

Children's Television Programming Report

 FRN:
 0007202963
 File Number:
 CPR-118405
 Submit Date:
 04/04/2011
 Call Sign:
 WSPF-CD
 Facility ID:
 11559

 City:
 ST. PETERSBURG
 State:
 FL
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 04/04/2011

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Infor	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type	Station Type	Independent		
		Affiliated network			
		Nielsen DMA	Tampa-St.Pete-Sarasota		
		Web Home Page Address			
Digital Core	Question		Response		
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream				
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream				
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:				
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?				
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the				

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	NASA SCI FILES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY & SUNDAY 8:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL PROGRAM BY NASA WITH EPISODES ON EARTH SCIENCES, ECOLOGY AND PHYSICS
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY & SUNDAY 9:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA PRODUCED EDUCATIONAL SERIES WITH SEGMENTS ON SPACE, ASTRONOMY, ARCHAELOGY, GEOLOGY AND HUMANITY
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question
	Does the Licensee publicize
	Children's Television Progra

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MICHAEL RAMSEY
Address	175 5TH STREET N
City	SAINT PETERSBURG
State	FL
Zip	33701
Telephone Number	727-551-3325
Email Address	MIKE.RAMSEY@STPETE.ORG
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WSPF-CA IS A MUNICIPALLY OWNED STATION OPERATED NON- COMMERCIALLY. ALL PROGRAMMING DEALS WITH GOVERNMENT OPERATION AND SCIENCES. ALL PROGRAMMING IS WITHOUT COMMERCIALS AND IS EDUCATIONAL TO CHILDREN BY ITS VERY NATURE.

Response

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY & SUNDAY 9:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA PRODUCED EDUCATIONAL SERIES WITH SEGMENTS ON SPACE, ASTRONOMY, ARCHAELOGY, GEOLOGY AND HUMANITY
Other Matters (2 of 2)	Response
	Recipiente
Program Title	NASA SCI FILES
Program Title Origination	
-	NASA SCI FILES
Origination	NASA SCI FILES Syndicated
Origination Days/Times Program Regularly Scheduled	NASA SCI FILES Syndicated SATURDAY & SUNDAY 8:00 AM
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	NASA SCI FILES Syndicated SATURDAY & SUNDAY 8:00 AM 26

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or	
	an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	CITY OF
	for the Authorization(s) specified above.	SAINT
		PETERSBUR

Attachments No Attachments.