

Children's Television Programming Report

 FRN:
 0032881088
 File Number:
 CPR-137937
 Submit Date:
 01/09/2013
 Call Sign:
 KDMD
 Facility ID:
 25221
 City:

 ANCHORAGE
 State:
 AK

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/09/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Network Affiliati		٦
		Affiliated network	ion	
		Nielsen DMA	Alaska	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays @ 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays @ 7AM
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's bestselling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7) Response

Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Wedensdays @ 7AM
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre- kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character-building lessons is an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character-building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Network
Days/Times Program Regularly Scheduled	Thursdays @ 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father a pets, an elephant, a giraffe, a pair of performing seals, a bear,penguins, and lots of rabbits. In each epise Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Doo as key elements of her team, Willa works on solutions to overcome her challenge. Together they find wa to maintain healthy friendships, experience success, develop competence, and become altruistic. With h from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns appreciate the friends that she has rather than trying to change to fit in with the"cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5	
of 7)	Response
Program Title	Shelldon
Origination	Network

Days/Times Program Regularly Scheduled	Fridays @ 7AM
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He liveswith his adoptive family, the Clams, in Shell Land, an undersea community populated by allsorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, andHerman, a hermit crab, face a specific challenge in every episode. The problem may be managinga bully, improving their grades, learning how be altruistic, or protecting their environmentfrom natural and man-made disasters. In most cases, they re on Dr. Shell, the most venerated and elder in Shell Land who teaches them and gives them opportunities to harnesstheir potential and solve the problem. Each episode provides a direct social-emotional lessonand many episodes provide informational content relating to the sea life habitat of Shell Landand environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Babar
Origination	Network

Days/Times Program Regularly	Fridays @ 7:30AM
Scheduled	
Total times aired at regularly	13
scheduled time	
Total times aired	
Number of Preemptions	0
Number of	
Preemptions for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	4 years to 8 years
Child	
Audience	
Describe the	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elepha
educational	who finds the strength to rise above the challenges he faces as he journeys through life. Each episode o
and informational	the show develops a social emotional message such as taking responsibility, being patient and persisten in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest.
objective of	These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends o
the program	family members. Each episode of the show develops a social emotional message such as taking
and how it	responsibility being patient and persistent in hard work, respecting people's privacy, learning to cope with
meets the	unforeseen changes, and being honest.
definition of Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	

Digital Core Program (7	
of 7)	Response
Program Title	Jacob Two-Two
Origination	Network

Days/Times Program Regularly Scheduled	Fridays @ 7AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jacob Two Two is an animated show about a little boy with a big heart who lives with his parents and four older siblings and has a habit of repeating himself just so he can be heard. Ignored by his siblings, but still looking up to them, Jacob tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that some inall shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination. Based on Mordecai Richler's books, the show embeds social emotional messages in which Jacob learns to carve a niche for himself as he learns to deal with his reality in the surreal world of adults.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Andrew Tierney
Address	1310 E. 66th Avenue
City	Anchorage
State	AK
Zip	99518
Telephone Number	907-562-5363
Email Address	andy. tierney@kdmc tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Wedensdays @ 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre- kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character-building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character-building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Other Matters (2 of 6)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays @ 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully.

Other Matters (3 of 6)	Response
	Kesponse
Program Title	Jane and the Dragon
Origination	Local
Days/Times Program Regularly Scheduled	Thursdays @ 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's bestselling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Other Matters (4 of	
6)	Response

Matters (4 of 6)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays @ 7:30A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear,penguins, and lots of rabbits. In each episode Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the"cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Other Matters (5 of 6)	Response
Program Title	Jacon Two-Two
Origination	Network
Days/Times Program Regularly Scheduled	Fridays @ 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational	Jacob Two Two is an animated show about a little boy with a big heart who lives with hisparents and four older siblings and has a habit of repeating himself just so he can be heard. Ignored by his siblings, but still looking up to them, Jacob tries to partake in theiractivities. Still, there are those who notice him when he inadvertently lands himself inadventures that involve mysterious neighbors, international spies, and villains that some inall shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two

Other Matters (6 of 6)	Response
Program Title	Babar
Origination	Network
Days/Times	Fridays @ 7:30AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	4 years to 8 years
Child	
Audience from	
Describe the	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephane
educational	who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of
and	the show develops a social emotional message such as taking responsibility, being patient and persistent
informational	in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest.
objective of	These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. Each opisode of the show develops a social emotional message such as taking
the program and how it	family members. Each episode of the show develops a social emotional message such as taking responsibility being patient and persistent in hard work, respecting people's privacy, learning to cope with
meets the	unforeseen changes, and being honest.
definition of	מווטרבשברו טומוועבש, מות שבווע ווטרבשו.
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good	
	ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
	the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Ketchikar TV, LLC

Attachments No Attachments.