



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-135395** | Submit Date: **10/10/2012** | Call Sign: **KFWD** | Facility ID: **29015** | City: **FORT WORTH** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MUNDO FOX
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title	Jack Hannas's Animal Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday -Saturday , 7:00am 07-02-2012 - 07-31-2012	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures host Jack Hanna examines and highlights the lives of nature's creatures across all continents. Jack speaks with people that are knowledgeable about each animal and its habitat and teaches as he goes throughout his adventures. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This live action half-hour program is designed to meet the educational and informational needs of children ages 13 to 16.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 6)		Response
Program Title	Toot & Puddle	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 8:30am - 9:00am (beginning August 19)	

Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Toot &amp; Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1# to encourage exploration and adventure, exciting kids about the world #2# to teach children about other cultures, including geography, music and history and #3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Iggy Arbuckle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am - 10:30am & 10:30am - 11:00am (beginning August 19)

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>	<b>Response</b>
Program Title	Are We there Yet? World Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am - 9:30am & 9:30am - 10:00 am (beginning August 19)

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Mama Mirabelle's Home
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00 am to 08:30 (beginning August 19)



Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8/5 and 8/12 7:00 am - 11:00 am

Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol, a 3D/CG animated children's show, is designed to entertain while promoting an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. The series, about a group of animated aliens who travel the galaxies to learn new and exciting things about science and space exploration, is targeted to per-kindergarteners through third-graders (ages 4-8 years old) and delivers both astronomy based science education (orbits, eclipses, moon phases, asteroids, comets, gravity), as well as character-building lessons. In every episode of The Zula Patrol, the characters demonstrate inquiry-based learning and critical thinking skills. They also model inquisitiveness, observation, self reflection, and social experiences that encourage collaboration, teamwork, and an excitement for scientific exploration and problem solving.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	IRMA G. OCHOTECO
Address	606 YOUNG STREET
City	DALLAS
State	TX
Zip	75067
Telephone Number	214-977-6780
Email Address	irma.ochoteco@mundofox52.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFWD became an affiliate of the MundoFox Network during the third quarter of 2012 and began airing that network's children's programming on August 19, 2012. The station's core programming from previous quarters ended at the end of July 2012. To fill the gap created by this unusual situation, the station aired Zula Patrol so that children would not be deprived of core programming during this period. The station terminated analog operations on June 12, 2009. Accordingly, Questions 2, 3, and 4 refer to the station's primary digital stream and Questions 8, 9, and 10 refer to multicast programming. Questions 7(b)and 7(c) are no longer applicable. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: #i# the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and #ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Mama Mirabelle's Home
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 07:00am-07:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1# to encourage

Other Matters (2 of 4)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 08:30am - 09:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1# to encourage exploration and adventure, exciting kids about the world #2# to teach children about other cultures, including geography, music and history and #3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how tocelebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 4)	Response
Program Title	Iggy Arbucle
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 10:00am - 10:30am & 10:30am - 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are to: #1# motivate children's interest in nature; #2# introduce conservation ideas; #3# inspire positive attitudes toward science, nature and education and #4# model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 6 to 12 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 4)	Response
Program Title	Are We there Yet? World Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am - 9:30am & 9:30am - 10:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>HIC Broadcast, Inc</b></p>

**Attachments**

No Attachments.