



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009298266** File Number: **CPR-141733** Submit Date: **04/10/2013** Call Sign: **KTSF** Facility ID: **37511** City:

SAN FRANCISCO State: CA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/10/2013 Filing Status: Active

## Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.ktsf.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	TV Kindergarten (in Korean)
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/1:50PM-2:50PM through 3/7, then 1-2PM therea
Total times aired at regularly scheduled time	42
Total times aired	49
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a Korean language children's program is similar in style to Sesame Street, educating children (ages 4-8) in many different areas of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (2 of 11)	Response
Program Title	Fruity Pie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday through Friday/8:00-8:30AM (KTSF 26.1)
Total times aired at regularly scheduled time	64
Total times aired	66
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational program (for children ages 2-10), which reaches youth by using cartoons, music and self-discovery about daily life while inspiring young imaginations. The program, in Mandarin, helps to reinforce language skills of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Tori Go! Go! (in Korean)
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/between 1:50PM-2:50PM through 2/14 (KTSF 26.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a mother and three daughters that experience the same conflicts and shared growth that all families experience. Each episode presents a dilemma that must be resolved. Viewing children are exposed to the social skills and sensitivities that are so necessary to be a good person in society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (4 of 11)	Response
Program Title	Hutos (in Korean)
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/1:50PM-2:50PM through 3/4, then 1-2PM therea
Total times aired at regularly scheduled time	12
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in the last existing rain forest on earth, this program teaches lessons about the environment and creates awareness for children while teaching how to care for our environment. Although the forest presented has a pre-historic look, the story takes place in the future where the friendly Hutos present inventions from the 21st century.

Digital Core Program (5 of 11)	Response
Program Title	Chinese Class (EZ Chinese + Fun Ways to Learn Chinese)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday/4:00-4:30PM, with repeats the following day at 11:00AM - repeats are not count
Total times aired at regularly scheduled time	64
Total times aired	90
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A step-by-step language-learning program teaching non-Chinese speaking viewers to learn Chinese in an easy and happy atmosphere. Based on short funny jokes told by professional American voice actors, each lesson teaches three Chinese vocabulary words and phrases. All programs are subtitled.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Tuoi Than Tien (in Vietnamese)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Sunday/3:30-4:00PM, with repeats the following day at 2:30AM (KTSF 26.5)
Total times aired at regularly scheduled time	90
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through a variety of different hosts, this educational program teaches young children Vietnamese and English language skills, the difference between good and bad behavior and how to take care of themselves. Children also learn to sing and dance to traditional Vietnamese music, helping to reinforce traditional values. For children ages 3 to 12 years
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	The Airport Diary (in Korean)
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/1:50PM-2:50PM through 3/7, then 1-2PM therea
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Winky is a child-like plane, new to 'Billowing Fluffy Airport'. As he makes new friends from around the World, and learns his way around this busy airport, he also comes to dream of places he's never been. Watching Winky find his place in the wider world, young viewers grow to appreciate dreams and friendship as they learn the enduring lessons of childhood. Children will share Winky's exhilaration and pleasure as they join in his flights of adventure and learn that nothing is without purpose and that we are all important, no matter how small we are. The Airport Diary is thrilling, intriguing, fun and inspiring!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No

Digital Core Program (8 of 11)	Response
Program Title	China ToonMax (Kid's Program) (in Chinese)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday/4:30-5:00PM (KTSF 26.4)
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Also known as the "China Animation Festival", "China ToonMax" is composed of different cartoon series that are designed for children. The underlying messages focus on such areas as developing proper social behavior, encouraging children to pursue their talents, etc. Examples include - "Little Mouse on the Prairie": A cartoon about a little mouse's daily life in the garden, how he gets along with family and friends while having fun and enjoying a good life. The program intends to teach children the right attitudes that they should hold, and "The Early Bird Ban": A cartoon musical, mainly characterized by different birds and animals singing and enjoying music in different settings. This program intends to encourage children to pursue their talents in music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Curious Detective (in Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/2:30-3:00PM (KTSF 26.1)

13
0
30 mins
8 years to 14 years
"Curious Detective" presents different themes weekly, illustrating how science works through field experiments and outdoor adventures. For children ages 8 to 14.
Yes

Digital Core Program (10 of 11)	Response
Program Title	Mix Master (in Korean)
Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/1:50PM-2:50PM through 3/6, the 1-2PM therea
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	11-year-old Ditt Lee must struggle to achieve his goal of peace and safety for his town after it is invaded by video game creatures from the fictional Mix Master video game world of Atreia. This series endeavors to teach children (ages 8-12) to strive for what they believe to be morally right and to choose their destiny and pursue it diligently.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

<b>Digital Core</b>	
Program (11	
of 11)	Response
Program Title	Cloud Bread (in Korean)

Origination	Network
Days/Times Program Regularly Scheduled	Rotates as part of the children's strip Monday-Thursday/1:50PM-2:50PM through 1/7, (KTSF 26.3)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the award winning book written and illustrated by Hee-na Baek. The children and parents who have experienced this delightfully imaginative book are sure to enjoy the TV series designed to be faithful to the unique art work and adventures of book. Each story begins with an introduction by Hongbi, an imaginative and lovable seven year old girl kitten, who serves as narrator. Her keen observation and fertile imagination record the adventures she has with her 5 year old brother, Hongshi, as they fly through the sky fueled by their mother's Cloud Bread! The children's stories are located where the children live, play and learn, at their home, their village and their school. Each cluster of three stories per half hour ranges from simple stories about everyday life to the dream fantasies of children and involve learning about life, responsibility and schoolbook lessons. The Cloud Bread series is designed to appeal to the imagination and wonder of children and the child within their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No No

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Victor Marino
Address	100 Valley Drive
City	Brisbane
State	CA
Zip	94005
Telephone Number	(415) 468-2626
Email Address	vmarino@ktsftv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such	KTSF 26.3 is an all-Korean language channel, a time shifted transmission of the KBS America satellite feed (produced by KBS, one of South Korea's 2-major television networks). Regarding the E/I symbol - KBS America (KTSF Ch. 26.3) does not have English language graphic insertion capability. Further, KBS America suggest that, since the Korean language does not use Roman alphabet characters and, since their programming targets a Korean speaking audience, the E/I symbol will not make sense to their viewers. KTSF 26.4 content is produced in China and transmitted via satellite. Most of the programming is either dubbed or subtitled in English. KTSF 26.5 (Vietoday) is an all-Vietnamese language channel. With respect to item 14 - program schedule information for the Korean channel (26.3), the Chinese/English channel (26.4), and the Vietnamese channel (26.5) is made available to KTSF 1-3 weeks in advance of broadcast. Therefore, we are unable to provide advance descriptions of next quarter's core

programming for these channels.

programming to children. See 47 C.F.R.

Section 73.671, NOTES 2 and 3.

### Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Fruity Pie (in Mandarin)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday through Friday/8:00-8:30AM (KTSF 26.1)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational program (for children ages 2-10), which reaches youth by using cartoons, music and self-discovery about daily life while inspiring young imaginations. The program, in Mandarin, helps to reinforce language skills of children.

Other Matters (2 of 3)	Response
Program Title	Curious Detective (in Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/2:30-3:00PM through 5/1/13 (KTSF 26.1)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curious Detective" presents different themes weekly, illustrating how science works through field experiments and outdoor adventures. For children ages 8 to 14.

Other Matters (3 of 3)	Response
Program Title	Dr. Arty Farty (in Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/2:30-3:00PM starting 5/8/13 (KTSF 26.1)
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dr. Arty Farty," is a weekly educational program that teaches kids how to draw. Lessons about drawing, shading and sketching by Dr. Arty Farty, a Chinese teacher with a strange name, are interspersed with episodes of an animated film starring a "Prince" character.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Lincoln Broadcasting Co., A California Limited Partnership **Attachments** 

No Attachments.