

Children's Television Programming Report

 FRN:
 0009961889
 File Number:
 CPR-170474
 Submit Date:
 07/07/2015
 Call Sign:
 WBRE-TV
 Facility ID:
 71225

 City:
 WILKES-BARRE
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/07/2015
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	NBC	
		Nielsen DMA	Wilkes Barre-Scr	anton
		Web Home Page Address	www.pahomepa	ge.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00am (4/4-5/30; 6/13-6/27)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series, Astroblast is set on a space station in an unknown solar system. The station is populated by five animal characters and one e-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	6/14 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30am (4/4-5/30; 6/13-6/27)
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show is based on the puppetry segments of The Sunny Side Up Show which features the chicken puppet character Chica in full episodic and animated adventures rather than the traditional continuity of Sunny Side Up.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Title of Program The Chica List date and time rescheduled 6/14 7:30a	
List date and time rescheduled 6/14 7:30a	m
Is the rescheduled date the second home? No	
Were promotional efforts made to notify the public of rescheduled date and time? Yes	
Date Preempted	
Episode # 6/6	
Reason for Preemption Sports	

Digital Core Program (3 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00am (4/4-5-30; 6/13-6/27)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucu, who must stop the evil plights of Robbie Rotten, who hates physical activity among other things.

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/14 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am (4/4-5/30; 6/13-6/27)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents need to know that Earth to Luna encourages kids to think critically about how things work in the natural world. Its science-based curriculum introduces concepts such as astronomy, motion, and light refraction in simple ways that preschoolers will understand through basic experiments and imaginative plots that put the characters in the middle of the action. Luna's curiosity (she's forever asking, "Why?") is presented in a positive light intended to show kids that asking questions is the only way to learn the answers. Need another reason to like it? Luna's sweet affection for her younger brother is a great example of symbiotic sibling relationships.

Does the
Licensee identify
the program by
displaying
throughout the
program the
symbol E/I?

Questions	Response
Title of Program	Earth to Luna
List date and time rescheduled	6/14 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6
Reason for Preemption	Sports

Digital Core

Program (5 of 6)	Response	
Program Title	Poppy Cat	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/12:00pm (4/4-5/23; 6/13-6/27)	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of the group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	6/6 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	5/30 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30pm (4/4-5/23; 6/13-6/27)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	5/30 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/6 7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/6
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Parri
Address	62 South Franklin Street
City	Wilkes-Barre
State	PA
Zip	18701
Telephone Number	570-823-2828
Email Address	lparri@pahomepage. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	A complete list of Public Service Announcements aired on WBRE in the second quarter of 2015 is available upon request.

Liaison Contact

Other Matters (6)

Descriptions Saturday/10:00am Program Regulary Saturday/10:00am Scheduled 13 ared at regulary 13 Scheduled 30 mins Program Regulary 2 years to 5 years Age of Target Child Audience from 2 years to 5 years Describe the from Ruff Ruff Tweet & Dave is a preschool adventure/activity show where the lead characters travel to far away educational informational objective of the three; Tweet is a liftle bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with plows or pervymere; just the sort of place where imagination and logic come together. The settings are always birghtly colored and beautiful. And the transport vehicles are Roly-pods, artful go-carts that fit on a spiral aram that lotas in and out of the Spin-Again, a colorful round spinning top with special compartments designed to care ach vehicle right on the outside rim during the journey. Origination Network Days/Times Program Regulary Scheduled times aired at regularity 30 mins Age of Target Child Audience from 30 mins Age of Target Child Audience from Saturday/10:30a Scheduled time 30 mins Age of Target Child Audience from Saturday/10:30a	Other Matters (1 of 6)	Response	
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Days/Times Program Regularly Saturday/10:30a Scheduled 13 Total times aired at regularly 13 Length of Program 30 mins Age of Target Child Audience 2 years to 5 years from Based on the book series, Astroblast is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. Other Matters (3 of 6) Response Program Title Lazytown	Program Title		Astroblast
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Program Title Lazytown	informational of program and he	bjective of the ow it meets the	system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that
	Other Matters	(3 of 6)	Response
Origination Network	Program Title		Lazytown
	Origination		Network

Days/Times Program Regularly Scheduled	Saturday/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucu, who must stop the evil plights of Robbie Rotten, who hates physical activity among other things.

Other Matters (4 of 6)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents need to know that Earth to Luna encourages kids to think critically about how things work in the natural world. Its science-based curriculum introduces concepts such as astronomy, motion, and light refraction in simple ways that preschoolers will understand through basic experiments and imaginative plots that put the characters in the middle of the action. Luna's curiosity (she's forever asking "Why?") is presented in a positive light intended to show kids that asking questions is the only way to learn the answers. Need another reason to like it? Luna's sweet affection for her younger brother is a great example of symbiotic sibling relationships.

Other Matters (5 of 6)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of the group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters.

Other Matters (6 of 6)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information,and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	Nexstar
	for the Authorization(s) specified above.	Broadcasting
		Inc.

Attachments No Attachments.