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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-168419** | Submit Date: **04/10/2015** | Call Sign: **WBXH-CD** | Facility ID: **51806**
City: **BATON ROUGE** | State: **LA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2015**
Filing Status: **Active**

Report reflects information for : First Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MDS/MNT
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.wafb.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Animal Atlas (1/5-3/23)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8-830am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	State To State (1/5-3/23/2015)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Mondays 830-9a
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	**Response**
Program Title	Jack Hanna's Into the Wild (1/6-3/25/2015)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays 8-830am and Wednesdays 830-9am
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Into the Wild is a series based around Jack Hanna's travels around the world. It takes viewers to his favorite destinations and introduces them to new and amazing creatures each week. Through his travels, he raises awareness of different cultures, geography and spectacular animals and animals facts. He also teaches the importance of stewardship. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's Rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	**Response**
Program Title	Animal Rescue (1/6-3/24/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 830-9am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping various animals. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	**Response**
Program Title	Eco Company (1/7-3/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8-830am and Fridays 830-9am
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic and diverse group of teens who explore all aspects of being green and understanding how we impact the world. The Eco Team reports on latest technologies in energy, recycling, conservation and organics. The team shares stories of young people making a positive impact on the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	**Response**
Program Title	Teen Kids News (1/2-3/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8-830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a kid to kid newscast created for and delivered by children. It is hosted by a diverse news team and made up of young journalists reporting from a professional news set and also from the field on stories of interest and and educational value to its audience. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	On the Spot (1/2-3/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 830am and Fridays 8am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a 30 minute "man on the street" trivia show for viewers of all ages. The program heads into neighborhoods, shopping areas, parks, schools, workplaces, museums, restaurants, stores, amusement parks, and to the beach to ask unsuspecting people questions from across the scholastic map. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Kedroske
Address	844 Government Street
City	Baton Rouge
State	LA
Zip	70802
Telephone Number	225-215-4705
Email Address	kkedroske@wafb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Because station WBXH ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Animal Atlas(4/4-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. Animal Atlas moved from Mondays at 8am to Saturdays 9-930am effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (2 of 7)	Response
Program Title	State to State (4/4-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. State to State moved from Mondays at 8am to Saturdays 9-930am effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (3 of 7)	**Response**
Program Title	Jack Hanna's Into the Wild (4/4-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Into the Wild is a series based around Jack Hanna's travels around the world. It takes viewers to his favorite destinations and introduces them to new and amazing creatures each week. Through his travels, he raises awareness of different cultures, geography and spectacular animals and animals facts. He also teaches the importance of stewardship. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's Rules. Into the Wild moved from Tuesdays at 8am to Saturdays 10-1030am effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (4 of 7)	**Response**
Program Title	Animal Rescue (4/4-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1030-11am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping various animals. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. Animal Rescue moved from Tuesdays 830am to Saturdays 1030-11am effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (5 of 7)	**Response**
Program Title	Eco Company (4/4-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-1130am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic and diverse group of teens who explore all aspects of being green and understanding how we impact the world. The Eco Team reports on latest technologies in energy, recycling, conservation and organics. The team shares stories of young people making a positive impact on the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. Eco Company moved from Wednesdays at 8am to Saturdays 11-1130am effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (6 of 7)	**Response**
Program Title	Teen Kids News (4/5-6/27/2015)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 1130am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a kid to kid newscast created for and delivered by children. It is hosted by a diverse news team and made up of young journalists reporting from a professional news set and also from the field on stories of interest and and educational value to its audience. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. Teen Kids News moved from Thursdays at 8am to Saturdays 1130-12pm effective 4/4 /2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Other Matters (7 of 7)	**Response**
Program Title	On the Spot (4/5-6/27/2015)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12-1230pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a 30 minute "man on the street" trivia show for viewers of all ages. The program heads into neighborhoods, shopping areas, parks, schools, workplaces, museums, restaurants, stores, amusement parks, and to the beach to ask unsuspecting people questions from across the scholastic map. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules. One the Spot moved from Thursdays at 830am to Saturdays 12-1230pm effective 4/4/2015. Listing services were notified and promotional spots aired the month of March to alert viewers of the change.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WAFB License Subsidiary, LLC**

Attachments

No Attachments.