



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006564959** | File Number: **CPR-138206** | Submit Date: **01/10/2013** | Call Sign: **KNVA** | Facility ID: **144** | City:  
**AUSTIN** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2013** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2012**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CW                  |
|              | Nielsen DMA           | Austin TX           |
|              | Web Home Page Address | www.thecwaustin.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(5)

| Digital Core<br>Program (1 of 5)  | Response  |
|---|---|
| Program Title   | Jack Hanna Animal Adventures  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Monday - Friday 8:30am  |
| Total times aired<br>at regularly<br>scheduled time   | 66  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Jack Hanna Animal Adventures is a live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G E/I. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (2<br>of 5)             | Response        |
|---|-----------------|
| Program Title                                   | Rescue Heroes   |
| Origination                                     | Network         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 7:00am |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (3 of 5)          | Response        |
|--|-----------------|
| Program Title                          | Rescue Heroes   |
| Origination                            | Network         |
| Days/Times Program Regularly Scheduled | Saturday 7:30am |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airl Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (4 of 5)          | Response                               |
|--|--|
| Program Title                          | Ariel & Zoey, Eli Too (Multicast)      |
| Origination                            | Network                                |
| Days/Times Program Regularly Scheduled | Monday - Friday 4:30pm Saturday 7:30am |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 79  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey, Eli Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (5 of 5)                 |  | Response                 |
|---|--|--------------------------|
| Program Title                                 |  | Beta Records (Multicast) |
| Origination                                   |  | Network                  |
| Days/Times Program Regularly Scheduled        |  | Saturday 7:00am          |
| Total times aired at regularly scheduled time |  | 13                       |
| Total times aired                             |  |                          |



|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Carolyn Egan   |
| Address   | 908 W. Martin Luther King Blvd.  |
| City  | Austin   |
| State   | TX   |
| Zip   | 78701  |
| Telephone Number  | 512-478-5400   |
| Email Address   | carolyn.egan@knva.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12 ) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE. |

Other Matters (5)

| Other Matters (1 of 5)   | Response  |
|--|---|
| Program Title  | Jack Hanna Animal Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Monday - Friday 8:30am  |
| Total times aired at regularly scheduled time  | 65  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna Animal Adventures is a live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G E/I. |

| Other Matters (2 of 5)                        | Response            |
|---|---------------------|
| Program Title                                 | Rescue Heroes       |
| Origination                                   | Syndicated          |
| Days/Times Program Regularly Scheduled        | Saturday 7:00am     |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of Target Child Audience from             | 6 years to 11 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airl Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
|--|--|

| Other Matters (3 of 5)                        | Response            |
|---|---------------------|
| Program Title                                 | Rescue Heroes       |
| Origination                                   | Syndicated          |
| Days/Times Program Regularly Scheduled        | Saturday 7:30am     |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of Target Child Audience from             | 6 years to 11 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airl Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
|--|--|

| Other Matters (4 of 5)                 | Response                          |
|--|-----------------------------------|
| Program Title                          | Ariel & Zoey, Eli Too (Multicast) |
| Origination                            | Network                           |
| Days/Times Program Regularly Scheduled | Monday - Friday 4:30pm            |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 65  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey, Eli Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. |

| Other Matters (5 of 5)   | Response   |
|--|--|
| Program Title  | Beta Records (Multicast)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 7:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |

Certification

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>54</b><br/><b>Broadcasting,</b><br/><b>Inc.</b></p> |



**Attachments**

No Attachments.