

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-130404** Submit Date: **04/11/2012** Call Sign: **KOGG** Facility ID: **34859** City:

WAILUKU State: HI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/11/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Honolulu |
| | Web Home Page Address | www.hawaiinewsnow.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|--|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 7:30am |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 13 |
| Number of Preemptions | 8 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 8 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the world of that animal as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 1/01/12, 7:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-01 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 3/24/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-24 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 1/08/12, 7:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-08 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 3/10/12, 6:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-10 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 3/03/12, 7:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-03 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 1/15/12, 7:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-15 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 3/17/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-17 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | Animal Atlas |
| List date and time rescheduled | 2/11/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-02-11 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 10) | Response |
|--|--|
| Program Title | Animal Atlas Classic |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 8:00am |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 13 |
| Number of Preemptions | 8 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 8 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classics is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the world of that animal as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas Classics also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 3/03/12, 7:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-03 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 1/15/12, 7:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-15 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 2/12/12, 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-02-11 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 1/01/12, 7:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-01 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 3/24/12, 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-24 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 3/17/12, 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-17 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 1/08/12, 7:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-08 |
| Episode # | |
| Reason for Preemption | Sports |

| Questions | Response |
|--|----------------------|
| Title of Program | Animal Atlas Classic |
| List date and time rescheduled | 3/10/12, 6:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-10 |
| Episode # | |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Digital Core Program (3 of 10) | Response |
|--|--|
| Program Title | Turbo Dogs |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 2:00pm (12/31/11-2/04/12) |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 6 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville in the animated series adapted from Bob Kolar's picture book "Racer Dogs." |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|-----------------|
| Title of Program | Turbo Dogs |
| List date and time rescheduled | 1/08/12, 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-08 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 10) | Response |
|---|-------------------------------------|
| Program Title | Zula Patrol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 2:00pm (2/11/12- current) |

| Total times aired at regularly scheduled time | 7 |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the explore and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and two-part information segment at the end of each story. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 10) | Response |
|---|------------------|
| Program Title | Shelldon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 2:30pm |

| Total times aired at regularly scheduled time | 12 |
|--|---|
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|--------------|
| Title of Program | Shelldon |
| List date and time rescheduled | 1/08, 2:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/08 |

Reason for Preemption Sports

| Digital Core Program (6 of 10) | Response |
|--|--|
| Program Title | The Magic School Bus |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 3:00pm (12/31/11-2/04/12) |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 6 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|----------------------|
| Title of Program | The Magic School Bus |
| List date and time rescheduled | 1/08, 3:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/08 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 10) | Response |
|--|---|
| Program Title | Jane And The Dragon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 3:00pm (2/11/12-current) |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. |

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| Digital Core Program (8 of 10) | Response |
|--|---|
| Program Title | Babar |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 3:30pm |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|------------------|----------|
| Title of Program | Babar |

| List date and time rescheduled | 1/08, 3:30pm |
|--|--------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/08 |
| Reason for Preemption | Sports |

| Reason for Preemption Sports | | |
|--|--|----|
| Digital Core Program (9 of 10) | Response | |
| Program Title | Willa's Wild Life | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday, 4:00pm | |
| Total times aired at regularly scheduled time | 12 | |
| Total times aired | 13 | |
| Number of Preemptions | 1 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 1 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 6 years to 10 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. | Э, |

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| Questions | Response |
|--|-------------------|
| Title of Program | Willa's Wild Life |
| List date and time rescheduled | 1/08, 4:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/08 |
| Reason for Preemption | Sports |

| Digital Core Program (10 of 10) | Response |
|--|------------------|
| Program Title | Pearlie |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 4:30pm |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 6 years to 10 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|--------------|
| Title of Program | Pearlie |
| List date and time rescheduled | 1/08, 4:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 1/08 |
| Reason for Preemption | Sports |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Cindy Fullmer |
| Address | 420 Waiakamilo Rd. Suite # 205 |
| City | Honolulu |
| State | н |
| Zip | 96817 |
| Telephone Number | (808) 847-9345 |
| Email Address | cfullmer@hawaiinewsnow.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Because station KOGG ceased analog operations and converted to digital-only operations, Questions 7(b) and 7(c) are no longer applicable. Turbo Dogs (12/31/11- 02/04/12) changed to Zula Patrol (02/11/12- current) Also program change on The Magic School Bus (12/31/11- 02/04/12) changed to Jane and the Dragon (02/11/12-currrent) April 10, 2012, station was unable to file the 398 due to continued difficulties with the FCC's Form 398 Electronic Filing System database. The FCC staff kindly extended the deadline for filing this FCC 398 report until April 27, 2012 as a result. |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|---|---|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, |

educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the world of that animal as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

| Other | |
|---------------|----------------------|
| Matters (2 of | |
| 8) | Response |
| | |
| Program Title | Animal Atlas Classic |
| Origination | Syndicated |
| Days/Times | Saturday, 1:30pm |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Animal Atlas Classics is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the world of that animal as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas Classics also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

| Other Matters (3 of 8) | Response |
|--|---|
| Program Title | Zula Patrol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 2:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story. |

| Other Matters (4 of 8) | Response |
|---|------------------|
| Program Title | Shelldon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 2:30pm |

| Total times | 13 |
|--------------|---|
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 6 years to 10 years |
| Target Child | |
| Audience | |
| from | |
| Describe the | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

| Other Matters (5 of 8) | Response |
|--|---|
| Program Title | Jane And The Dragon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of | JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. |

| Other Matters (6 of | | | |
|---------------------|----------|--|--|
| 8) | Response | | |
| Program Title | Babar | | |
| Origination | Network | | |

| Days/Times Program Regularly Scheduled | Saturday, 3:30pm |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |

definition of Core Programming.

| Other Matters (7 of 8) | Response |
|--|--|
| Program Title | Willa's Wild Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 4:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. |

| Other Matters (8 of 8) | Response |
|------------------------------|----------|
| Program Title | Pearlie |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturday, 4:30pm |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KHNL /KGMB License Subsidary LLC. **Attachments**

No Attachments.