



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021144076** | File Number: **CPR-134997** | Submit Date: **10/09/2012** | Call Sign: **KMYU** | Facility ID: **35822** | City:
ST. GEORGE | State: **UT**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	This TV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kutv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Busytown Mysteries

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5) Response	
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am & 9:30am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living,cooking, recreation and celebration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DINO SQUAD This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, self-confidence, sharing credit, using each person's strengths while ignoring weaknesses, and getting along in difficult situations. They learn that positive behavior results in positive consequences. This series combines the fascination of dinosaurs with familiar issues that children have to face each day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relateable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette
Address	299 South Main St, Suite 150
City	Salt Lake
State	UT
Zip	84111
Telephone Number	801-839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Day of Hope Car Show - August 24-25, 2012 - KUTV/KMYU - Car show fundraiser to benefit the SLC Children's Justice Center. The Salt Lake County Children's Justice Center is an exceptional program, contributing major advancements in the field of child abuse investigations. The program serves 3,700 people annually and provides critical assistance with investigations involving sexual abuse, physical abuse, child homicide, domestic violence related child abuse, abductions, and shaken baby syndrome. We were the media partner on this first time event, so we did a morning show live, a cooking segment live with Chef Bryan, and participated in the food truck judging at the event. Ronald McDonald Telethon - September 24, 2012 - KUTV/KMYU held a telethon, first year event, to raise money for the Ronald McDonald house. The Ronald McDonald House provides a home away from home where families can stay during their child's medical treatment at various hospitals in Utah. Stays can be as short as one night or as long as several months, and sometimes extend to a year or more, depending on the child's illness and treatment. We partnered with them to raise money for the new facility they are breaking ground on. The telethon ran from 6a-6p and we raised thousands of dollars.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Green Screen
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired.

Other Matters (2 of 5)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme.
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Other Matters (3 of 5)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am & 9:30am
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Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living,cooking, recreation and celebration.

Other Matters (4 of 5)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am & 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>DINO SQUAD This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, self-confidence, sharing credit, using each person's strengths while ignoring weaknesses, and getting along in difficult situations. They learn that positive behavior results in positive consequences.</p> <p>This series combines the fascination of dinosaurs with familiar issues that children have to face each day.</p>

Other Matters (5 of 5)	Response
Program Title	Doodlebops Rockin Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relateable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KUTV Licensee, LLC</p>

Attachments

No Attachments.