

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0027157007** File Number: **CPR-142460** Submit Date: **07/01/2013** Call Sign: **KENV-DT** Facility ID: **63845** 

City: **ELKO** State: **NV** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/01/2013 Filing Status: Active

## Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kenvtv.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sa 930am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmate, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	05/05/2013 330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-04
Episode #	05/04/2013 JTM107
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	06/01/2013 330pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	06/01/2013 JTM109
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	06/22/2013 1130am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 JTM112
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	06/08/2013 1230pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 JTM110
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions Response

Title of Program	LazyTown
List date and time rescheduled	04/06/2013 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-04-06
Episode #	04/06/2013 LZT101
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	04/27/2013 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-04-27
Episode #	04/27/2013 LZT108
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	05/04/2013 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-04
Episode #	05/04/2013 LZT110
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	06/01/2013 730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	06/01/2013 NAD104
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	06/29/2013 730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-29
Episode #	06/29/2013 NAD112
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	05/25/2013 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-25
Episode #	05/25/2013 LZT102
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	06/15/2013 730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 NAD106
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	06/22/2013 730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 NAD108
Reason for Preemption	Sports

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	05/18/2013 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-18
Episode #	05/18/2013 LZT117
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	Noodle Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10am
Total times aired at regularly scheduled time	3
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle a digital character that lives inside a tablet computer and Doggity a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food art and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	2/9/13 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-02-09
Episode #	2/9/13 NAD109
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	3/30/13 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	3/30/13 NAD112
Reason for Preemption	Sports

Questions	Response	
Title of Program	Noodle Doodle	
List date and time rescheduled	1/5/13 730am	
Is the rescheduled date the second home?	Yes	

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	1/5/13 NAD101
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	3/9/13 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	3/9/13 NAD106
Reason for Preemption	Sports

## **Digital Preemption Programs #5**

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	3/16/13 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-16
Episode #	3/16/13 NAD108
Reason for Preemption	Sports

## **Digital Preemption Programs #6**

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	3/23/13 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 NAD110
Reason for Preemption	Sports

Questions	Response	
Title of Program	Noodle Doodle	
List date and time rescheduled	2/2/13 730am	

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-02-02
Episode #	2/2/13 NAD111
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Sa 830am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Does the	Yes
Licensee	
dentify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	06/08/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 PAJ107
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	06/22/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 PCT104
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	06/08/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 PCT103
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat

List date and time rescheduled	06/02/2013 930AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	06/01/2013 PCT102
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Promoting social-emotional development in preschoolers through creative play, The Chica Show is a mix of live action and animation that follows the imaginative adventures of Chica and her cast of friends (including Stitches, an animated character voiced by Mario Lopez) as they explore all the whimsical, humorous costumes and accessories in the Costume Coop - a playful shop filled with every costume imaginable. Each episode takes the viewer on a journey into Chica's imagination where problems are solved, questions are answered and adventure filled lands are explored. Chica helps her mom and dad in the Costume Coop, and when it closes, she and her friends magically transform into animated characters and set off on adventures that offer teachable moments for preschoolers - whether it's going undersea to learn more about clean-up time, embarking on a voyage with Vikings to discover why manners are important, or even jetting off to a rock star concert to discover why practice makes perfect.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
he program			
the symbol E			
/1?			

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/15/2013 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 TCS004
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/22/2013 330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 TCS006
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Su 3pm
Total times aired at regularly scheduled time:	11
Number of Preemptions	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barbara Monroy
Address	1790 Vassar Street
City	Reno
State	NV
Zip	89502
Telephone Number	775-322-4444
Email Address	bmonroy@mynews4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R.	The following appears on KENV's website www.kenvtv.com At KENV News 10 we care about the future of our children in our communities. We offer a variety of weekly educational and informational television shows with the intent to further the positive development of children ages 16 and under. We maintain a current public file listing education objectives. Please feel free to review the public file by visiting our offices at 1025 Chilton Circle, Elko, NV. 89801 between 9:00 a.m and 5:00 p.m. You can also view
Section 73.671, NOTES 2 and 3.	the file online.

## Other Matters (6)

Programming.

Other Matters (1 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmate, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.

Other Matters (2 of 6)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other	
Matters (3 of	
6)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Sa 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the	Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who

Other Matters (4 of 6)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Sa 930am

problem resolved and the Pajanimals tucked into their beds for a good night's rest.

resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the

Total times	13		
aired at			
regularly			
scheduled			
time			
Length of	30 mins		
Program			
Age of	3 years to 8 years		
Target Child			
Audience			
from			

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Tree Fu Tom: aimed at assisting child development Between the ages of 3 and 7 years old we learn the majority of the movement skills we use in our lives. If, during this time, children are not exposed to, and do not or cannot learn, the full range of movements they need then they can suffer long term negative effects. The movements of the Tree Fu spells that children are encouraged and guided to copy are designed to help teach children, and allow them to practise, as many as 12 key developmentally crucial skills/attributes that they need for all future movement. The spells are linked sequences of simple 'foundation movements', the building blocks of all co-ordinated movement. They are designed by child development and movement experts to enhance gross and fine motor skills, strength, balance, co-ordination and neurological development. These skills are crucial for all complex movement, from everyday activities such as eating and dressing, to education and communication skills like writing, to sports, games and any other physical activity. Tree Fu Tom also aims to empower children and build confidence and self-esteem, we hope helping them to: Learn about leadership from Tom, a responsible and capable boy who uses his knowledge of the world, initiative, imagination and common sense to solve problems. Learn about friendship, morals and social and emotional issues. Engage in physical exercise by performing Tree Fu.

Other	
Matters (5 of 6)	Response
Program Title	Noodle Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sa 1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational	Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle a digital character that lives inside a tablet computer and Doggity a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food art and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (6 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Promoting social-emotional development in preschoolers through creative play, The Chica Show is a mix of live action and animation that follows the imaginative adventures of Chica and her cast of friends (including Stitches, an animated character voiced by Mario Lopez) as they explore all the whimsical, humorous costumes and accessories in the Costume Coop - a playful shop filled with every costume imaginable. Each episode takes the viewer on a journey into Chica's imagination where problems are solved, questions are answered and adventure filled lands are explored. Chica helps her mom and dad in the Costume Coop, and when it closes, she and her friends magically transform into animated characters and set off on adventures that offer teachable moments for preschoolers - whether it's going undersea to learn more about clean-up time, embarking on a voyage with Vikings to discover why manners are important, or even jetting off to a rock star concert to discover why practice makes perfect.

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Ruby Mountain Broadcasting Company **Attachments** 

No Attachments.