



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004973855** | File Number: **CPR-119611** | Submit Date: **04/08/2011** | Call Sign: **KSHV-TV** | Facility ID: **73706**  
City: **SHREVEPORT** | State: **LA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2011** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2011

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | My Network          |
|              | Nielsen DMA           | Shreveport          |
|              | Web Home Page Address | www.kshv.com        |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(8)**

| Digital Core Program (1 of 8)  | Response  |
|--|---|
| Program Title  | Faithful Friends  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mondays at 7am 01/03-03/28/11   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Faithful Friends teaches children in the area of animals and pet ownership. Educationally, the series uses age-appropriate teaching techniques, including: vocabulary, problem solving, and interactive strategies where the audience is encouraged to "try it." Using these teaching methods along with a natural interest in animals, kids will eagerly learn the fundamentals and feel empowered to apply their knowledge at home. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8)                      | Response                       |
|--|--------------------------------|
| Program Title                                      | The Young Icons                |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Tuesdays at 7am 01/04-03/29/11 |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions Rescheduled                  |                                |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 5 years to 8 years             |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program<br/>(3 of 8)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Aqua Kids   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Wednesdays at 7am 01/05-03/30/11  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award winning children program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program<br/>(4 of 8)</b>      | <b>Response</b>                   |
|---|-----------------------------------|
| Program Title                                 | M@d About                         |
| Origination                                   | Syndicated                        |
| Days/Times Program Regularly Scheduled        | Thursdays at 7am 01/06-03/31/2011 |
| Total times aired at regularly scheduled time | 13                                |

|  |   |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. It explores being "green" and understanding how our actions impact the world. The M@d About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 8)</b>               | <b>Response</b>                 |
|--|---------------------------------|
| Program Title                                      | Made in Hollywood: Teen Edition |
| Origination  | Syndicated                      |
| Days/Times Program Regularly Scheduled             | Fridays at 7am 01/07-03/25/11   |
| Total times aired at regularly scheduled time      | 12                              |
| Total times aired                                  |                                 |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News |                                 |
| Number of Preemptions Rescheduled                  |                                 |
| Length of Program                                  | 30 mins                         |
| Age of Target Child Audience                       | 13 years to 16 years            |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition is a weekly educational/informational series providing some background and techniques for entering the motion picture, television, home entertainment and music fields, while introducing young teens to the skills and artistry of the professions. Some of the subjects covered this quarter were performer preparation, animation, directing and writing. educational adviser is Dr. Gordon Berry, UCLA Professor Emeritus. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 8)  | Response   |
|--|--|
| Program Title  | Marty Stoffers's Wild America  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays at 8am 01/01-03/26/11  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Marty Stoffers's Wild America is the first and only Wildlife and Nature series to focus exclusively on the wild animals and wild lands of North America, featuring footage of mammals, birds, reptiles, fish and insects. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 8)                 | Response                           |
|---|------------------------------------|
| Program Title                                 | In The Zone                        |
| Origination                                   | Network                            |
| Days/Times Program Regularly Scheduled        | Saturdays at 1030am 01/01-03/26/11 |
| Total times aired at regularly scheduled time | 13                                 |
| Total times aired                             |                                    |
| Number of Preemptions                         | 0                                  |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Magic Johnson along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 8)  | Response  |
|--|---|
| Program Title  | The Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays at 1030am 01/02-03/27/11  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?  | Yes  |
| Name of children's programming liaison  | Steve Henry  |
| Address   | 3519 Jewella Avenue  |
| City  | Shreveport   |
| State   | LA   |
| Zip   | 71109-4419   |
| Telephone Number  | (318)631-4545  |
| Email Address   | SteveH@kshv.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all program specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": "none." |

**Other Matters (8)**

| <b>Other Matters (1 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Faithful Friends  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mondays at 7am 04/04-06/27/11   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Faithful Friends teaches children in the area of animals and pet ownership. Educationally, the series uses age-appropriate teaching techniques, including: vocabulary, problem solving, and interactive strategies where the audience is encouraged to "try it." Using these teaching methods along with a natural interest in animals, kids will eagerly learn the fundamentals and feel empowered to apply their knowledge at home. |

| <b>Other Matters (2 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | The Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesdays at 7am 04/05-06/28/11  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. |

| <b>Other Matters (3 of 8)</b>                 | <b>Response</b>                  |
|---|----------------------------------|
| Program Title                                 | Aqua Kids                        |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Wednesdays at 7am 04/06-06/29/11 |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |
| Age of Target Child Audience from             | 8 years to 12 years              |

|  |   |
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|--|---|

| <b>Other Matters (4 of 8) Response</b>   |   |
|--|---|
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| <b>Other Matters (5 of 8) Response</b>   |  |
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| <b>Other Matters (6 of 8) Response</b> |                                 |
|--|---------------------------------|
| Program Title                          | Marty Stoffers's Wild America   |
| Origination                            | Syndicated                      |
| Days/Times Program Regularly Scheduled | Saturdays at 8am 04/02-06/25/11 |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
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| <b>Other Matters (7 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | In The Zone   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 1030am 04/02-06/25/11  |
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| Length of Program  | 30 mins   |
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| <b>Other Matters (8 of 8)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | The Young Icons   |
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**Certification**

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>White Knight<br/>Broadcasting<br/>of<br/>Shreveport<br/>License<br/>Corp.</b></p> |



## Attachments

No Attachments.