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Children's Television Programming Report

FRN: **0030190466** | File Number: **CPR-119374** | Submit Date: **04/07/2011** | Call Sign: **KBSI** | Facility ID: **19593** | City:
CAPE GIRARDEAU | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	WWW.KBSI23.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/1/11-3/26/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS AND SHOWCASES PROFESSIONAL AND NON-PROFESSIONAL PEOPLE HELPING AND CARING FOR DOGS AS WELL AS LEARNING THE RESPONSIBILITY OF DOG OWNERSHIP. THE SHOW PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERNARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. BY PROMOTING COMPASSIONATE BEHAVIOR TOWARD DOGS, THE SHOW PROVIDES YOUNG VIEWERS WITH A POSITIVE MESSAGE ABOUT MAN'S BEST FRIEND AND HOW THEY ARE A MAJOR PART OF OUR WORLD. DOG TALES AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/1/11-3/26/11 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO CREATE A TELEVISION EXPERIENCE THAT TEENS CAN IDENTIFY WITH AND LEARN VALUABLE LIFE LESSONS AND TEACH THEM ABOUT THE IMPORTANCE OF THE NATURAL WORLD SURROUNDING THEM. WILD AMERICA IS THE ONLY NATURE SERIES TO FOCUS EXCLUSIVELY ON THE NATURAL HERITAGE OF AMERICA'S BACKYARDS, WOODLOTS, FIELDS AND PONDS. HOST MARTY STOUFFER BRINGS AN AWARENESS OF HOW ALL WILDLIFE, ECOSYSTEMS, AND PEOPLE ARE BOUND TOGETHER AND WHY WE MUST WORK TO PROTECT THE FRAGILE WEB OF LIFE. WILD AMERICA AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	WILL AND DEWITT
Origination	Syndicated

Days/Times Program Regularly Scheduled	MONDAY-TUESDAYS 1/3/11-3/29/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILL AND DEWITT USES FANTASY, FUN, MUSIC AND RHYME TO PROVIDE YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. ON AN EPISODE BY EPISODE BASIS, WILL AND DEWITT, ALONG WITH THEIR HUMAN AND ANIMAL FRIENDS, FACE THE CHALLENGES OF GROWING UP, OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSEVERANCE, MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO, WILL AND DEWITT POINT OUT THE FACT THAT IT'S OK TO BE FALLIBLE IN THE COURSE OF LEARNING. THE BOY AND HIS FROG, JUST LIKE REAL KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGEMENT WHICH AT THE TIME MAY SEEM MONUMENTAL; BUT IN REALITY, SERVE AS MOTIVATORS OF GROWTH, CHANGE, AND TRUE ACCOMPLISHMENT. WILL AND DEWITT AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	LIBERTY'S KIDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAY-THURSDAYS 1/5/11-3/31/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEN FRANKLIN HIRES AN AMERICAN TEENAGE BOY, A YOUNG ENGLISH LADY AND A FRENCH ORPHANED BOY AS REPORTERS DURING THE REVOLUTION FOR HIS NEWSPAPER, THE PENNSYLVANIA GAZETTE. THROUGH THESE REPORTERS AND THEIR TRAVELS TO ORDINARY HOMES AND BATTLEFIELDS, FROM VIRGINIA TO MASSACHUSETTES AND THE ROYAL COURTS OF FRANCE AND ENGLAND, THE VIEWER IS EXPOSED TO THE ISSUES WHICH PROMPTED THE COLONIES TO SEEK FREEDOM. THROUGH THE EXPLANATION OF THESE ISSUES BY HISTORICAL FIGURES, SUCH AS JEFFERSON AND PAINE, THE VIEWER ALSO LEARNS THE IMPACT THESE ISSUES HAVE ON THE LIVES OF ORDINARY CITIZENS. LIBERTY'S KIDS AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	SHERLOCK HOLMES IN THE 22ND CENTURY
Origination	Syndicated

Days/Times Program Regularly Scheduled	FRIDAYS 1/7/11-3/26/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS DESIGNED TO BUILD PROBLEM-SOLVING AND INFORMATIONAL MANAGEMENT SKILLS AND TO MODEL THE PRO-SOCIAL VALUES AND BEHAVIORS ASSOCIATED WITH ENDURING FRIENDSHIPS AND EFFECTIVE TEAMWORK. PROBLEM SOLVING THEMES ARE ILLUSTRATED IN EACH EPISODE, WHICH ALSO DEMONSTRATES FUNDAMENTAL PRINCIPLES OF GATHERING, EVALUATING AND INTERPRETING INFORMATION AND USING IT TO IMAGINE AND TEST PLAUSIBLE SCENARIOS. IT IS THE INTENT OF THE SERIES IS TO MOTIVATE CHILDREN TO SEE CRITICAL THINKING AND TEAM PROBLEM-SOLVING AS EXCITING, FUN AND WITHIN THEIR CAPACITY. SHERLOCK HOLMES IN THE 22ND CENTURY AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	M@D ABOUT
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 1/1/11-3/26/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP THE M@D ABOUT CAST COMBINE THEIR NATURAL CURIOSITY WITH THEIR ENTHUSIASM TO INFORM TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 11)	
Response	
Program Title	CAREER DAY
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 1/1/11-3/26/11 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKNOWNED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/1/11-3/26/11 8:00AM-8:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT-REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	NOONBORY AND THE SUPER 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-TUESDAYS 1/3/11-3/29/11 7:00AM-7:30AM

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES USES FANTASY AND FUN TO PROMOTE SCHOOL READINESS IN YOUNG CHILDREN BY PROVIDING AN ENTICING MODEL FOR ETHICAL ACTIONS AND EFFECTIVE COEXISTENCE. ON AN EPISODE BY EPISODE BASIS, THE SERIES HIGHLIGHTS INSTANCES IN WHICH HELPING, COOPERATION AND LEADERSHIP LEAD TO SUCCESS; AND OTHER INSTANCES IN WHICH TAKING AN UNTOWARD RISK OR TELLING A LIE LEADS TO PROBLEMS AND COMPLICATIONS. THE PROGRAM ALSO GIVES CHILDREN AN OPPORTUNITY TO DISCOVER AND PRACTICE BASIC UNDERSTANDINGS AND SKILLS WHICH TEACH CHILDREN HOW TO ASK APPROPRIATE QUESTIONS, AND ENGAGE IN FACT-FINDING, LOGICAL REASONING, ANALYSIS AND EVALUATION. NOONBORY AND THE SUPER 7 AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	WIMZIE'S HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 1/5/11-3/30/11 7:00AM-7:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE IS A FIVE YEAR OLD PUPPET MONSTER WHO ATTENDS DAYCARE AT HER 150 YEAR OLD GRANDMOTHER'S HOUSE, ALONG WITH HER BROTHER AND OTHER FRIENDS. THE SERIES' CHARACTERS ARE JUST FAMILIAR ENOUGH FOR THE VIEWERS TO IDENTIFY WITH, BUT DIFFERENT ENOUGH TO POINT OUT THAT THE ACTION TAKES PLACE IN AN ENCHANTED FANTASY WORLD OF MONSTERS. THROUGH UNFORGETTABLE ADVENTURES AND ORIGINAL TOE-TAPPING SING-ALONG SONGS, YOUNG VIEWERS ARE INTRODUCED TO TOPICS OF FRIENDSHIP, GENEROSITY, JEALOUSY, DIVERSITY AND SIBLING RIVALRY FROM A PRE-SCHOOLER'S POINT OF VIEW. WIMZIE'S HOUSE AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	THE NEW ADVENTURES OF MADELINE
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY-FRIDAYS 1/6/11-3/25/11 7:00AM-7:30AM

Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>BASED ON THE CLASSIC BOOKS BY LUDWIG BEMELMAN, EACH EPISODE FOLLOWS THE EVERYDAY AND IMAGINATIVE ADVENTURES OF A LITTLE FRENCH GIRL, MADELINE, AND HER FRIENDS. MADELINE IS A CLEVER FREE-STANDING GIRL WHO SEEMS ALWAYS TO RISE TO THE OCCASION WHEN ADVERSITY ARISES. SHE DISCOVERS HAPPINESS COMES FROM HAVING CARING FRIENDS AND A GIVING ATTITUDE. SHE LEARNS TO TREASURE CULTURAL DIFFERENCES, BRING BALANCE TO HER LIFE, THE IMPORTANCE OF OBEYING RULES AND ACCEPTING RESPONSIBILITY, DISCOVERS THE BENEFITS OF COOPERATION AND EXERCISING MODERATION IN ALL THINGS. THE EDUCATIONAL OBJECTIVE OF THIS PROGRAM IS TO PORTRAY AND REFLECT THESE VALUABLE SOCIAL LEARNING EXPERIENCES FOR CHILDREN IN THE EARLY AND MIDDLE PERIODS OF CHILDHOOD. THE NEW ADVENTURES OF MADELINE AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	573-331-2121
Email Address	AMUSTER@KBSI.SBGNET.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KBSI SIMULCASTS WDKA'S PRIMARY BROADCAST SIGNAL (INCLUDING ALL EDUCATIONAL PROGRAMS) ON ITS DIGITAL SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	SHERLOCK HOLMES IN THE 22ND CENTURY
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 4/1/11-6/24/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS DESIGNED TO BUILD PROBLEM-SOLVING AND INFORMATIONAL MANAGEMENT SKILLS AND TO MODEL THE PRO-SOCIAL VALUES AND BEHAVIORS ASSOCIATED WITH ENDURING FRIENDSHIPS AND EFFECTIVE TEAMWORK. PROBLEM SOLVING THEMES ARE ILLUSTRATED IN EACH EPISODE, WHICH ALSO DEMONSTRATES FUNDAMENTAL PRINCIPLES OF GATHERING, EVALUATING AND INTERPRETING INFORMATION AND USING IT TO IMAGINE AND TEST PLAUSIBLE SCENARIOS. IT IS THE INTENT OF THE SERIES IS TO MOTIVATE CHILDREN TO SEE CRITICAL THINKING AND TEAM PROBLEM-SOLVING AS EXCITING, FUN AND WITHIN THEIR CAPACITY. SHERLOCK HOLMES IN THE 22ND CENTURY WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (2 of 12)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS AND SHOWCASES PROFESSIONAL AND NON-PROFESSIONAL PEOPLE HELPING AND CARING FOR DOGS AS WELL AS LEARNING THE RESPONSIBILITY OF DOG OWNERSHIP. THE SHOW PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. BY PROMOTING COMPASSIONATE BEHAVIOR TOWARD DOGS, THE SHOW PROVIDES YOUNG VIEWERS WITH A POSITIVE MESSAGE ABOUT MAN'S BEST FRIEND AND HOW THEY ARE A MAJOR PART OF OUR WORLD. DOG TALES WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
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Other Matters (3 of 12)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO CREATE A TELEVISION EXPERIENCE THAT TEENS CAN IDENTIFY WITH AND LEARN VALUABLE LIFE LESSONS AND TEACH THEM ABOUT THE IMPORTANCE OF THE NATURAL WORLD SURROUNDING THEM. WILD AMERICA IS THE ONLY NATURE SERIES TO FOCUS EXCLUSIVELY ON THE NATURAL HERITAGE OF AMERICA'S BACKYARDS, WOODLOTS, FIELDS AND PONDS. HOST MARTY STOUFFER BRINGS AN AWARENESS OF HOW ALL WILDLIFE, ECOSYSTEMS, AND PEOPLE ARE BOUND TOGETHER AND WHY WE MUST WORK TO PROTECT THE FRAGILE WEB OF LIFE. WILD AMERICA WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (4 of 12)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 2:30PM-3:00PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO-SOCIAL ON-AND-OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NASPE), THIS SERIES SEEKS TO PROVIDE TODAY'S YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AN IMPACT ON DEVELOPMENT OF POSITIVE LIFESTYLE BEHAVIORS. THE PROGRAM PORTRAYS THE POSITIVE OUTCOMES THAT RESULT FROM DEDICATION, HARD WORK, SELF-DISCIPLINE, TEAMWORK, PRACTICE AND PERSONAL RESPONSIBILITIES. THE PROGRAM ALSO RELATES THE ACHIEVEMENTS AND EXPERIENCES OF BASEBALL PLAYERS TO POTENTIAL ACHIEVEMENT IN LIFE. THIS WEEK IN BASEBALL WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (5 of 12)	
Response	
Program Title	WILL AND DEWITT
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-TUESDAYS 4/4/11-6/28/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILL AND DEWITT USES FANTASY, FUN, MUSIC AND RHYME TO PROVIDE YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. ON AN EPISODE BY EPISODE BASIS, WILL AND DEWITT, ALONG WITH THEIR HUMAN AND ANIMAL FRIENDS, FACE THE CHALLENGES OF GROWING UP, OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSEVERANCE, MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO, WILL AND DEWITT POINT OUT THE FACT THAT IT'S OK TO BE FALLIBLE IN THE COURSE OF LEARNING. THE BOY AND HIS FROG, JUST LIKE REAL KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGEMENT WHICH AT THE TIME MAY SEEM MONUMENTAL; BUT IN REALITY, SERVE AS MOTIVATORS OF GROWTH, CHANGE, AND TRUE ACCOMPLISHMENT. WILL AND DEWITT WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (6 of 12)	
Response	
Program Title	LIBERTY'S KIDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAY-THURSDAYS 4/6/11-6/30/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEN FRANKLIN HIRES AN AMERICAN TEENAGE BOY, A YOUNG ENGLISH LADY AND A FRENCH ORPHANED BOY AS REPORTERS DURING THE REVOLUTION FOR HIS NEWSPAPER, THE PENNSYLVANIA GAZETTE. THROUGH THESE REPORTERS AND THEIR TRAVELS TO ORDINARY HOMES AND BATTLEFIELDS, FROM VIRGINIA TO MASSACHUSETTES AND THE ROYAL COURTS OF FRANCE AND ENGLAND, THE VIEWER IS EXPOSED TO THE ISSUES WHICH PROMPTED THE COLONIES TO SEEK FREEDOM. THROUGH THE EXPLANATION OF THESE ISSUES BY HISTORICAL FIGURES, SUCH AS JEFFERSON AND PAINE, THE VIEWER ALSO LEARNS THE IMPACT THESE ISSUES HAVE ON THE LIVES OF ORDINARY CITIZENS. LIBERTY'S KIDS WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (7 of 12)	Response
Program Title	THE NEW ADVENTURES OF MADELINE
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY-FRIDAYS 4/1/11-6/30/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE CLASSIC BOOKS BY LUDWIG BEMELMAN, EACH EPISODE FOLLOWS THE EVERYDAY AND IMAGINATIVE ADVENTURES OF A LITTLE FRENCH GIRL, MADELINE, AND HER FRIENDS. MADELINE IS A CLEVER FREE-STANDING GIRL WHO SEEMS ALWAYS TO RISE TO THE OCCASION WHEN ADVERSITY ARISES. SHE DISCOVERS HAPPINESS COMES FROM HAVING CARING FRIENDS AND A GIVING ATTITUDE. SHE LEARNS TO TREASURE CULTURAL DIFFERENCES, BRING BALANCE TO HER LIFE, THE IMPORTANCE OF OBEYING RULES AND ACCEPTING RESPONSIBILITY, DISCOVERS THE BENEFITS OF COOPERATION AND EXERCISING MODERATION IN ALL THINGS. THE EDUCATIONAL OBJECTIVE OF THIS PROGRAM IS TO PORTRAY AND REFLECT THESE VALUABLE SOCIAL LEARNING EXPERIENCES FOR CHILDREN IN THE EARLY AND MIDDLE PERIODS OF CHILDHOOD. THE NEW ADVENTURES OF MADELINE WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
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Other Matters (8 of 12)	Response
Program Title	M@D ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP THE M@D ABOUT CAST COMBINE THEIR NATURAL CURIOSITY WITH THEIR ENTHUSIASM TO INFORM TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (9 of 12)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 7:30AM-8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKKNOWNED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (10 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/2/11-6/25/11 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT-REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (11 of 12)	Response
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Program Title	NOONBORY AND THE SUPER 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-TUESDAYS 4/4/11-6/28/22 7:00AM-7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES USES FANTASY AND FUN TO PROMOTE SCHOOL READINESS IN YOUNG CHILDREN BY PROVIDING AN ENTICING MODEL FOR ETHICAL ACTIONS AND EFFECTIVE COEXISTENCE. ON AN EPISODE BY EPISODE BASIS, THE SERIES HIGHLIGHTS INSTANCES IN WHICH HELPING, COOPERATION AND LEADERSHIP LEAD TO SUCCESS; AND OTHER INSTANCES IN WHICH TAKING AN UNTOWARD RISK OR TELLING A LIE LEADS TO PROBLEMS AND COMPLICATIONS. THE PROGRAM ALSO GIVES CHILDREN AN OPPORTUNITY TO DISCOVER AND PRACTICE BASIC UNDERSTANDINGS AND SKILLS WHICH TEACH CHILDREN HOW TO ASK APPROPRIATE QUESTIONS, AND ENGAGE IN FACT-FINDING, LOGICAL REASONING, ANALYSIS AND EVALUATION. NOONBORY AND THE SUPER 7 WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (12 of 12)	Response
Program Title	WIMZIE'S HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 4/6/11-6/29/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE IS A FIVE YEAR OLD PUPPET MONSTER WHO ATTENDS DAYCARE AT HER 150 YEAR OLD GRANDMOTHER'S HOUSE, ALONG WITH HER BROTHER AND OTHER FRIENDS. THE SERIES' CHARACTERS ARE JUST FAMILIAR ENOUGH FOR THE VIEWERS TO IDENTIFY WITH, BUT DIFFERENT ENOUGH TO POINT OUT THAT THE ACTION TAKES PLACE IN AN ENCHANTED FANTASY WORLD OF MONSTERS. THROUGH UNFORGETTABLE ADVENTURES AND ORIGINAL TOE-TAPPING SING-ALONG SONGS, YOUNG VIEWERS ARE INTRODUCED TO TOPICS OF FRIENDSHIP, GENEROSITY, JEALOUSY, DIVERSITY AND SIBLING RIVALRY FROM A PRE-SCHOOLER'S POINT OF VIEW. WIMZIE'S HOUSE WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KBSI LICENSEE L.P.</p>

Attachments

No Attachments.