FC Federal Communications Commission

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Children's Television Programming Report

FRN: **0023174600** | File Number: **CPR-164152** | Submit Date: **01/09/2015** | Call Sign: **KORX-CD** | Facility ID: **71072**

City: **WALLA WALLA** | State: **WA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2015**

Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

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Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Yakima-Pasco-Rich-Kennwck
	Web Home Page Address	www.kunwtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(5)	Digital Core Program (1 of 5)	Response
	Program Title	Mickey Mouse Clubhouse
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturday 8:00am & 8:30am
	Total times aired at regularly scheduled time	24
	Total times aired	26
	Number of Preemptions	2
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	3
	Length of Program	30 mins
	Age of Target Child Audience	3 years to 5 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand.
	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	12/14/14 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 8:00AM
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	12/14/14 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 8:30AM
Reason for Preemption	Other

Digital Core Program (2 of 5)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neigbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it". Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Handy Manny
List date and time rescheduled	12/14/14 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 9:00AM
Reason for Preemption	Other

Digital Core Program (3 of 5)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	12/14/14 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 9:30AM
Reason for Preemption	Other

Digital Core Program (4 of 5)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	12/14/14 10:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 10:00AM
Reason for Preemption	Other

Digital Core Program (5 of 5)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	12/14/14 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/14 10:30AM
Reason for Preemption	Other

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Berry
Address	2801 Terrace Heights Drive
City	Yakima
State	WA
Zip	98901
Telephone Number	509-895-8021
Email Address	dorisb@kunwtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, November 29 the Univision Network preempted the children's programming window from 10am to 11am for breaking news coverage of the death of the beloved comedian Chespirito. The Network also aired an additional no-core children's programming hour on December 21. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA". This effort raises millions of dollars each year to help improve the quality of life for sick children. KORX ran PSA's during the quarter of interest to children covering topics such as drug abuse, child abuse, don't text and drive, etc.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00 & 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand.

Other Matters (2 of 5)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neigbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it". Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program.

Other Matters (3 of 5)	Response

Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (4 of 5)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Other Matters (5 of 5)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Sinclair Kennewick Licensee, LLC**

Attachments　　　No Attachments.