekly half-hour series featuring teens learning about possible future careers.

Other Matters (9 of 12)	Response
Program Title	TOMORROW TODAY (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY is a weekly half-hour series featuri teens learning about the latest advances in science and technology.
Other Matters (10 of 12)	Response
Program Title	TOMORROW TODAY (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY is a weekly half-hour series featuri teens learning about the latest advances in science and technology.
Other Matters (11 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV is a weekly half-hour series featuring teens learning about ways to help the environment.
Other Matters (12 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! CHANNEL - 27.2 SUBCHANNEL)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	BETTER PLANET TV is a weekly half-hour series
program and how it meets the definition of Core Programming.	featuring teens learning about ways to help the
	environment.

Certification

Question

Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming	l,
or an officer, director, member, partner, trustee, authorized employee, or other individual or duly	
elected or appointed official who is authorized to sign on behalf of the party filing the Children's	
Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.	
F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television	
Programming, and who further certifies that he or she has read the document; that to the best of his	;
or her knowledge, information, and belief there is good ground to support it; and that it is not	
interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION	
AND FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or	
coverage requirements. Failure to meet the construction or coverage requirements will result in	
automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
construction or coverage requirements that apply to the type of Authorization requested in this	
application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named	NEW WORLD
applicant for the Authorization(s) specified above.	COMMUNICATIO
	OF ATLANTA, IN

Attachments No Attachments.