

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022491583** File Number: **CPR-131253** Submit Date: **07/05/2012** Call Sign: **WPDE-TV** Facility ID: **17012** 

City: **FLORENCE** State: **SC** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/05/2012 Filing Status: Active

# Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Florence-Myrtle Beach
	Web Home Page Address	www.carolinalive.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to teach the younger generation the importance of the care and preservation of endangered species and how to appreciate the Earth's creatures so that these children will want to become a part of saving these creatures for future generations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Jack counts down from ten to one in endless categories that offer unique lessons about the world's animals in this interactive celebration of the animals with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based at the world's largest aquarium, Georgia Aquarium in Atlanta, Jeff Corwin, supported by a team of Georgia Aquarium experts, takes us below the surface to explore the Earth's least understood resource, our oceans. Corwin will reveal countless animals that live, work and play beneath the sea, allowing viewers to connect with aquatic animals and learn how important they are to all life on our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. A real-life Indiana Jones, he uncovers amazing facts of nature and man-made treasures and is the ultimate social studies teacher.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SeaWorld Parks and Entertainment partnered with Litton to produce Sea Rescue a Saturday morning EI show that will demonstrate the rehabilitation and return to the wild of rescued marine animals. Sam Champion of Good Morning America, is the host.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30-Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. Claire believes creative inspiration can come from any place at any time, whether it be from family, or friends, or even bloggers. Each week, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teens to enjoy good food while pursuing a healthy lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Exploration with Jarod Miller (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Wild America (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Jack Hanna: Into the Wild (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Engaging and entertaining narrative, with an emphasis on visual learning, this program is particularly effective for the early teen years. Provides important biological and ecological information on species while emphasizing the concern for conservation of various species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response	
Program Title	Real Life 101(DT2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show presents real people pursuing actual jobs and careers in an educational and informational format designed to help youthful viewers make important decisions about preparing for the future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	What's Up? Que Pasa? (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:007:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"What's Up/Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures, while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Jack Hanna's Animal Adventures (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 A ET

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to teach the younger generation the importance of the care and preservation of endangered species and how to appreciate the Earth's creatures so that these children will want to become a part of saving these creatures for future generations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of	Posnansa
14)	Response
Program Title	Eco Company (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 5:30-6:00 AM ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure series for children. This award winning adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. The focus of this show is to entertain as well as educate the viewer about the world around them. This is truly a "family-friendly" program.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Puppet Love
Origination	Local
Days/Times Program Regularly Scheduled:	Saturdays 7:30-8:00 AM ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses puppets to bring its message to young children. It teaches them to respect the rights of others, tolerance, and many other lessons that will help them throughout life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	William L. Huggins
Address	P.O. Box 51150
City	Myrtle Beach
State	sc
Zip	29579
Telephone Number	843-234-9733 x209
Email Address	wlhuggins@wpde.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

During our second quarter, WPDE NewsChannel 15 sponsored: Kiwanis Golf Tournament funding local children's community programs, John Walsh DNA Lifeprint Service provides fingerprints to FBI, digital photo & DNA Kit to local parents for free, Relay for Life Walks for American Cancer Society, Microwave Surf Challenge for Boys & Girls Club & American Red Cross, March of Dimes Walk for Babies, Habitat for Humanity, King of the Inlet Fishing Challenge for local reefs and educational programs, 20th Annual Florence County Sheriffs Fishing Tournament (for low income summer camps), (snacks to elementary school children in need), Ground Zero Dragon Boat Race for local Teen Club, FindaDream.org. Our anchors participate in regional fairs and visited many schools, after-school programs, and educational events in our area and talked with students about the need to stay in school and get an education. Our station provides regular tours to elementary, high school, home schooled, and special needs groups to provide an inside look at weather reporting and news production procedures. We are an on-going sponsor of: Florence Little Theatre, Grand Strand Humane Society Pet Food collection Campaign, Florence County Disabilities Foundation Thriftshop, Rivertown Bluegrass Society, Your Health, Your Decision, Conway Medical Center's Smart Snacks for Kids Horry County Special Olympics, Florence County Disabilities Foundation, South Carolina Children's Museum, Girl Scout Council of Eastern South Carolina, United Way, March of Dimes, Conway Medical Center's HealthReach Program, Pee Dee Chapter of the American Red Cross. We also run numerous PSAs during the day; some of which are: Backpack Buddies Vienna Sausage Drive, ALANON, Solar Energy, Child Passenger Safety, Pool Safety & Children, Childhood Obesity, GED Achievement, Special Olympica, ADHD, Youth Reckless Driving, Unplanned Pregnancy Prevention, Reach Out & Read, Credit Counseling, Fraud Prevention, Georgetown Library Financial Education PSAs, Rotary Cure for Polio, SC Dept of Insurance, Wildfire Prevention, Healthcare Treatment Options, Stay in High School Campaign, Ludacris for Runaway Switchboard, Military Families Fatherhood Campaign, Energy Efficiency Campaign, Special Needs & Minority Slurs "Words Not Acceptable," Reconnecting Kids with Nature, Take Me Fishing, "Think Before You Speak" (Anti-Homophobic for Teens), Mentoring Big Brothers-Big Sisters, Childhood Obesity Campaign, Fatherhood Involvement Campaign, March of Dimes, United Way, Lifelong Literacy, Early Childhood Development, Newborn & Child Survival, Boys Town Hotline.

## Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Jack Hann's Animal Adventures (Main Stream & DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to teach the younger generation the importance of the care and preservation of endangered species and how to appreciate the Earth's creatures so that these children will want to become a part of saving these creatures for future generations.

Other Matters (2 of 13)	Response
Program Title	Jack Hanna's Wild Countdown (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Jack counts down from ten to one in endless categories that offer unique lessons about the world's animals in this interactive celebration of the animals with which we share our planet.

Other Matters (3 of 13)	Response
Program Title	Ocean Mysteries (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based at the world's largest aquarium, Georgia Aquarium in Atlanta, Jeff Corwin, supported by a team of Georgia Aquarium experts, takes us below the surface to explore the Earth's least understood resource, our oceans. Corwin will reveal countless animals that live, work and play beneath the sea, allowing viewers to connect with aquatic animals and learn how important they are to all life on our planet.

Other Matters (4 of 13)	Response
Program Title	Born to Explore (Main Stream)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. A real-life Indiana Jones, he uncovers amazing facts of nature and man-made treasures and is the ultimate social studies teacher.

Other Matters (5 of 13)	Response
Program Title	Sea Rescue (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SeaWorld Parks and Entertainment partnered with Litton to produce Sea Rescue, a Saturday morning EI show that will demonstrate the rehabilitation and return to the wild of rescued marine animals. Sam Champion of Good Morning America, is the host.

Other Matters (6 of 13)	Response
Program Title	Everyday Health (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.

Other Matters (7 of 13)	Response
Program Title	Food for Thought (Main Stream)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 11:30 AM-Noon ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. Claire believes creative inspiration can come from any place at any time, whether it be from family, or friends, or even bloggers. Each week, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teens to enjoy good food while pursuing a healthy lifestyle.

Other Matters (8 of 13)	Response
Program Title	Exploration with Jarod Miller (DT2(
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (9 of 13)	Response
Program Title	Wild America (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.

Other Matters (10 of 13)	Response
Program Title	Jack Hanna: Into the Wild (DT2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Engaging and entertaining narrative, with an emphasis on visual learning, this program is particularly effective for the early teen years. Provides important biological and ecological information on species while emphasizing the concern for conservation of various species.

Other Matters (11 of 13)	Response
Program Title	Real Life 101 (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show presents real people pursuing actual jobs and careers in an educational and informational format designed to help youthful viewers make important decisions about preparing for the future.

Other Matters (12 of 13)	Response
Program Title	What's Up? Que Pasa (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"What's Up/Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures, while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Other Matters (13 of 13)	Response
Program Title	Eco Company (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM ET

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Barrington Myrtle Beach License LLC **Attachments** 

No Attachments.