



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023159734** | File Number: **CPR-134563** | Submit Date: **10/08/2012** | Call Sign: **WWMB** | Facility ID: **3133** | City: **FLORENCE** | State: **SC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/08/2012** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Florence-Myrtle Beach
	Web Home Page Address	www.carolinalive.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

<b>Digital Core Program (1 of 18)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 18)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 18)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30 AM ET thru Aug 29
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Engaging and entertaining narrative, with an emphasis on visual learning, this program is particularly effective for the early teen years. Provides important biological and ecological information on species while emphasizing the concern for conservation of various species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30 AM ET thru Aug 30
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show presents real people pursuing actual jobs and careers in an educational and informational format designed to help youthful viewers make important decisions about preparing for the future.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 18)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Cubix: Robots for Everyone (Main Stream & CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM ET thru Sept 15: & 7:30-8AM ET thru Aug 18
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. Everyone has a robot; each with its own unique duty. This show centers around a special club for people who know how to fix robots. Intended to foster social and emotional skills such as confidence, loyalty, teamwork, and problem-solving. These imaginary environments provide children with a safe mechanism to witness these pro-social behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
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Program Title	Rescue Heroes (Main Stream & CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Effec. Sept 22, Saturdays 7:00-7:30 & 7:30-8:00 AM ET; effec. Aug 25, 7:30-8 AM ET
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



<b>Digital Core Program (8 of 18)</b>	<b>Response</b>
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM ET thru Sept 2
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 18)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sept 9, Sundays 7:30-8:00 AM ET
Total times aired at regularly scheduled time	4

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure series for children. This award winning adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. The focus of this show is to entertain as well as educate the viewer about the world around them. This is truly a "family-friendly" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays Noon-12:30 PM ET thru Sept 8; Effective Sept 16, Sundays 11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Great Big World features Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Made in Hollywood Teen Edition (CW Plus)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM ET thru Sept 15; Effective Sept. 23, Sundays 12:30-1 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 18)</b>	<b>Response</b>
Program Title	Wild, LTD (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00-11:30 AM ET thru Sept. 9
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Michelle Garforth is the tour guide who embarks on a series of wildlife adventures in her quest to uncover facts and figures about managing the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest is creating awareness of species that are on the brink of extinction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Live Life & Win (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays Noon - 12:30 PM ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	On the Spot (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:30-1:00 PM ET until Sept 16; effective Sept. 22, Saturdays 12:30-1:00 PM ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features questions from key subjects like science, math, English, art, geography and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 18)</b>	<b>Response</b>
Program Title	Wild About Animals (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Effective Sept 5, Wednesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (16 of 18)</b>	<b>Response</b>
Program Title	Whaddyado? (Main Stream)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Effective September 6, Thursdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is geared towards tweens & young teens, the series helps kids find answers to difficult-sometimes life-threatening situations. The featured moral dilemmas and perilous situations give kids a chance to ponder what they would do in the same situation. Every scenario is based on a real-life event.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 18)</b>	
	<b>Response</b>
Program Title	Chat Room (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Effective Sept 15, Saturdays Noon-12:30 PM ET
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>	<b>Response</b>
Program Title	Animal Science (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Effective Sept. 16, Sundays 11-11:30 AM ET
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is an E/I animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Revel
Address	10 University Blvd.
City	Conway
State	SC
Zip	29526
Telephone Number	843-234-9733 x213
Email Address	lrevel@wpde.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	<p>During our third quarter, WWMB CW21 either sponsored or co-sponsored: March of Dimes Walks for Babies, Conway Riverfest Bluegrass Festival, Burroughs &amp; Chapin Art Museum, Palmetto Point Church of God 7th Annual Charity Golf Tournament, Florence County Sheriffs Office Ride for Cystic Fibrosis (benefits Camp Pee Dee Pride), Southeastern Shriners Association Grand Parade and free Orthopedic Screening for Children, Arnold's Pools Charity Golf Tournament for Miracle League. Our anchors participate in regional fairs and visited many schools, after-school programs, and educational events in our area and talked with students about the need to stay in school and get an education. Our station provides regular tours to elementary, high school, home schooled, and special needs groups to provide an inside look at weather reporting and news production procedures. We are an on-going sponsor of: Florence Little Theatre, Grand Strand Humane Society Pet Food Collection Campaign, Florence County Disabilities Foundation Thriftshop, Rivertown Bluegrass Society, Conway Medical Center's Your Health, Your Decision &amp; Smart Snacks for Kids, Horry County Special Olympics, Florence County Disabilities Foundation, South Carolina Children's Museum, Girl Scout Council of Eastern South Carolina, United Way, March of Dimes, Conway Medical Center's HealthReach Program, Pee Dee Chapter of the American Red Cross. We also run numerous PSAs during the day; some of which are: Employment for People with Disabilities, Backpack Buddies Vienna Sausage Drive, ALANON, Solar Energy, Child Passenger Safety, Pool Safety &amp; Children, Childhood Obesity, GED Achievement, ADHD, Youth Reckless Driving, Unplanned Pregnancy Prevention, Reach Out &amp; Read, Credit Counseling, Fraud Prevention, Georgetown Library Financial Education PSAs, Rotary Cure for Polio, Wildfire Prevention, Healthcare Treatment Options, Stay in High School Campaign, Ludacris for Runaway Switchboard, Fatherhood Campaign, Energy Efficiency Campaign, Special Needs &amp; Minority Slurs "Words Not Acceptable, Reconnecting Kids with Nature, Take Me Fishing, Think Before You Speak (Anti-Homophobic for Teens), Mentoring Big Brothers-Big Sisters, Childhood Obesity Campaign, Fatherhood Involvement Campaign, March of Dimes, United Way, Lifelong Literacy, Early Childhood Development, Newborn &amp; Child Survival, Boys Town Hotline.</p>

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Wild America (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	Wild About Animals (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
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Other Matters (4 of 13)	Response
Program Title	Whaddyado? (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is geared towards tweens & young teens, the series helps kids find answers to difficult-sometimes life-threatening situations. The featured moral dilemmas and perilous situations give kids a chance to ponder what they would do in the same situation. Every scenario is based on a real-life event.

Other Matters (5 of 13)	Response
Program Title	The Young Icons (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.

Other Matters (6 of 13)	Response
Program Title	Rescue Heroes (Main Stream & CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 & 7:30-8 AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins

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Age of Target Child Audience from 6 years to 11 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

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**Other Matters (7 of 13) Response**

Program Title Awesome Adventures (Main Stream)

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Origination Syndicated

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Days/Times Program Regularly Scheduled Sundays 7:00-7:30 AM ET

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Awesome Adventures is an adventure series for children. This award winning adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. The focus of this show is to entertain as well as educate the viewer about the world around them. This is truly a "family-friendly" program.

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**Other Matters (8 of 13) Response**

Program Title Chat Room (CW Plus)

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Origination Network

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Days/Times Program Regularly Scheduled Saturdays Noon-12:30 PM ET

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.

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**Other Matters (9 of 13) Response**

Program Title On the Spot (CW Plus)

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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features questions from key subjects like science, math, English, art, geography and more.

<b>Other Matters (10 of 13)</b>	<b>Response</b>
Program Title	Animal Science (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is an E/I animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience.

<b>Other Matters (11 of 13)</b>	<b>Response</b>
Program Title	Elizabeth Stanton's Great Big World (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30 AM-Noon ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Great Big World features Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.

<b>Other Matters (12 of 13)</b>	<b>Response</b>
Program Title	Live Life & Win (CW Plus)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays Noon-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism.

<b>Other Matters (13 of 13)</b>	<b>Response</b>
Program Title	Made in Hollywood: Teen Edition (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:30-1 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sagamore Hill of Carolina Licenses LLC</b></p>



## Attachments

No Attachments.