



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-159545** | Submit Date: **10/07/2014** | Call Sign: **WHAG-TV** | Facility ID: **25045** |  
City: **HAGERSTOWN** | State: **MD**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/07/2014** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Washington DC
	Web Home Page Address	www.your4state.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 7/5/14-9/27/14
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the signing/dancing duo of Mr.I and Mrs...(also known as Chica's Mom and Dad)...welcome you with open wings for fantastic adventures and dress-up fun. This show was pre-empted on 7/12 due to NBC Cycling and on 9/27 due to the Ryder Cup Golf
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	7/13/14 @ @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	7/12/14 #ETCS107DH
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	10/4/14 @ 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27

Episode #	9/27/14 ETCS205DH
Reason for Preemption	Sports

<b>Digital Core Program (2 of 6)</b>	
	<b>Response</b>
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30Am 7/5/14-9/27/14
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of pop culture playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. This show was pre-empted on 7/12 due to NBC Cycling and on 9/26 due to Ryder Cup Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	10/5/14 @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	9/27/14 ENAD105DH
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	7/13/14 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	7/12/14 ENAD120DH
Reason for Preemption	Sports

<b>Digital Core Program (3 of 6)</b>		<b>Response</b>
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 10AM 7/5/14-9/27/4	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetoplois that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmtun, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigroo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. This show was pre-empted on 6/7/14 due to the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/5/14 @ 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	9/27/14 ETFT116DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	7/20/14 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	7/12/14 #ETFT103DH



Reason for Preemption	Sports
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Digital Core Program (4 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 7/5/14-9/27/14
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure: Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! This show was pre-empted on 7/12 due to NBC Cycling and on 9/27 due to Ryder Cup Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	7/20/14 @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	7/12/14 EJTM109DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	10/5/14 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27

Episode #	9/27/14 EJTM106DH
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 7/5/14-9/6/27/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, sportucus, who must stop the evil plots of Robbit Rotten, who hates physical activity, among other things. This show was pre-empted on 7 /12 due to NBC Cycling and on 9/27 due to Ryder Cup Golf.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/5/14 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-27
Episode #	9/27/14 ELZ301DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	7/12/14 @ 7AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-12
Episode #	7/12/14 ELZT123DH
Reason for Preemption	Sports

<b>Digital Core Program (6 of 6)</b>		<b>Response</b>
Program Title	Zou	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 7/5/14-9/27/14	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums to loud, how can he play them softly? If Zou wants a car, but as only a cardboard box, how can he transform it? If Zou lost his friend favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. This show was pre-empted on 7/12 due to NBC Cycling and on 9/27 due to Ryder Cup Golf.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Zou
List date and time rescheduled	10/12/14 @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/27 EZOU114DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Zou
List date and time rescheduled	7/12/14 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-07-12
Episode #	7/12/13 EZOU101Dh
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Diane Biser
Address	13 E. Washington Street
City	Hagerstown
State	MD
Zip	21740
Telephone Number	301-797-4400
Email Address	dbiser@whag.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WHAG, in conjunction with the NBC affiliation, aired a number of PSA's targeted to children 16 and under. During the month of July there were 49 "The More You Know" PSA's. The August total was 69 "The More You Know" network PSA's. In September network had a total of 36 The More You Know" PSAs. The :15 themes of these PSA's deal with the environment, tolerance, mentoring, and violence prevention. The More You Know's website ([www.nbc.com/tmyk](http://www.nbc.com/tmyk)) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes "a list of the campaign's most recent accolades. During the quarter there were a total of 33 news stories appropriate for children that aired on either the 5:00p or 6pm newscast. The content of the stories ranged from...48 Pre-K Students in the Chambersburg Area School District are getting a head start on social skills needed, as well as basic of the basic academic background...Salem Avenue Elementary School held its third annual Neighborhood Blitz today....Five Rotary Clubs in Washington County gave out 22 hundred dictionaries and bookmarks to all third grade student sin the county. ids Cast - Every Wednesday during our 5PM newscast weather segment, a third through fifth grade school student gives our weather forecast. Children draw a picture of "weather events" and submit them to our local Kids Cast sponsors. Each week, a picture of chosen, and the child that drew it sits on our live news set and delivers the local weather. The child arrives early, and in addition to learning about the weather, they get to see how a live newscast works "behind the scenes." During the Month of July 61 30-second promos for the WHAG Student Athlete of the Month. During the month of August 61 30-second promos aired, and during the month of September 61 30-second promos aired. A male and female student are nominated by the community each month for their outstanding efforts in the classroom and on the field. A feature story is done on each winner and aired within the local news. Congratulations announcements are aired during the following month. On July 8, the ARC of Washington County toured the station. They toured the news room, studio and weather center. On September 25 a group from the Broadcast Institute of Maryland toured the station. After the tour, they watched the live noon newscast. Hugh Breslin, VP and General Manager is on the Board of Directors for the local Mason Dixon Boy Scouts of America.



**Other Matters (6)**

<b>Other Matters (1 of 6)</b>		<b>Response</b>
Program Title	The Chica Show	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 9AM 10/4/14-12/27/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Shop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo to Mr. and Mrs...(also known as Chica's Mom and Dad)..welcome you with open wings for fantastic adventures and dress up fun.	

<b>Other Matters (2 of 6)</b>		
	<b>Response</b>	
Program Title	Noodle and Doodle	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 9:30AM 10/4/14-12/27/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The project encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, doggity, is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.	

<b>Other Matters (3 of 6)</b>		
	<b>Response</b>	
Program Title	Tree Fu Tom	
Origination	Network	

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Days/Times Program Regularly Scheduled	Saturdays @ 10AM 10/4/14-12/27/14
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetoplois that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigroo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
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**Other  
Matters (4 of  
6)**

**Response**

Program Title	Poppy Cat
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 10/4/14-12/27/14
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat based on the book series by Lara Jones, models the use of imagination and story lines to encourage creating thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat to own cat (who is also named Poppy). She weaves an exciting tale following her imagination, leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well; think creatively and exercise your mind through reading and story telling - for these activities always lead to enjoyment and adventure.
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Other Matters (5 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 10/4/14-12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, sportucus, who must stop the evil plots of Robbit Rotten, who hates physical activity, among other things.

Other Matters (6 of 6)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 10/4/14-12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Astroblast based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animals characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound form a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Diane Biser</b></p>

## Attachments

No Attachments.